

11:30 AM – 12:45 PM

Leading with Purpose: Staying Motivated in Leadership *Race Point*

Leading in public housing and community development can be both rewarding and demanding. This session explores practical strategies for staying motivated, focused, and purpose-driven while navigating the daily challenges of leadership. Participants will discuss ways to prevent burnout, maintain perspective during difficult situations, and build a positive leadership mind-set that inspires staff, board members, and residents alike. Through real-world examples and interactive discussion, attendees will leave with tools to reconnect with their mission, strengthen resilience, and lead with renewed energy and confidence.

Moderator: Jennifer Hapgood, Executive Director, Gloucester H.A.

Panelists: Cathy Sheehan, PHM, LMHC, LMFT, Executive Director, Salem & Marblehead H.A.; Diane Cohen, Executive Director, Somerville H.A.