



# New Mexico Health Care Takes On Diabetes



# Advocating vs Lobbying

Advocating = Educating

Lobbying = Persuading,  
Influencing



# Get Involved


- ➔ Greek republic > French republic > USA
- ➔ USA – foundation of our government is a Republic
  - ➔ As a representative form of government – a democracy - we elect officials to represent the population

# YOU Are Part of the Process

- Responsibility of citizens in a Republic
- Participate
  - Develop regulations, laws, statutes
  - Obey/enforce regulations, laws and statutes
  - Vote in elections
  - Be on a jury
  - And much more...



# Lobby V.S. Advocate

- What can you do to be a part of the process...
  - Be involved – participate
  - Here's how...
- 



# Definitions

The Oxford Universal Dictionary, 1955

## Lobby

- ➡ Verb – To frequent the lobby of a legislative assembly for the purpose of influencing votes, to solicit votes,

## Advocate

- ➡ Verb – one who pleads the cause, intercedes, argues in favor of or against, to recommend publically



# Definitions

Roget's College Thesaurus 1978

## Lobby

Noun – lobbyism, **pressure group**, bloc, party lobbyists,

Verb – solicit, ask favors, promote, **bring pressure**,

## Advocate

Noun – patron, supporter,

Verb – favor, plead, **recommended**, **suggest**, support,

# Definitions

Roget's Super Thesaurus, Second Ed. 1998


## Lobby

Noun – **Pressure group**, special interest group, political action group, **influence peddlers**, lobbyists

Verb – to try to influence others, especially politicians and their votes

SYN – influence, **peddle**, **pull strings**, **persuade**, **pressure**, sway, solicit votes, sell, **push**, politick





# Roget's Super Thesaurus Cont.

## Advocate

Noun – one who speaks or supports a cause,  
**supporter**, defender, **champion**, **activist**,  
backer, ally,

Verb – to **support a cause** or person, back,  
promote speak for, stand up for, endorse

ANT – fight against, criticize, oppose



# How to Advocate

- Know the issue - both sides
- Know your legislator- they don't bite
- Contact your legislator - phone, in person, email, letter
- Tell a story (for or against) = educate
- This issue is important to me and here is why...and as a constituent of your district ...



# Why YOU?

Because you know:

- The issue
- Your community
- Health care
- Your patients
- Your family



Are You Involved????

You can make a difference

You do make a difference

Be an  
**ADVOCATE**