

2:15 PM – 3:30 PM

New Executive Director Success Strategies: What I Wish I Knew Then

Race Point

Stepping into the role of Executive Director is equal parts exciting and overwhelming - and for many new EDs, the early days can feel isolating. The phone isn't ringing with offers of guidance, the inbox is full, and the question "where do I even start?" is very real. This candid roundtable brings together EDs at various stages of their careers to share what they've learned the hard way - and what they'd tell themselves on day one. The conversation will be honest, practical, and solution-focused, covering everything from navigating your first year and building the right relationships, to leveraging MassNAHRO resources and the power of peer networking. Whether you are brand new to the role or a few years in and still finding your footing, you will walk away with concrete strategies, useful connections, and a clearer roadmap for what comes next.

Moderator: Colleen Doherty, Executive Director, Taunton H.A.

Panelists: Jennifer Polito, Executive Director, Concord H.A.; Jack Redman, Executive Director, Greenfield H.A.