

Iowa City Family Fun Festival 42nd Anniversary Corporate or Individual Sponsorship Opportunities

Don't miss out on the opportunity to support the 42nd annual Iowa City Family Fun Festival! We want to make sure you receive the recognition you want and deserve! We are pleased to provide you the opportunity to put your image directly in front of thousands of potential customers for the 2022 Iowa City Family Fun Festival.

☐ **Premier Sponsor: \$5,000+**

Prominent company name visible on all promotional materials including:

Company banner at festival entrance, logo on festival pre-event fliers, church bulletin announcements, the website, posters, and logo on festival signage. Sponsorship includes listing in the Regina Business directory (printed and online).

☐ **Patron Sponsor: Entertainment \$3,000+ - \$4,999**

Company banner on main stage, business logo appears on festival pre-event fliers, church bulletin announcements, the website, posters, and on festival signage. Sponsorship includes listing in the Regina Business directory (printed and online).

☐ **Contributing Sponsor: Events \$1,500+ - \$2,999**

Business logo appears on festival pre-event fliers, church bulletins, the website, posters and name or logo on festival signage. Sponsorship includes listing in the Regina Business directory (printed and online).

Please circle which event area you would like to sponsor:

KidZone	3v3 Youth Soccer	3v3 Youth Basketball
Bingo	Outdoor Volleyball	Bean Bag Tournament
Adult Dodgeball	Football Run/Punt/Pass	Home Run Derby
New Family Reception	Euchre Tournament	Trivia Tournament

☐ **Supporting Sponsor: \$1,000 - \$500 - \$250 - \$100**

Business name appears as event sponsors on Festival pre-event fliers, church bulletins, the website, posters, and on festival signage. Sponsorship includes listing in the Regina Business directory- printed and online.

INVEST TODAY! The Iowa City Family Fun Festival provides an opportunity for cross-market promotions, positions your business as a supporting member of private education, and increases your community involvement visibility. *Sponsorship logo files should be sent to Shane Schemmel, Communications & Marketing Director, shane.schemmel@regina.org in jpeg and eps formats.*

Contact Name: _____

Business Name: _____

Address, City, State, Zip: _____

Phone Number: _____ **Email:** _____

Sponsorship Level: ☐ Premier ☐ Patron ☐ Contributing ☐ Supporting **Sponsorship Investment: \$** _____

☐ **I will send my sponsorship payment to the Regina Special Events office within 30 days of this agreement.**

Signature: _____ **Date:** _____

Mail to: Regina Family Fun Festival at 2140 Rochester Ave. Iowa City, IA 52245

Thank you for your support!