

MASTER YOUR MARKETING



CRS ONE DAY COURSE:



**Mastering Relevant,
Consumer-Focused
Marketing**

**April 12, 2022
9:00-5:00**

**Presented by
OK RRC
Breakfast and Lunch
provided**

**Course location:
OKCMAR
3131 Northwest Expressway
OKC, OK 73112**

**For more info:
Tara Willitt
twillitt@cctulsa.com
918-292-9206**

The CRS One Day Course **Mastering Relevant, Consumer Focused Marketing** highlights strategies for strengthening your brand in the new digital age and developing content that positions you as the top provider of information and expert guidance for your market.

Upon the successful completion of this course, you will be able to:

- Decide which platforms and means of communication resonate most with your audience
- Apply six steps to initiate and maintain a relevant online and offline marketing program
- Enhance the value of your online content and presence to increase traffic and convert more leads
- Apply systems and techniques to establish a profitable first-time buyer target market
- Improve your content and communications to convert more renters into buyers

ABOUT RRC The Residential Real Estate Council is the largest not-for-profit affiliate of the National Association of REALTORS®. We are a professional network of over 31,000 residential real estate professionals, and we provide the industry's best education, resources and networking opportunities. RRC also awards the Certified Residential Specialist® (CRS) Designation to top-producing REALTORS® who have met specific requirements related to experience, transactions and education.

**REGISTER AT www.crs.com
For more info: Tara Willitt
918-292-9026**



For more information on other CRS courses or obtaining the CRS Designation, the premier Designation for residential real estate professionals, visit www.crs.com.

REGISTRATION FORM

CRS ONE DAY COURSE

[INSERT YOUR LOGO]



Mastering Relevant,
Consumer-Focused
Marketing

WHERE: OKCMAR
3131 Northwest Expressway
OKC, OK 73112

WHEN: April 12, 2022
9:00-5:00

WHO (ABOUT YOURSELF):

Name _____

NRDS# _____ License# _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

REGISTRATION FEE

Member - Early Bird until March 31st \$129 after March 31st \$149

Non Member - Early Bird until March 31st \$149 after March 31st \$169

REGISTER AT: www.crs.com

CANCELLATION POLICY:

[Standard RRC cancellation policy]

**Please call Tara Willitt for more info
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