

Community Development Department FY 25 Proposed Budget Overview

Budget Hearing
August 27, 2024



Key Services

Development and Revitalization



Update and implement planning policies and zoning code

Maintain building code standards

Review and approve development

Review plans and inspect new construction

Implement technology to streamline and enhance customer service



Key Services

Community Investment



Facilitate development and preservation of affordable housing

Implement neighborhood improvement programs and beautification efforts

Provide Code Enforcement to maintain livability and revitalize neighborhoods



Accomplishments

Facilitating Development and Growth



Streamlined development and reduced processing times for affordable housing projects to average less than 90 days

Advanced rezoning efforts across the City, including Uplan, ZoneIn West, ZoneIn Bixby, and ZoneIn City Core

Completed the pre-approved Accessory Dwelling Unit (ADU) program and issued over-the-counter approvals for qualifying ADUs



Accomplishments

Facilitating Development and Growth



Entitled 3,039 housing units, of which 645 were affordable

Permitted 1,011 new housing units, including 671 ADUs

Issued 10,700 permits with construction valuation over \$500 million, contributing to local revenue and jobs

Began coordinating the West Side Promise Program to highlight investment and secure future funding for projects focused on housing, climate resilience and opportunity



Accomplishments

Leading in Development

Recognized by industry peers and other agencies for leadership in the development community. Awards include:

State Department of Housing and Community Development

Designated a Pro-Housing jurisdiction

Rose Institute of Local Government

Recognized for expertise in housing production and policy

American Planning Association of Los Angeles (APALA)

Named Organization of the Year

American Planning Association of Los Angeles (APALA)

Awards of Excellence for the Victory Park and Santa Cruz Park design guidelines

Long Beach Heritage

Award for the recently adopted Race and Suburbanization Historic Context Statement



Accomplishments

Supporting Affordable Housing

Reformed financing of affordable housing, launching a bi-annual funding process that works across multiple departments to attract new developers and improve outcomes

Administered the First Time Homebuyer program, assisting 30 families in purchasing new homes

Secured entitlement approvals for three major mixed-use, mixed-income housing developments totaling 1,271 units under SEASP

Maintained compliance in administering HUD funds for community investment, housing, and homelessness

Developed and leased four affordable housing projects adding 319 affordable homes for lower income households



Accomplishments

Improving our Neighborhoods



Collaborated with neighborhood associations and community groups to enhance quality of life

Coordinated 95 clean-up events where 1,200 volunteers removed more than 1,600 tons of debris

Engaged 44 Long Beach residents through the Neighborhood Leadership Program and implemented outreach strategies to ensure diverse participation in the program that teaches residents how to make a difference in their community

Hosted community workshops in West Long Beach to train neighborhood and community leaders on important topics, such as: digital inclusion, financial skills, and non-profit organization

Implemented the Neighborhood Micro Grant program, providing small grants to local organizations to fund neighborhood projects and events to foster community engagement



Accomplishments

Concentrating on Code Enforcement



Collaborated with local community colleges and professional organizations to promote our training program and attracted talent to difficult-to-fill positions in Code Enforcement

Resumed Code Enforcement activities at pre-pandemic levels, achieving the following:

Completed Cycle 1 for the Proactive Rental Housing Inspection Program that inspected over 8,200 properties

Registered 238 residential properties to the Foreclosure Registry and monitored 232 vacant lots

Managed 830 active Short Term Rental (STR) registrations

Conducted more than 15,400 code enforcement inspections, opened 5,590 cases, and closed 80 percent within 120 days of initiation



FY 25 Focus and Proposed Budget Highlights

Implementing the Strategic Plan



Focus on Core Services

- Upgrading key administrative positions to realign critical data analysis and supportive functions
- Adding a new Planner to focus on policies and procedures that support the production and preservation of housing

Demystifying the Department

- Adding a City Council liaison to improve internal and external communications

Empowering our Workforce

- Upgrading key clerical positions to better align with level of work performed
- Adding a new supervisor at the permit center to provide more direct support for the technicians and staff working with customers

FY 25 Focus and Proposed Budget Highlights

Implementing the Strategic Plan



Institutionalizing Equity

- A new Administrative Analyst to provide subject-matter expertise, training and development to incorporate racial equity into all we do

Leading with Technology

- Employ virtual customer service options to streamline the operations
- Continue important work implementing the LB Builds project, an effort to identify a new Enterprise Land Management system

FY 25 Focus and Proposed Budget Highlights

Implementing the Strategic Plan - Housing and Homelessness

Tenant Right to Counsel

- Allocate an **additional \$375,000** to support the LA County Tenant Right to Counsel program assisting tenants facing eviction through legal representation
- Continued efforts to prevent homelessness, promote housing stability, and empower tenants

1,499 Assisted with legal services

5,176 Assisted with tenant navigation support

124,750 Assisted with outreach & education

400 Attended workshops

	FY 24	Estimated Carryover	New FY 25	Total FY 25 Resources
Funding	\$1.5 MM	\$1.2 MM*	\$375,000	~\$1.6 MM

* Updated estimate to date

FY 25 Focus and Proposed Budget Highlights

Mayor's Investment and Policy Recommendations



- Establishing the **Signature Projects Division**, a new division in the Planning Bureau
- Provides a team of five to focus on streamlining high-profile City development projects including:
 - Queen Mary
 - Pier H
 - Long Beach Convention Center
 - Elephant Lot
 - Shoreline Drive
 - Coastal Lease Opportunities

FY 25 Focus and Proposed Budget Highlights

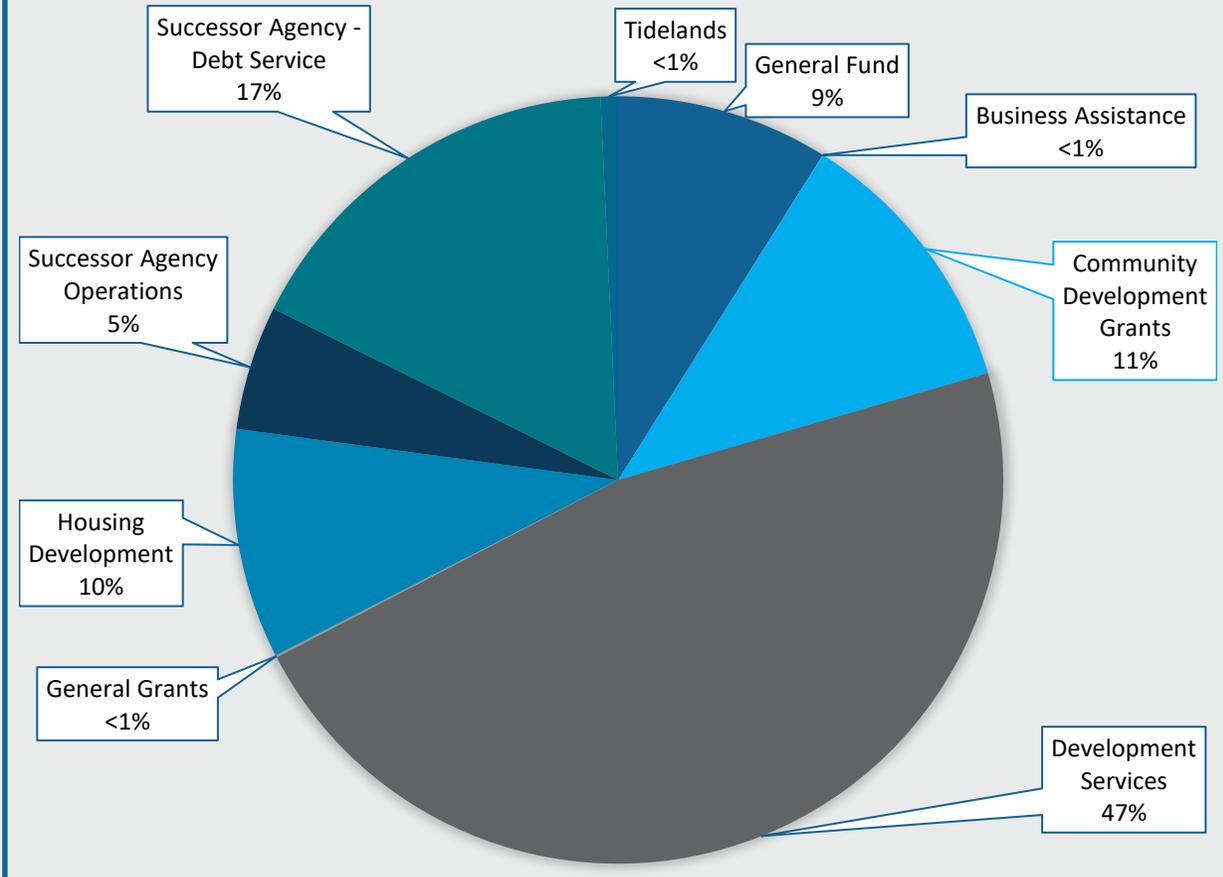
All Funds

- Budget \$77,170,619
- FTEs 246.58

Development Services Fund

	Fiscal Year 2024	Fiscal Year 2025
Revenue	\$36.9m	\$38.9m
Expenses	\$31.6m	\$36.1m
FTEs	156	158

EXPENDITURES BY FUND GROUP - \$77.2M



Challenges

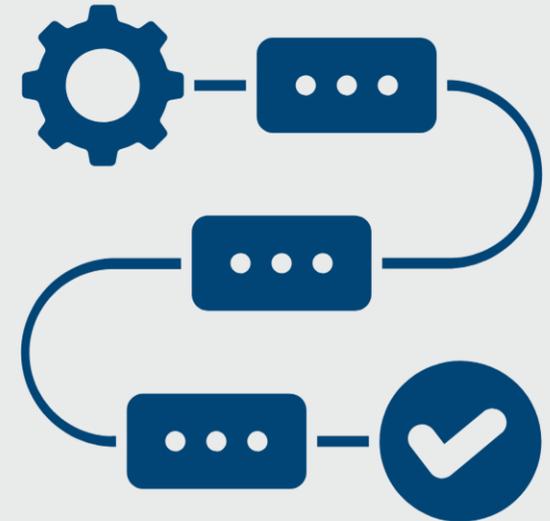
Resources and Funding



- Department revenues have been stable for several years, but face potential challenges going forward:
 - Reductions and uncertainty with federal community development grants
 - CDBG down 2.8%
 - HOME down 17.5%
 - ESG down 4.1%
 - Limited availability of remaining Housing Successor agency funds
 - Expenses outpacing revenues in the Development Services Fund
 - The current Enterprise Land Management System is outdated

Long Beach Builds – Enterprise Land Management

- Update will modernize ELM system to better support needs for our planning, permitting and enforcement operations
- Changes will be driven by current end users, customers, and be informed by known gaps
- Collaborating across multiple stakeholders will empower the workforce who will be key in its development
- Will bring opportunities to streamline and offer more accessibility to our customers





Library, Arts and Culture Department FY 25 Proposed Budget Overview

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Key Services

Lifelong Learning

Information Access

Arts & Cultural Enrichment



Community Connection

Technology & Digital Equity

Social Services & Safe Spaces

Accomplishments



BROADENING COMMUNITY SERVICES

- Completed expansion of 6-day service at 5 libraries: Michelle Obama, El Dorado, Harte, Burnett, and Alamitos
- Eliminated fines for overdue books and materials, increasing equitable access
- Improved library safety by passing ordinance in support of Library Code of Conduct
- Celebrated the 10-year anniversary of the Studio Makerspace at BJK Main Library

Accomplishments

6-DAY SERVICE EXPANSION

- Received funding for expanded hours at selected branches as part of FY23 budget
- Apr. 2023 memo proposed 5 branches: Michelle Obama, Mark Twain, Harte, El Dorado, Bay Shore
- Proposal evolved to shift service from Mark Twain to Burnett (security), Bay Shore to Alamitos (Bay Shore renovation)
- Bay Shore closed for exterior renovation July 2023, and nearby Alamitos Library replaced it in 1st phase of expansion in Aug. 2023
- Bay Shore slated to reopen in Nov. 2024, with six days of service, a new exterior, and a refreshed interior



Accomplishments

ARTS, CULTURE, AND ENRICHMENT PROGRAMS

- Refreshed the African-American Resource Area at Burnett Library
- Created new series “Read Across the World: A Celebration of Cultures”
- Launched Black History Month programming
- Established first annual Hanukkah celebration
- Hosted 6 weeks of free “Creative City Lab Design” summer camps for 150 7th-8th graders
- “Don’t Know Beach About History” podcast reached 5500 downloads



Accomplishments

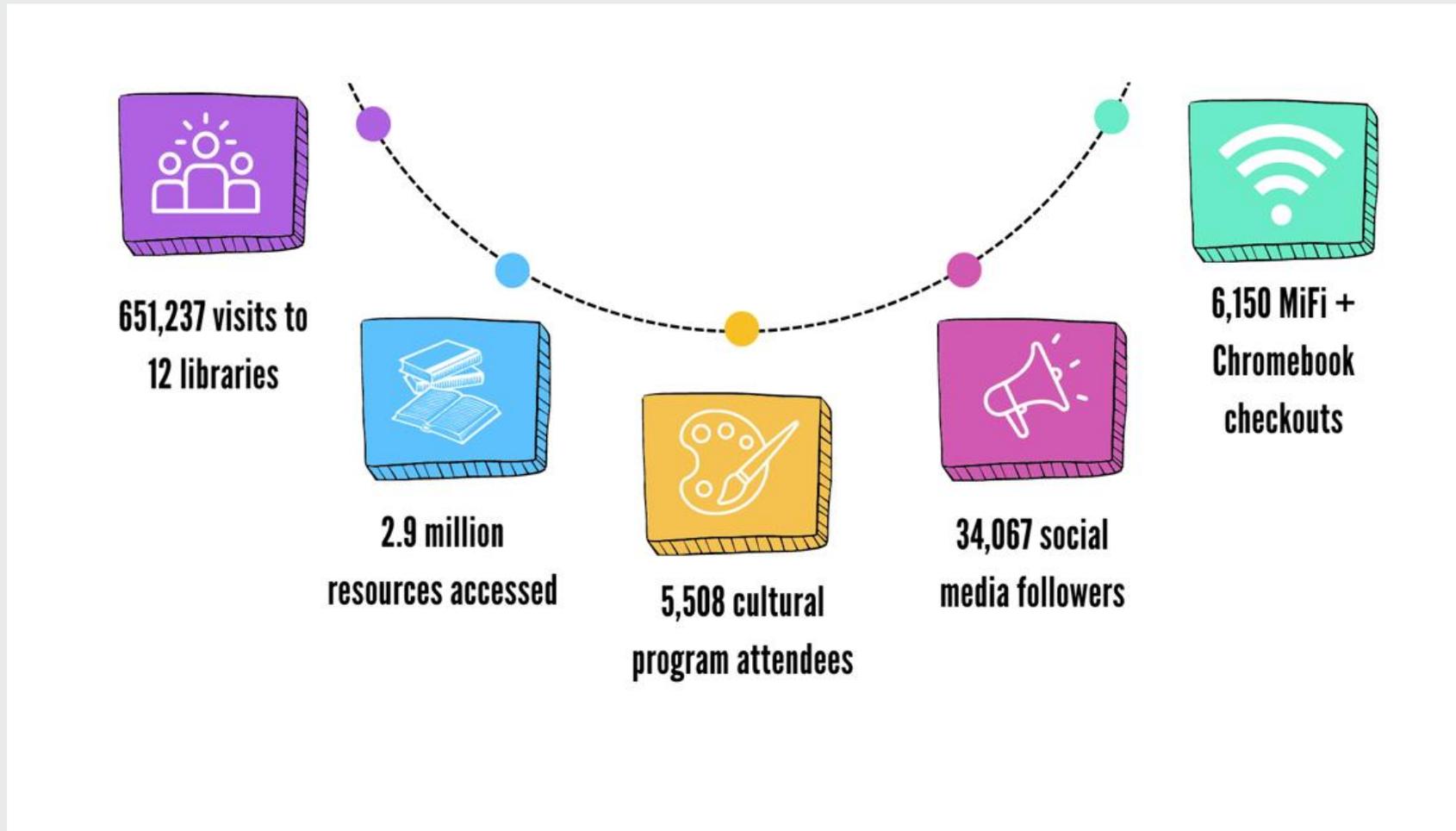
LBPL as an Arts & Culture Hub



- Over 5,500 attendees at the Library's culture and world language-focused programs, for example, literary festivals, dance, bilingual storytimes
- Community events focused on uplifting and recognizing Long Beach's diverse communities (Black, Latinx, Cambodian, Filipino, LGBTQIA+)
- Diversity audit of library collections to better reflect community
- Arts and music are integral: BJK Main Gallery, Studio makerspaces, youth programs

Accomplishments

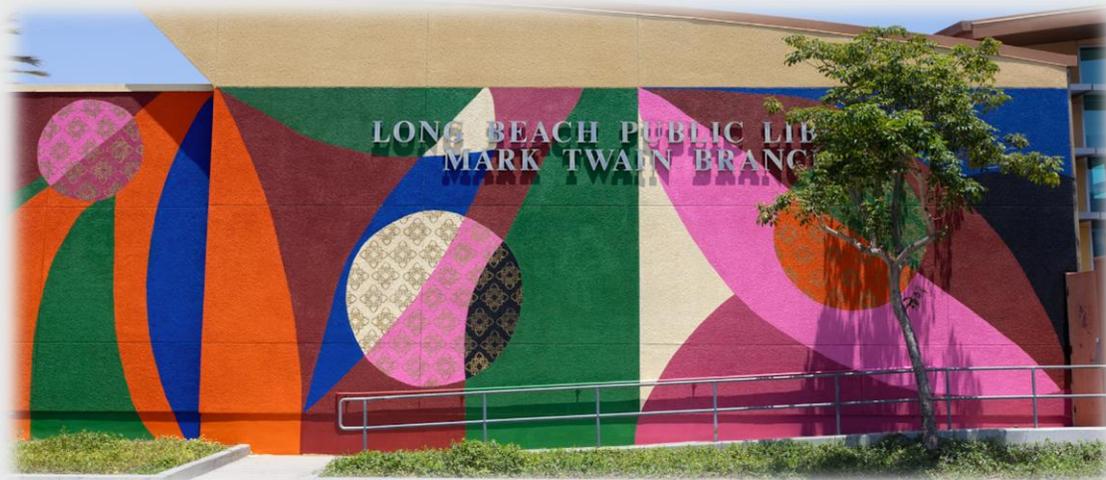
LBPL BY THE NUMBERS



FY 25 Focus and Proposed Budget Highlights

SERVING DISPARATE NEEDS

- Name change to “Library, Arts, and Culture,” reflecting evolving mission
- Addition of General Maintenance Assistant, addressing aging facilities
- Structural funding for SSO at Twain Library, responding to safety concerns



Challenges

- Staff and patron safety at all locations
- Continued need for social services presence and outreach
- Aging facilities and deferred maintenance
- Loss of shared digital resources from CA State Library due to state deficit



COMMUNITY-CENTERED, INCLUSION-FOCUSED

- Continued planning efforts to define and develop “Library, Arts, and Culture” as it relates to the Department goals and service to the community
- Creation of new Filipino Language & Heritage Collection at Harte Library
- Transitioning to new public catalog and interface
- Continued collaboration with Health Department to improve social services outreach
- Unveil and launch of 2025-2030 Strategic Plan



Questions

