



The Association of Strategic Alliance Professionals

THE GO-TO-COMMUNITY FOR PARTNERSHIP AND ALLIANCE SUCCESS

ASAP...helping you become a PARTNER OF CHOICE and achieve greater RESULTS through...

- Global Membership
- Knowledge and Resources
- Education and Professional Development
- Events and Community

Through our ASAP membership I have access to tools and resources developed by alliance professionals that are continually being refined. The annual conferences, publications, and seminars are invaluable resources that help me establish processes and provide tools that are improving the success of our global partner program.

John Crampton, CA-AM, Director Global Partner Alliances & Channels, JDA Software

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Realize an immediate ROI on your ASAP membership investment

Upcoming ASAP Events

[2019 ASAP BioPharma Conference](#) | September 23–25, 2019 | Boston, MA USA

[2019 ASAP European Alliance Summit](#) | 14–15 November 2019 | Amsterdam Netherlands

[2019 ASAP Global Alliance Summit](#) | March 16–16 March 2020 | Tampa, FL USA

CA-AM | CSAP Benefit

Currently certified ASAP members automatically receive CA-AM renewal/CSAP qualification points for participating in ASAP programs.

To ensure that you continue receiving ASAP messages in your inbox, please add @strategic-alliances.org to your safe senders list.

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