



## Thought Leadership Bio



**Mimi Shankin**

**Enablement Manager Customer Engagement CoE  
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Mimi Shankin has always been fascinated with how culture shapes community. With an education in psychology including post grad studies in rehab counseling, she has sought to bring the theoretical to life in both her personal and professional pursuits to help others. Driven towards the goal of Diversity and Inclusiveness, her abilities and interests have led her to found the Thank You Project, help steer the Durham Living Wage Project, and transform a successful company into an even more successful B-Corp. The common thread which ties these together is culture – the transformational power of culture. In her current role, Mimi helps to lead her organizations cultural transformation efforts by working with leaders and individual contributors for Cisco's Demo Center of Excellence.



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