MHAO BOARD MEETING MINUTES - FEBRUARY 19, 2025

The Board meeting was held via conference call and was called to order by Kathy Christensen at 7:40pm.

Board Members Present: Kathy Christensen, Kim Moore, Gay Adams, Karen Breckenridge, Sierra Breckenridge, Tammy Boyer, Patricia Carlson, Kyndle Cummins, Sandi Humphfres, Camryn Nicholson, & Erin Silver, Julie Nygaard, Lorraine Beaumont

Not Present: Nancy Eidam & Sara Breyman

Quorum met.

Secretary Report - Gay Adams

The January minutes and current budget were approved via email and will be published in the Stable Sheet.

Treasurer's Report as of January 31, 2025 - Karen Breckenridge

\$21,321 25,510	General Checking Savings
9,703	Nancy Falk Donation
4,272	OMC
273	Miscellaneous
\$65,315	Total Assets
(\$5,273)	Current loss

A loss is normal for this time of year, centered in the cost of our high point awards from the prior year, cost of the 2024 award banquet, fixed club expenses, OMC start-up expenses, and advertising costs for the stallion service auction. It is expected to remain negative until after the proceeds from the stallion service auction come in.

If we want to have our Award Banquet at the Dye House again, we need to get our reservation made and pay the deposit required.

COMMITTEE REPORTS

SHOW COMMITTEE – Karen Breckenridge

We are moving forward. More purchases have been made of awards. Karen has put in a lot of focus on sponsors. She has \$7,000 pledged so far. Her personal goal is \$12,000 but she doesn't know she will get that. She is not getting as many \$1,000 sponsors as she has in the past. 8 ads have been obtained for the Premium booklet. Need to get all the info for the premium booklet to Kelly by March 1st to get it set up and out to the printer.

Kathy asked all Board members to reach out to businesses outside of the Morgan community for sponsorships. Every \$50 or \$100 counts. It is a responsibility that falls to all of us. Kathy's goal for outside sponsors for us to all work on is \$12,000 to \$15,000. This is important for the financial success of our show.

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All show approvals have been requested (AMHA, USEF, Carriage Driving, Dressage, etc) so all points earned are recognized. We have added approval from PNWWDA this year (Pacific Northwest Western Dressage Association). Paula will handle flowers and center ring. Julie will handle sponsorship baskets and asked Board members to send her ideas. Kathy will contribute home baked cookies. Kim will handle the Silent Auction.

Nothing has been heard yet about our horse show grant request.

In light of our large loss on the show last year, several items were discussed. Karen suggested we stop paying premiums on classes. In our search for commercial sponsors, maybe we can offer something donated to us instead. We also discussed the need to raise stall fees to \$160, & to charge a 3.5% fee on credit cards used for payment. Some shows are charging a stall cleaning fee or raising their bedding fees. We don't want to do that. Karen wants to keep the two \$250 incentive payments we offer to encourage people to come to our show.

Kathy moved that we stop paying premium fees on classes. 2nd by Julie. Approved with Patricia abstaining. No votes against.

Kathy moved to approve the stall fee increase and credit card processing fee. Erin seconded. Approved unanimously.

HIGH POINT COMMITTEE – Erin Silver

Erin is starting to highlight the change in our High Point program that those who attend the Oregon Morgan Classic receive double points. She will create a flyer, too. Gay will include the information on our website and in the Stable Sheet. Nothing else to report at this time.

EDUCATION/SPRING CLINIC COMMITTEE - Patricia Carlson

We have verbal commitments for 6 spots out of the 12 available for the clinic. No auditors yet. We have room for up to 50. Patricia will start circulating info outside the Morgan community now. Flyers will be circulated. A sign-up form has been created. The Western Dressage show is not taking entries directly yet and typically charges a penalty for anyone registering early. But people can register now thru Patricia and she will get them processed when the Western Dressage (WD) clinic opens up for registration. This will help with the stall assignment for clinic goers who want to attend the show and the clinic, and we have an okay for it from the WD event organizers. The weather will affect the camping at the farm. If it is bad, camping will not be available on site. Kim found an alternative location campers can use that is about 2.5 miles from where the clinic is being held. It is at the Sportsman Club. They have 10 spots at \$30 per night.

HUMANITARIAN AWARD – Patricia Carlson

No nominations so far.

BANQUET COMMITTEE – Patricia Carlson

Patricia confirmed with the Board they we are okay staying at the Dye House. Karen will go ahead with the reservation for Sunday, November 9th and get the deposit paid. Nothing else to report at

this time.

YOUTH COMMITTEE - Camryn Nicholson & Sierra Breckenridge

A Youth newsletter went out for February. The study guide for Youth of the Year is basically completed, thank you Sierra. Nancy Eidam is looking it over now. An announcement will be made around mid-March. It will be made available via Facebook. The Boaard discussed looking at ways to share with other groups like 4H, FFA, etc. Much of the information is basic, and if other groups use it, it is a way to promote the Morgan horse as well as membership in our club. Gay is looking at a way to be able to include access to the study guide on our Website Youth page once it is available.

STALLION AUCTION COMMITTEE – Gay Adams

Currently we have 19 stallion services donated. Gay is looking for more. Focusing down as the close date for the last ad in TMH is 2/24. Nominations will remain open into March. Hoping for at least 30 stallions, but it is tough. Bidding is open now.

FUTURITY COMMITTEE – Gay Adams

We currently have 23 horses in the Futurity with 12 owners participating. This is before Futurity renewals which are due by March 31st. Renewal requests will go out in early March.

PROMOTION COMMITTEE - Lorraine Beaumont & Erin Silver

AMHA offered a promotion event award in 2024. Erin applied for it, and we won Reserve and a check for \$100! Good job Erin! Dallas will pick up our award for us at the AMHA annual meeting.

Erin applied for a grant of \$1,200 from AMHA for promotion. We haven't heard anything back on that yet.

We will again have a booth and horse at the Oregon AgFest. It is located at the Oregon State Fairgrounds April 26 & 27 (last weekend in April). Our focus will be on creating interest and packets for kids. We will have about 1,000 pre-made packets available, easy for people and kids to carry. It will include information about the Morgan horse as well as tattoos, stickers, and pages to color.

We will again have the booth for free. Insurance for the booth is in process. Mike & Erin will bring a horse.

We need volunteers to talk to people. We are organizing it as 2 different shifts per day. The Fest runs Saturday from 8:30am to 8pm and Sunday from 10am to 5pm. Beside the Silvers, we want 2-3 people there at all times, more if possible. Busiest times are normally Saturday between 11am & 4pm, Sunday between 11am and 3pm. This can be affected by the weather. Help with tear down appreciated. Kathy is offering Dairy Queen Ice Cream to those helping Saturday 8:30am – 5pm and those helping Sunday 10am – 5pm. Come talk to people about Morgan horses and why horses are so good for kids.

MEMBERSHIP COMMITTEE - Kathy Christensen & Gay Adams

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Per Kathy membership has to be a major focus for us this year. Gay gave an estimate of where we are: 36 members so far with 10 or 12 of those being life members. Kathy sees that some Board members have not renewed yet. That not only doesn't look good but all Board members are required to be active members. An estimated 30 memberships have not renewed yet from last year. Deadline for the Directory is March 31st. In addition, we need ads by the close date.

Kathy is pulling together a phone tree group to call unrenewed members. She has several volunteers. Gay has contacted Doana for information back thru 2020 on unrenewed members. Kathy will contact Doana for help in creating labels for mailing to them.

RIDE/DRIVE PROGRAM – Sandi Humphfres

Last year's award for Marianne Doherty has been mailed. Nothing else to report.

OPEN INCENTIVE –Karen Breckenridge & Sandi Humphfres

Nothing to report. The dollar amount for the year will be corrected on the webpage soon. The change has been posted on the Stable Sheet.

WEBSITE/STABLE SHEET – Gay Adams

Website updates are ready to go as soon as Gay hears back from the Youth Committee. Goal is to have it updated by month end, but Dallas will be leaving soon for the AMHA Annual Meeting. That may push it into early March for completion.

SUNSHINE – Tammy Boyer

3 cards have gone out. No large items have been sent.

ALEX MOONEY SCHOLARSHIP – Kathy Christensen for Sara Breyman

No report. Info has been posted in the Stable Sheet.

HISTORY COMMITTEE – Kathy Christensen for Nancy Eidam

No report. Tammy does want to join the committee.

EMERGENCY COMMITTEE – Julie Nygaard

Nothing to report. It was suggested that the Emergency Committee report be moved up on future agendas to report next to the Humanitarian award.

NEW BUSINESS – Kathy Christensen

The Pacific Northwest Western Dressage Association is setting up breed awards. They are asking us to sponsor a \$100 Morgan award each year. The Board discussed asking other Northwest Morgan associations to go in with us. We also discussed asking PNWWDA to be a sponsor for OMC.

Patricia made a motion for us to sponsor the annual PNWWDA Morgan breed award for \$100 annually. It was 2nd by Karen. Passed unanimously.

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Next Meeting:

March 19th, 7:30pm via conference call

Next Activities:

April 13, 2025 – MHAO Spring Clinic & General Membership Meeting, Silver Tail Farm, Creswell OR

April 19, 2025 - MHAO Stallion Service Auction closes at 3pm PDT

April 26-27, 2025 - Oregon AgFest MHAO booth at the Oregon State Fairgrounds

Gay moved to adjourn the meeting at 9:20pm. 2nd by Patricia. Approved. Meeting adjourned.

Respectfully submitted,

Gay Adams, MHAO Secretary