



Thought Leadership Bio



Parth Amin, CSAP **Founding Principal | Alliance Dynamics, LLC**

Parth Amin, a Certified Strategic Alliance Professional from the Association of Strategic Alliance Professionals (ASAP), recently founded Alliance Dynamics – a boutique consulting firm focused on empowering organizations to successfully leverage collaborative business relationships. Parth understands the discipline required to obtain value from collaborative relationships and leverages his strategic and tactical expertise to provide the necessary services to help his clients achieve successful collaborations.

Prior to founding Alliance Dynamics, Parth spent 15+ years in the Healthcare Industry holding a variety of pivotal roles domestically and internationally where he was responsible for defining the alliance strategy and the execution which included architecting and implementing a variety of alliance structures such as co-development, co-opetition, and partner programs. He has led alliance initiatives with partners ranging from startups to multi-national conglomerates during his time at Siemens Healthineers, Varian Medical Systems, Omnicell, Vision RT and has successfully leveraged alliances to achieve his organization's objectives.

In his spare time, not only is he volunteer soccer coach but he also volunteers to advance alliance management as a profession and an organizational competency by serving on the leadership team for the Research Triangle Park Chapter for ASAP and by being an active member of the US Technical Advisory Group developed an international standard for business collaboration (ISO 44001:2017).



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