

# Corporate Sponsorship Opportunities

## PCC's Fundraising Breakfast

SATURDAY, NOVEMBER 4TH, 2023

### PCC TORONTO'S FUNDRAISING BREAKFAST

This year, Pregnancy Care Centre Toronto will celebrate 39 years of serving women and men facing unexpected pregnancies in Toronto.

**Who attends our Fundraising Breakfast?** For the past ten years, 500 supporters and their friends from 30 churches across Toronto have gathered to celebrate the work of PCC Toronto to help families with unexpected pregnancies so that they can thrive without seeing abortion as their only option.

This event includes inspiring stories from PCC families on how PCC Toronto has helped them, updates on how your support is making a difference, encouragement from our guest speaker, and opportunities to participate in our work financially.

#### YOUR INVESTMENT MATTERS

**Would you consider becoming a corporate sponsor this year at PCC Toronto's Fundraising Breakfast?** Your support will help us make a difference in the lives of Toronto families needing pregnancy support.



### ABOUT PREGNANCY CARE CENTRE TORONTO

For over 39 years, Pregnancy Care Centre Toronto has provided compassionate community support to women, men, and their families facing an unexpected pregnancy, so that they can thrive without seeing abortion as their only option.

With the support of our donors, we continue providing an array of pregnancy services to individuals with unexpected pregnancies. All of our services are free and confidential, including pregnancy tests, options information, parenting preparation, community connections, and care after an abortion.



### HOW CAN I BECOME A CORPORATE SPONSOR FOR THIS EVENT?

Please let us know the level of sponsorship you have selected for your business. See our benefits chart on the second page of this package. We will need to hear from you by October 4th. If you have any questions, please don't hesitate to call or text us at 416-229-2607 or write us at [events@pregnancycarecentre.org](mailto:events@pregnancycarecentre.org). We look forward to hearing from you!



## CORPORATE SPONSORSHIP OPPORTUNITIES

SPONSOR RECOGNITION & BENEFITS	PLATINUM \$8000	DIAMOND \$6000	GOLD \$3500	SILVER \$1500	BRONZE \$650
Advertisement space in our event program	✓	✓	✓	✓	✓
Logo displayed on large screen	✓	✓	✓	✓	✓
Logo in website footer	✓	✓	✓	✓	✓
Post-event email sent to 3,000+ donors with your logo linked to your website	✓	✓	✓	✓	✓
Business advertisement on WDCX radio station; the 3rd largest radio station in NA with 200,000+ listeners *	5 Mentions	3 Mentions	2 Mentions	1 Mention	
Complimentary tickets to our event	Full table	2 tickets	2 tickets		
Providing tickets for PCC Clients and their families to attend our event	4 Tickets	2 tickets	2 tickets		
Business promoted on our social media networks (Facebook and Instagram, to 2,800+ followers**)	✓	✓	✓	✓	
Verbal recognition during our event	✓				
In-event speaking opportunity or video message***	✓				
WDCX Radio interview	✓				
Area for a display banner at the entrance of the venue	✓				

## TO MAKE A PAYMENT FOR YOUR SPONSORSHIP

- For Online Payments, [Click Here](#)

- Cheques can be mailed to:  
Pregnancy Care Centre Toronto  
15 Hove Street, Suite 100  
North York, ON M3H 4Y8

- E-Transfer: [donation@pregnancycarecentre.org](mailto:donation@pregnancycarecentre.org)

\*In the E-transfer notes, please include your personal name, business name, and "Sponsorship for Fall Event 2023"

\*Please note that sponsorship is **not** tax receiptable.

Please send the below information to:

[events@pregnancycarecentre.org](mailto:events@pregnancycarecentre.org)

- Your Business Name
- Level of Sponsorship Selected
- JPG or PNG of Company Logo
- Company Address

## OTHER WAYS OF GIVING COMMUNITY SUPPORT

- Personal or business donation: [pccfriends.ca](http://pccfriends.ca) \*Donations are tax receiptable.
- Securities donations can be made through Canada Helps ([canadahelps.org](http://canadahelps.org)) – select [Pregnancy Care Centre Toronto](#).
- For In-kind Donations, please email us at [donation@pregnancycarecentre.org](mailto:donation@pregnancycarecentre.org) or contact us at 416-229-2607

\*A mention includes a verbal thank you, an overview of what your business offers and a gentle push to support the business. We will need to hear from you by October 4th, 2023, to ensure the delivery of time-sensitive sponsorship recognition.

\*\*Posting your business on social media implies that your business is associated with PCC Toronto, our values and the work we do. We'll only post your logo online after you allow us to do so.

\*\*\* You will have a two-minute greeting to fundraiser participants during the event or via pre-recorded video.