

DOWNTOWN FUNDRAISING 2026

SATURDAY, OCTOBER 3RD



ABOUT PCC TORONTO

Hope Begins Here. Since 1984, Pregnancy Care Centre Toronto (PCC Toronto) has supported women and families facing unexpected pregnancies through free and confidential services, helping them make informed decisions and access practical support. With offices across the GTA, PCC Toronto ensures care, compassion, and community remain accessible to those who need it most.

THE DOWNTOWN OFFICE

Women and families in downtown Toronto face significant pressures when navigating an unexpected pregnancy. Rising living costs, limited support networks, and increased pressure toward abortion leave many feeling isolated and without real alternatives. In Toronto, PCC is one of the few places where women and men can find compassionate, non-judgmental care during a crisis.

Opened in 2008 and located in the The Toronto School of Theology building, **PCC's Downtown Centre serves 20% of our total client base.** Each year, more women and families turn to this location for help. As demand continues to grow, ongoing support is essential to ensure no one facing an unexpected pregnancy feels alone or pressured into an unwanted decision.



Hope begins through community. Together with local churches and supporters, PCC Toronto is strengthening a network of care across the region so that no one has to face an unexpected pregnancy alone.

HOPE BEGINS HERE

Downtown Fundraising Event 2026

We invite your business to become a Corporate Sponsor for the Downtown Fundraising Event 2026. Help the Pregnancy Care Centre Toronto to provide vital support for vulnerable families while gaining exposure within our support community.

The Downtown Fundraising Event will be a Mix and Mingle reception, featuring live jazz, and bringing together like-minded young professionals, churches, donors, and businesses, to celebrate the impact of PCC's Downtown Centre. The event aims to raise \$50,000 to ensure women and families in downtown Toronto continue to receive support, information, and care.



Saturday, October 3rd
7:30 PM - 9:00 PM



Grace Toronto Church
383 Jarvis St, Toronto, ON



**PARTNER WITH PCC TORONTO AND HELP US RAISE \$50,000
SO THAT MORE WOMEN AND FAMILIES KNOW THEY ARE NOT ALONE**

Corporate Sponsorship Opportunities

SPONSOR RECOGNITION & BENEFITS	 PLATINUM \$5,000	 GOLD \$2,500	SILVER \$1,500	BRONZE \$750
On-Site Brand Exposure (Entrance Banner, Verbal Recognition)	✓ (+8 Event Tickets included)	✓ (+4 Event Tickets included)		
Digital Spotlight Campaign (Social Media Promo to 4,400+ followers & Linked Logo included in pre and post event promotional emails)	✓ (2 Social Media Posts)	✓ (1 Social Media Post)	✓ (1 Social Media Mention)	
Event Brand Visibility (Large Screen & Program Ad)	✓	✓	✓	✓
PCC Web Partner Listing (Logo added to the event landing page footer)	✓	✓	✓	✓

QUESTIONS ABOUT THE EVENT OR SPONSORSHIP? WE'RE HERE TO HELP YOU MAXIMIZE YOUR IMPACT! CONTACT US HERE

Key Statistics

New Families Served	1,700
Babies Born	230+
Spiritual Support Hours	900
Appointment Hours	3,900

**Statistics from 2025 across all PCC locations*

Real Stories. Real Impact.



"The Pregnancy Care Centre has been a pillar of strength and support for myself and my children, there has been countless times where I needed support whether it be for the children or myself. The ladies at the establishment are all warm, caring and so compassionate. I don't ever feel like a burden going there for help. We are treated like family and as a mum, this means everything to me."

– PCC Mom

Become a Corporate Sponsor!

OPTION

1

Make an Online Payment

OPTION

2

Cheques can be mailed to:

Pregnancy Care Centre Toronto
15 Hove Street, Suite 100
North York, ON. M3H 4Y8

OPTION

3

E-Transfer:

donation@pregnancycarecentre.org

*In the E-transfer notes, please include your personal name, business name, and "Sponsorship for Downtown Fundraising 2026"

Please note that sponsorship is *not* tax receiptable.

**EVERY Life Valued.
EVERY Family Supported.**

Participation Details

Please send the information below **by September 15th**
to: events@pregnancycarecentre.org

- Business Name
- Level of Sponsorship
- JPEG or PNG of company logo
- Company Address

Benefits Notes:

*Posting your business on social media indicates association with PCC Toronto, our values, and our work. Your logo will only be shared online with your permission.

** Physical banners are not provided.
Recommended banner size: 33–39" W × 79–81" H.

Social Media Information

Audience Snapshot: Each month, PCC channels has over 10.1k views, with more than 79% women and 21% men, primarily based in Canada's GTA region. **Click here** to view a sample sponsor post.