# FAVORITE APPS

**RVAR TECHNOLOGY COUNCIL 2023** 

Reference to any specific commercial products, process, or service by trade name, trademark, developer, or otherwise, does not constitute or imply its endorsement, recommendation, or favoring by RVAR.



**MORTGAGE CALCULATORS** 

COMMUNICATION

FILE MANAGEMENT

MILEAGE TRACKERS

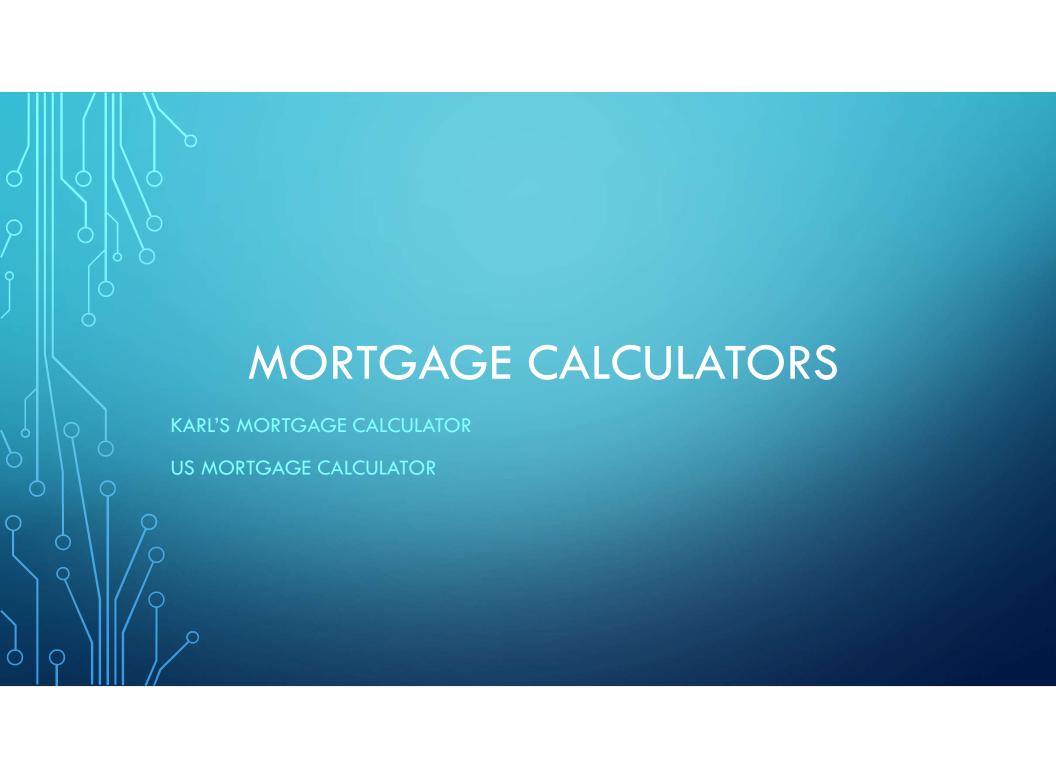
**PHOTOS** 

REAL ESTATE PRODUCTION

**SAFETY** 

**SCANNERS** 

TRANSACTION MANAGEMENT



### KARL'S MORTGAGE CALCULATOR

- Free
- Tabs
  - Input tab
    - Value
    - \$ down
    - Interest
    - Years
    - Insurance
    - Tax
    - Monthly ie. POA dues, PMI, etc

# KARL'S MORTGAGE CALCULATOR

- Tabs (con't)
  - Input tab
    - Pre-payment
      - Semi annual
      - Annual
      - One Time
  - Tables
    - Amortization Chart
  - Graph (Breakdown)
    - Payment, Balance, Interest

### KARL'S MORTGAGE CALCULATOR

- Tabs (con't)
  - Chart (Pie Chart of % of Interest vs Principle)
  - Summary
- Menu
  - Calculator
  - Load/Create
  - Email Report
  - Backup/Restore
  - Help

**Reset Values** 

**App Settings** 

Send SMS

Remove Ads (\$1.99)

### US MORTGAGE CALCULATOR

- Free
- Tabs
  - Mortgage Details
    - Home Value
    - Interest
    - Payment Frequency
    - One Time Expense
    - PMI (yearly)
    - HOA Fees (monthly)

Down Payment

Period

Start Date

Property Taxes (yearly)

Insurance (yearly)

Monthly Prepayment

# US MORTGAGE CALCULATOR

- Tabs (con't)
  - Mortgage Details
    - Annual Prepayment
    - Quarterly Prepayment
  - Payment Summary
    - P.I.
    - Taxes
    - PMI
    - Total Payment
    - Summary

Half Yearly Prepayment

One Time Prepayment

**Monthly Extra Payment** 

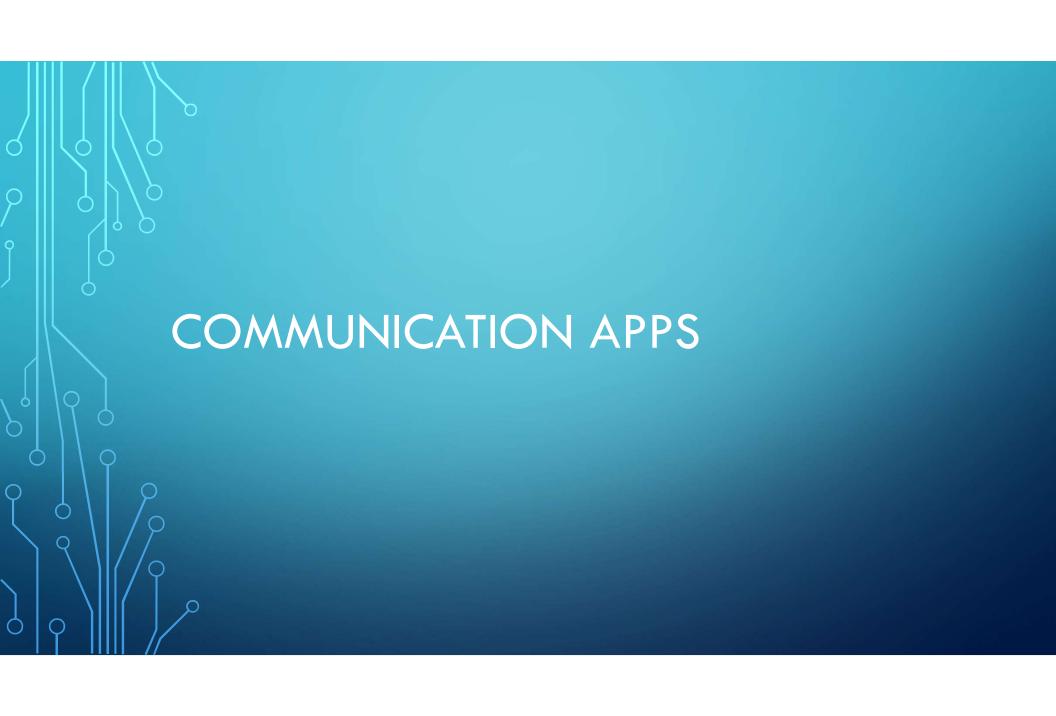
Insurance

HOA

Pie Chart

# US MORTGAGE CALCULATOR

- Tabs
  - Payment Schedule
    - Summary by Year
  - Payment Chart
    - Chart of Overall Summary by Year
  - Lending Tree Application



# WHAT TO CONSIDER WHEN USING

- Ease of use
- Compatibility with supported devices
- Reliability
- Cost (Free, one-time fee, monthly or annual subscription)
- Features
- Attention to security (password option, encryption, etc.)
- Ability to use cross-platform
- Image quality/resolution

### ZOOM

Most popular communication platform, esp post-pandemic

Offers HD video and screen sharing for up to 100 people

Platforms: Android, iOS, PC

Pricing Basic Free

Features – Allows cross-platform communication

#1 Top Free app in Business category

### GOOGLE DUO

Platform - Android - iOS

Pricing Free

Now supports up to 32 people in group calls

Take photos of your video call to capture specific moments

Ability to leave personalized video messages with fun effects or share voice msg, photos, notes, and emojis

Low-light mode lets you make video calls even in poor lighting

Offers Doodles, masks, and fun effects with Google account

Features – Works across Android and iOS phones and tablets, smart devices, and on the web

### **FACETIME**

Platform - iOS

Pricing Free

Features – Can watch videos and listen to music together; Screen sharing for other Apple users

Invite non-iOS users into a browser-based Facetime call using a web link

Portrait mode blurs the background

Use video effects, animoji, stickers, etc

Up to 32 users simultaneously

### **SKYPE**

Platform – Android – iOS – PC

Talk with friends and family using voice, video, SMS or Instant Messages

Works across platforms

Pricing – Free Skype-to-Skype calls; Landline calls aren't free; send SMS messages for an additional fee

Features – HD calls; Allows up to 49 users on a call together



### DROPBOX

Platform – Android – iOS – Windows

Single User

Pricing Basic Free 2 GB of data

Plus \$119.88/Year 2 TB of date

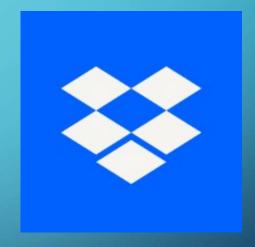
Pro \$202.20/Year 3 TB of data

Team Users 3+ (Prices are per user)

Pricing Standard \$150.00/Year 5 TB of date

Advanced \$240.00/Year Unlimited

Features – Cloud Backup, Synchronization, Share files, Collaborate, File Recovery, Simplify team management



### GOOGLE DRIVE

Platform - Android - iOS - Windows Chrome

Can be shared with up to 5 others

Pricing Basic \$20.00/year 100 GB of data

Standard \$29.99/Year 200 GB of date

Premium 1 \$99.99/Year 2 TB of data

Premium 2 \$249.99/Year 5 TB of data

Features – Cloud Backup, Synchronization, Share files, Collaborate, File Recovery,



### MICROSOFT ONE DRIVE

Platform – Android – iOS – Windows

#### For home

Pricing Basic Free 5 GB of data
Standalone \$19.99/Year 100 GB of data
365 Personal \$69.99/Year 1 TB of data\*
365 Family \$99.99/Year 6 TB of data\*

Business/ Team Users (per user)

Pricing Bus Basic \$72.00/Year 1 TB of date\*
Bus Standard \$150.00/Year 1 TB of date\* #

Features – Cloud Backup, Synchronization, Share files, Collaborate, File Recovery, Simplify team management \* Includes core Microsoft Office products such as Word, Excel, PowerPoint. # Includes more advance office software and tools.



# **SYNC**

Platform – Android – iOS – Windows

Single User

Pricing Free Free 5 GB of data

Solo Basic \$96.00/Year 2 TB of date

Solo Pro \$240/Year 6 TB of data

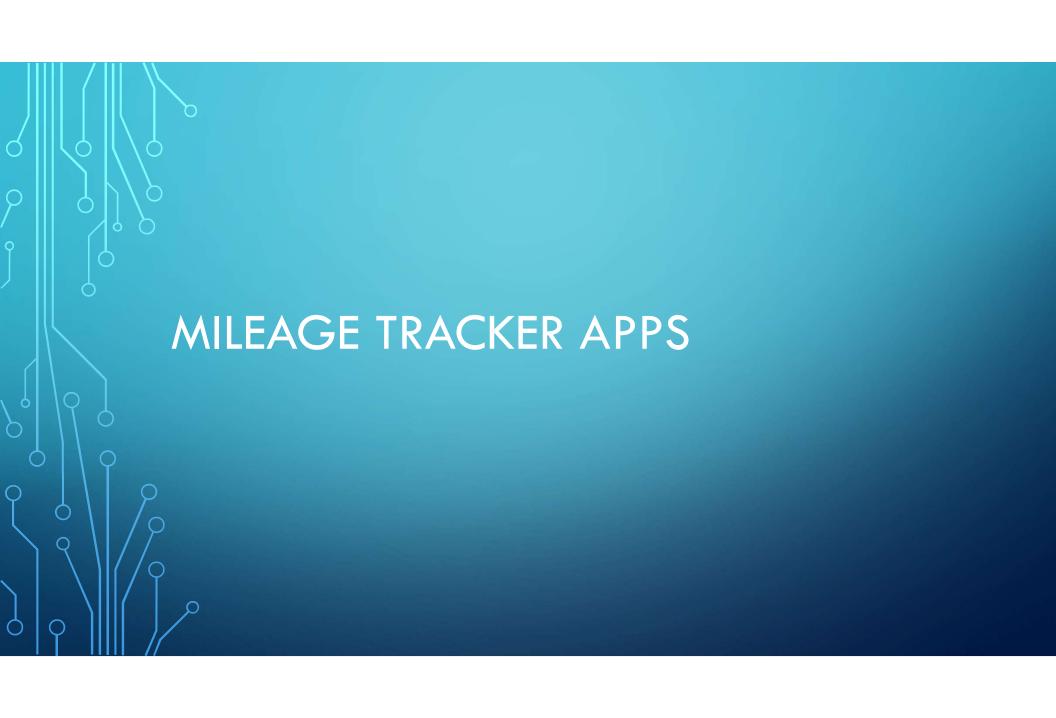
Team Users 2+ (Prices are per user)

Pricing Standard 60.00/Year 1 TB of date

Unlimited\$ 180.00/Year Unlimited

Features – Cloud Backup, Synchronization, Share files, Collaborate, File Recovery, Simplify team management





# TRIPLOG

Platform - Android/Apple

Pricing - Free 40 drives per month (manual tracking only)

\$ 5.99 / month Unlimited drives per month (automatic mileage tracking)

\$59.99/ year

Uses – Track business and personal miles

**Expense Tracking** 

Receipt Capture

Bank & Credit Card Integration

Integrates with QuickBooks



# MILE IQ

Platform – Android/Apple

Pricing - Free 40 drives per month

\$ 5.99 / month Unlimited drives per month

\$59.99/ year

Uses – Track business and personal miles

Categorize

**Expense Tracking** 



# QUICKBOOKS SELF EMPLOYED

Platform - Android/Apple

Pricing - \$15.00 / Month (other plans available with additional options)

Unlimited drives per month

Uses – Automatic mileage tracking

Categorized expense tracking

Receipt image capture

**Expense Reporting** 

Invoicing

Feeds into Turbo Tax or reports for your accountant



# WAZE

Platform – Android/Apple

Pricing - Free

Uses - Turn by turn navigation

User submitted information

Travel times, Route details, Speed traps

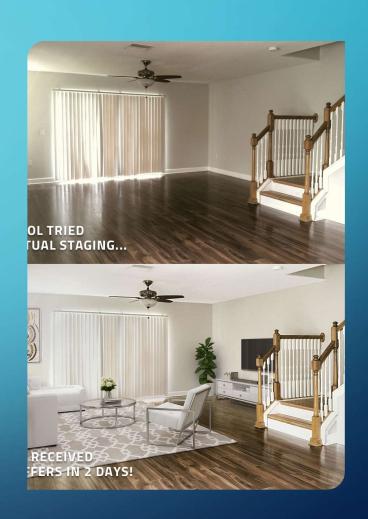




BOX BROWNIE www.boxbrownie.com



- 24 HOUR TURNAROUND TIME (48 HOUR FOR VIRTUAL STAGING
- NO SUBSCRIPTIONS
- UNLIMITED CHANGES
- REAL CUSTOMER SERVICE
- NO COPYRIGHT



### BOX BROWNIE

#### WHAT THEY PROVIDE:

- IMAGE ENHANCEMENT
- DAY TO DUSK
- FLOOR PLAN REDRAWS
- 360 IMAGE ENHANCEMENT
- VIRTUAL RENOVATIONS
- COPYRIGHTING
- VIRTUAL STAGING
- ITEM REMOVAL
- RENDERS
- 360 VIRTUAL STAGING
- 360 VIRTUAL TOURS
- CUSTOM JOBS



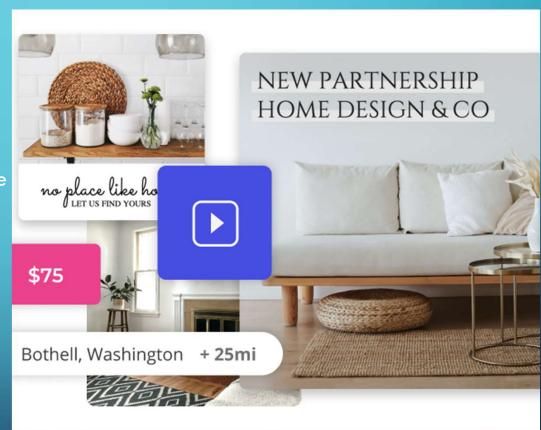






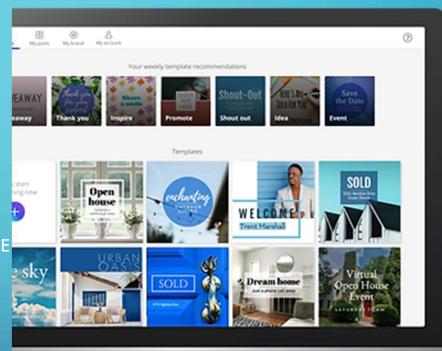
### RIPL

https://www.ripl.com/real-estate



### RIPL

- CREATE BRANDED POSTS
- RUN TARGETED VIDEO ADS
- TRACK SOCIAL MEDIA PERFORMANCE
- MANAGE SOCIAL MEDIA MARKETING IN ONE PLACE
- \$119.88/YEAR
- \$14.99/MONTH
- AVAILABLE IN APP STORE AND GOOGLE PLAY



# SNAPSEED

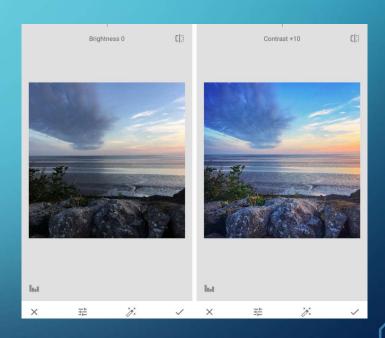
AVAILABLE IN APP STORE AND GOOGLE PLAY



# **SNAPSEED**

#### ABOUT:

- PHOTO EDITING APPLICATION
- ALLOWS USER TO ENHANCE PHOTO AND APPLY DIGITAL PICTURES
- FREE





### FlexMLS Pro Mobile

- Platform Android
- Apple
- Pricing Provided free by MLS
- Uses Send clients invitation to use portal
- View saved searches, favorite listings



# Zipform Mobile by Lone Wolf

- Platform Android
- Apple
- Pricing Provided free by MLS
- Uses Manage transactions on mobile device
- Create digital transaction files
- Add documents
- Electronic signatures
- Transaction documents at your fingertips



# Docusign

- Platform Android
- Apple
- Pricing \$10.00/Month Limited signatures, capabilities
- \$20.00/Month Unlimited signatures, added options
- Uses Electronic signature app
- Signing on the go for pre-made documents



### **Evernote**

- Platform Android PC
- Apple MAC
- Pricing Free
- \$7.99 Premium
- Uses Notebook, To-Do list
- Calendar
- Organizer
- Sync across all devices







### VERIFY A CLIENTS IDENTITY

\*FOREWARN \$20/MONTH-INSTANTLY VERIFY A CLIENT'S IDENTITY AND POTENTIAL RISKS BEFORE MEETING FACE-TO-FACE

\*PEOPLE SMART \$39.95/MONTH-PERFORM
BACKGROUND CHECKS ON PROSPECTIVE CLIENTS BEFORE
MEETING THEM

\*KLEARD \$19.99/MONTH-VERIFY A CLIENT'S IDENTITY IN REAL TIME



### TRACK YOUR LOCATION

\*CARLOCK \$9.60/MONTH-A SMALL ELECTRONIC
BEACON INSTALLED ON THE AGENT'S CAR THAT NOT ONLY
TRACKS MOVEMENT AND YOUR LOCATION BUT ALSO WILL ALERT
YOU IF SOMEONE IS TAMPERING WITH YOUR CAR OR IF IT IS
MOVED WITHOUT YOUR PERMISSION

\*WEARSAFE \$5/MONTH-USES LOCATION, AUDIO, GROUP CHAT AND ONE TOUCH 9-1-1 TO KEEP AN AGENT SAFE AND ABLE TO REQUEST HELP

\*GOOGLE MAPS \$FREE\$-THE BEST GPS APP ON THE MARKET WITH SOME OF THE MOST ACCURATE MAPPING WHICH ALLOWS YOU TO SHARE YOUR LOCATION WITH CHOSEN CONTACTS FOR A SPECIFIED AMOUNT OF TIME



### REQUEST EMERGENCY HELP

\*GUARD LLAMA \$9.95/MONTH-INSTANTLY REQUEST THE POLICE WITH THE PRESS OF A BUTTON

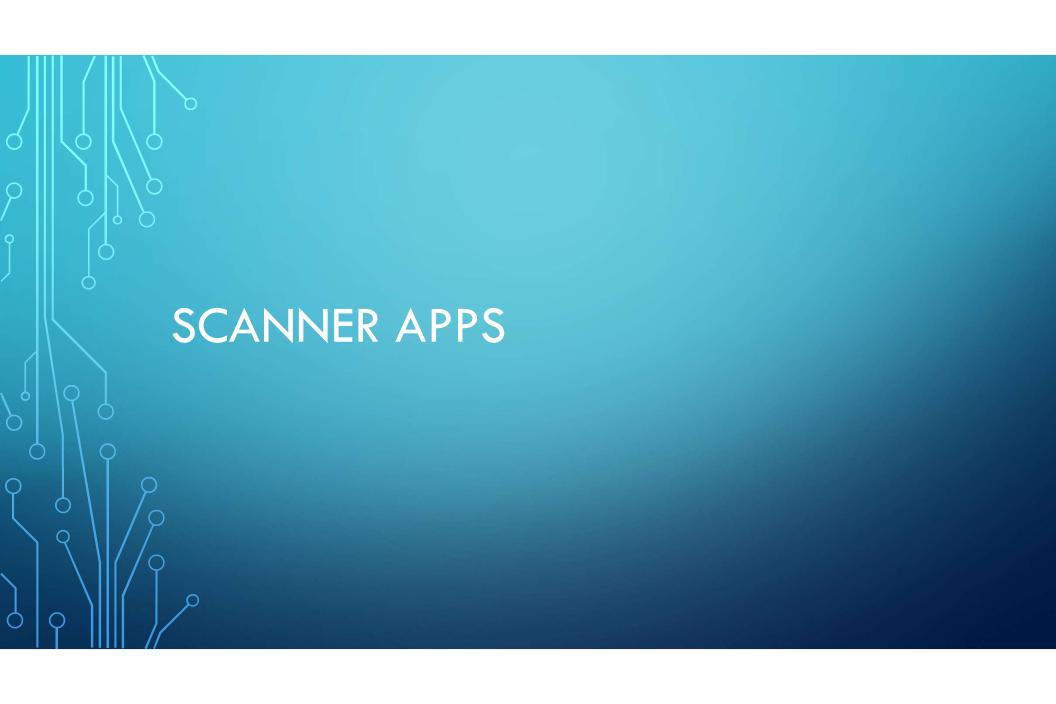
### \*SUPRA'S SAFETY FEATURE IN EKEY \$FREE\$-

IN THE EVENT THAT AN AGENT IS FEELING UNSAFE THEY CAN PRESS THE ALERT BUTTON IN THE EKEY APP AND IT WILL EMAIL THE AGENTS THREE PRE-SELECTED PEOPLE WITH A PRE-SELECTED MESSAGE WITH A LINK TO GOOGLE MAPS AS TO A LOCATION

## \*SAFESHOWINGS \$4.99/MONTH-VERIFY A

CLIENT'S IDENTITY BEFORE MEETING THEM AND STORE IT SECURELY AND IN AN EMERGENCY SITUATION THE AGENT CAN ACTIVATE THEIR DISTRESS ALERT AND NOTIFY THEIR 3 PRE-SELECTED CONTACTS OR 9-1-1

ADDITIONAL INFO IS AVAILABLE AT WWW.NAR.REALTOR/SAFETY/RESOURCES-FOR-PERSONAL-PROTECTION



## What to Consider When Choosing

- Ease of use
- Compatibility with your cloud storage option and your phone
- Cost (Free, one-time fee, monthly or annual subscription)
- Features (Supported file formats, text recognition/OCR, editing, annotation, etc.)
- Attention to security (password option, encryption, etc.)
- Sharing options (email, fax, cloud options, printing, etc.)
- Accuracy of text recognition (if supported)
- Image quality/resolution

#### **ADOBE SCAN**

Rated Best by Many Tech Sites

Platform – Android – iOS – Adobe Integration

Pricing Basic Free

Advanced Adobe Document Cloud Paid

Subscription required for some

advanced features - \$22.99/mo or

\$155.88/year

Features – Close integration with Adobe; Basic editing; Collaboration; Cloud storage (with Adobe Cloud Subscription)



## ABBYY FINEREADER

Platform – Android – iOS

For home

Pricing Pro version

\$59.99

Features – Supports 12 file formats; Compatible with 12 cloud storage platforms; Basic editing; OCR;



# GENIUS SCAN

Platform - Android - iOS

Single User

Pricing Basic Version Free

Advanced \$9.99 (one-time fee)

Cloud Storage Add-on \$2.99/month (unlimited storage)

Features – Most Cloud Backup Integration, High-resolution scans; OCR; Robust export integration



#### **SWIFTSCAN**

Platform – Android – iOS – Adobe Integration

Pricing Basic Free (with ads)

Advanced \$7.99 one-time upgrade (includes

OCR, extended storage options, .pdf

passwords, and text search)

Features –Integration with all major cloud storage platforms, Basic editing; scans QR codes



## CAMSCANNER

Platform - Android - iOS

Pricing Basic Free

Premium \$4.99/mo. or \$49.99/yr. for

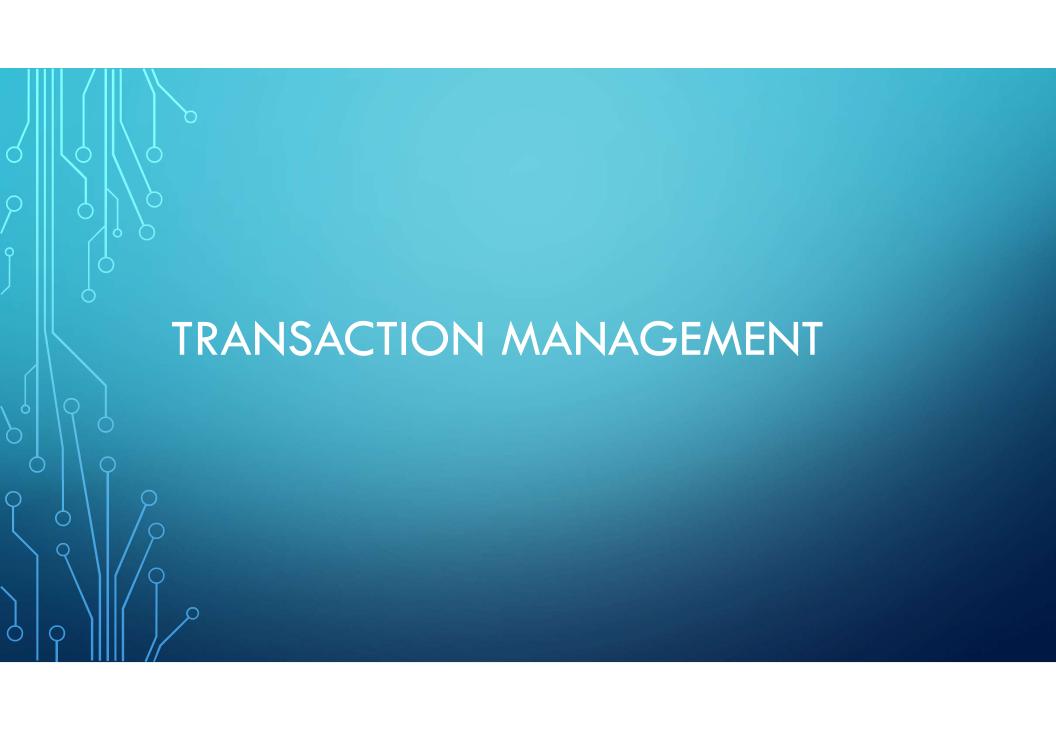
advanced features

Business \$6.99/mo. or \$69.99/yr. Allows

group collaboration

Features – Collaboration option (Business version -other users must have same app); OCR; Annotation & watermark features, with other basic editing; PDF editing; Cloud storage (with Adobe Cloud Subscription); Fax capable; Wireless printing





#### Monday.com

Monday.com provides a flexible project management tool with plenty of customizable features, thanks to a drag-and-drop functionality, editable columns, and an infrastructure with multiuse rows.

monday.com takes a highly customizable approach to transaction management, enabling users to add as much or as little detail as they want, most of what you create on a Monday board can be edited in a matter of clicks.

The simple, modern interface makes it easy to use for even the freshest of beginners, so you can get your whole team on board without too much trouble.

•Platform - Android - iOS

Pricing Basic Free (up to 3 transactions)

Advanced Packages start at \$24 per month for up

to 3 users, unlimited transactions, file storage, additional features



#### Asana

- Simple & automated workflows
- User-friendly portfolio
- •Boards & Timelines
- Universal reporting
- •CSV importer & integrations
- •Custom fields & templates
- •Task dependencies & automations
- Popular Integrations
- •Plans & Price
- •Basic  $\star$  Free Plan (up to 15 people)
- •Best for: Individuals or small teams just getting started with project/transaction management.
- •Premium \$10.99 user/month (billed yearly)
- •Best for: Teams that need to create concrete project plans.
- •Business \$24.99 user/month (billed yearly)
- •Best for: Teams and companies that also need to manage external collaborations.
- •Platform Android iOS



### Folio by Amitree

- •Automated email organization by client and transaction
- •Smart Folders organize email, attachments, contacts & key dates and puts them at your fingertips
- •Never search for an email or document again
- •One-click archive & export all transaction communication for compliance
- •Quick & Easy Timelines to keep everyone on track
- •Syncs with commonly used apps (DocuSign, Google Drive, G-Suite, Office 365
- •Shared access to Smart Folders for your assistant and others you work with
- •Creates visibility for transaction partners like your lender
- •Platform Android iOS
- Pricing Basic Free (up to 3 transactions at a time)
  - Advanced \$19 per month/\$18 per month for teams-

billed annually for unlimited transactions, custom branded timelines, additional features.

