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Edinburgh in summer: *A standout destination for your clients*

Summer is a season where mornings begin a little more slowly and the light lingers long into the evening. Edinburgh is at its most vibrant, and The Scott gives your clients the perfect base to enjoy it from.

With direct flights from New York, Boston, Philadelphia and Chicago, alongside frequent connections from London, the city is more accessible than ever, making it an ideal addition to UK and Scotland itineraries.



August in Edinburgh: *A city alive with energy*

Each August, Edinburgh transforms into the cultural heart of the world. The Edinburgh Festival Fringe brings an extraordinary energy to the city, with theatre, comedy and performance spilling out onto every street and corner. It's vibrant, creative, and ever-changing, offering something for every interest. In the evenings, many visitors experience The Royal Edinburgh Military Tattoo. Set beneath Edinburgh Castle, it's one of the city's most iconic events, a powerful combination of music, atmosphere and setting.

For August travel, advance planning is strongly recommended due to high demand across accommodation and events.

World's Largest Arts Festival: The Fringe is formally recognized as the largest arts festival in the world, featuring thousands of shows across comedy, theatre, music, and dance in August.

Massive Scale: The Fringe features 50,000+ performances of over 3,000 shows, dwarfing the curated Edinburgh International Festival.

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Set-jetting: Seeing the city through a different lens

Edinburgh often feels familiar, even on a first visit.

The city has featured in major productions including *Frankenstein*, *Fast & Furious 9*, *Avengers: Infinity War*, *Outlander* and *One Day*, making it instantly recognisable to many travellers.

Visitors can explore key filming locations, from the Royal Mile to hidden closes such as Bakehouse Close, or opt for private guided experiences that bring together film locations and Edinburgh's rich history.

Exploring Edinburgh On-Screen: Film & TV Locations



A sense of magic in the everyday

It's no surprise that J. K. Rowling found inspiration in Edinburgh while writing *Harry Potter*. The city's winding streets and gothic architecture create a setting that feels quietly magical.

Victoria Street: Often associated with the inspiration for Diagon Alley, known for its colourful façades and curved design.

The Elephant House: Recognised as the birthplace of *Harry Potter*, where J.K. Rowling wrote parts of the early books.

Greyfriars Kirkyard: A historic graveyard where names are said to have inspired characters from the series.

A range of private tours are available, from family-friendly experiences to more in-depth, expert-led itineraries, as well as day tours exploring locations beyond the city. Edinburgh doesn't simply tell these stories, it allows visitors to step into them.

The ultimate Harry Potter guide to Edinburgh - Forever Edinburgh.

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From our door to the heart of the city - *and back again*

At The Scott Hotel, guests experience a different pace of Edinburgh.

Set beside Holyrood Park, the hotel offers a peaceful, residential setting just minutes from the city's historic centre and key attractions. Mornings begin quietly, with open green space on the doorstep, before guests step effortlessly into the energy of the city.

At the end of the day, returning to The Scott offers a welcome sense of calm, a contrast that many guests value, particularly during the busy summer months.

Dining at Bonnar's Restaurant is an experience in its own right. Menus are seasonal and flavour-led, showcasing the best of Scottish produce through a refined and contemporary lens.

Our Reception and Guest Relations team are eager to help both agents and guests in curating tailored itineraries, from must-see highlights to more considered, lesser-known experiences, ensuring each stay feels seamless and personal.

The Scott offers the best of both: immediate access to Edinburgh's vibrancy, with the space to unwind just beyond it.

To enquire or book direct, email
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for rates and availability.

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