

2024 ANNUAL REPORT



Loving the Next Generation

Providing compassionate support
to women and families facing an unexpected pregnancy,
so they can thrive without seeing abortion as their only option.

A Word from Linda

40 years of Serving Together

2024 was a milestone anniversary year that represents 40 years of serving together with supporters like you. Looking back gives us cause to rejoice in the good things God has done in the lives of over 20,000 families served. It also motivates us to extend love and support to more families who will be our next generation.

Impact on future generations

Over 40 families served by PCC were gathered at our anniversary celebration on November 2nd, and we saw just a glimpse of the beauty of their children's lives in this world. Each one fearfully and wonderfully made by God. Each one with unique gifts and skills to bless this world. Today, they are young men and women who study, work, contribute to society and care for their own families. Imagine with me the future impact these children will have in our communities.

We had a fun photoshoot with babies of PCC families envisioning their future occupations. They may be our future doctors, nurses, city planners, and construction workers.

This past year, our team has compassionately cared for 2,100 individuals. There were many struggles, tears, and prayers as the challenges were great. However, we persevered with the hope that these moms and dads would not feel alone. Through generous support, we could be present to provide text, phone and in-person support six days a week in four locations.

When parents and their little ones are compassionately cared for and supported through their anxious pregnancy, the joy and benefits pass on to grandparents, aunts, uncles, and to children yet to be born. It is a beautiful tapestry of our Sovereign Creator who works out the details of each life so that "One generation shall commend your works to another." Psalm 145:4

Our mission and vision haven't changed

Although much has changed over 40 years, our mission and vision have remained the same. We provide compassionate community care so that women and their families can thrive without seeing abortion as their only option. We want each mom, dad, and child to be treasured and flourish by having access to care, support and community throughout their lives. That is why offering connections to the churches in our network is so important, so that we can offer families long-term care and support in Christian community.



86

Prayer
Opportunities

63

Families
Connected to
Churches

900

Clients requested
Spiritual Support

100+

Bibles
Distributed

737+

Volunteers
Hours
Contributed

1040

Pregnancy
tests provided

We trust you are encouraged by this annual report. Thanks for your support and prayers in helping us serve the next generation.



Linda Baartse
Linda Baartse
Executive Director

Expanding our Reach: Peel Office

The Next Generation Project

With God’s help and the availability of sufficient resources, we are planning to open a new office in Peel Region in 2025.

We aim to provide compassionate care for more women facing unexpected pregnancies in the GTA by increasing accessibility for families in **Mississauga** and **Brampton**, reducing commute times and associated burdens, and serving a larger portion of the community in need.

Without a physical presence we cannot meet the high demand in this region.

Current Clients’ Perspective

In a survey conducted with Peel resident clients, 90% described the assistance offered by PCC as exceptional. However...

70%

Describe the commuting from Peel to Toronto as **EXPENSIVE**

70%

Describe the commuting from Peel to Toronto as **DIFFICULT**

80%

Utilized Phone or Online Services due to the Long Distance

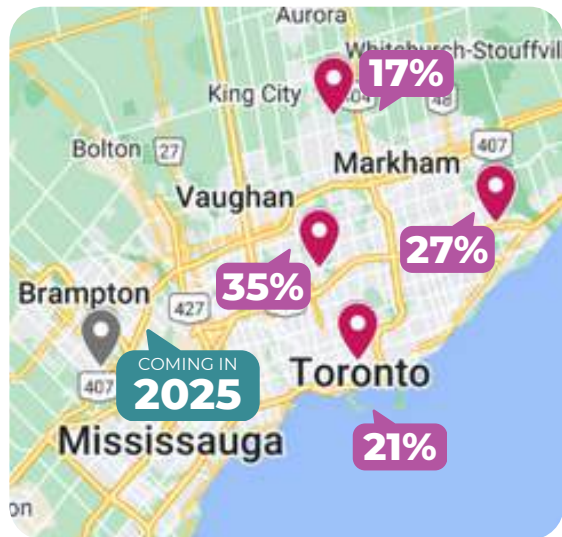
“

I moved to the Peel region and it is so hard for me to pick up or drop off baby items at the PCC office in either North York or Downtown Toronto office. We need PCC to expand. This organization helped me so much - I am grateful forever.

- Anonymous Client from Peel



Percentage of Clients by Office



Support our *Mission*

SCAN ME

Your support can reach women who feel alone and believe that abortion is their only option.



2,100

New Clients in 2024

3,920

Client appointment hours

70

Hours of After Abortion Care

25%

increase of new church over 2023

13%

increase of new donors over 2023

100%

Budget Raised



At that point I really wanted to keep my baby, but it felt really impossible to do it alone. After my first appointment, I was definitely feeling a lot more hopeful that I can keep my baby.

- Dani



236 New babies born



Follow us at @PregnancyCareCentre   

416-229-2607 | For Supporters: pccfriends.ca | info@pregnancycarecentre.org
Central Office: 15 Hove St. Suite 100, Toronto, ON M3H 4Y8 | Registered Charity No. 107786683RR0001