

## HOW RPAC SAVES YOU MONEY IN 2017

### ▶ PRESERVING THE PROPERTY TAX DEDUCTION

If the property tax deduction was eliminated, prices of affected homes would fall by an average of 7%. That reduction in prices translates into a decrease in income of **\$2,500 per REALTOR®**.

### ▶ FHA PREMIUM REDUCTION

According to the U.S. Department of Housing and Urban Development estimates, the reduction in FHA premiums by one-half of one percent for new borrowers will lead to 250,000 additional home sales over three years. Over the three year timeframe, the typical REALTOR® would see an increase in income of **\$2,000**, or slightly less than **\$700 each year**.

### ▶ LEASEHOLD IMPROVEMENT DEPRECIATION

The 15-year depreciation period for leasehold improvements on commercial real property has been **extended permanently**. Congress had allowed the 15-year depreciation period to lapse in 2015. This important legislation ends the year to year uncertainty of Congressional renewal and, because it has been applied retroactively, prevents commercial property owners from having to use a 39-year depreciation period for all leasehold improvements made in 2015. Creating the certainty of a permanent 15-year depreciation period was a priority issue for NAR.

## HOW RPAC SAVES THE INDUSTRY MONEY IN 2017

▶ **In the industry**, preserving the Mortgage Interest Deduction (MID) saved real estate and related industries **more than \$24,000** per home sale\*

▶ Had MID been eliminated, it would have cost **each REALTOR® member** an **average of \$22,420**.

▶ The costs for **other industry professionals** would also have been substantial: an average of **\$11,190** per mortgage lender, **\$3,690** per title insurance employee and **\$8,260** per moving and relocation professional.

\* Based on an anticipated **15% reduction** in home prices and **33% drop in sales** if MID was eliminated.

## WE ARE THE REALTOR® PARTY.

As a member of the REALTOR® Party, you:

**VOTE** FOR REALTOR® PARTY CANDIDATES

**ACT** ON REALTOR® PARTY ISSUES

**INVEST** IN RPAC

The REALTORS® Political Action Committee (RPAC) advocates on behalf of REALTORS® and real estate issues that benefit you and me. RPAC is non-partisan in its selection of candidates. Now more than ever, it is critical for REALTORS® across America to come together and speak with one voice about the stability a sound and dynamic real estate market brings to our communities. From city hall to the state house to the U.S. Capitol, our elected officials are making decisions that have a huge impact on the bottom line of REALTORS® and their clients. Through the support of REALTORS® like you, the REALTOR® Party represents your interests.

For more information visit  
[realtoractioncenter.com/rpac](http://realtoractioncenter.com/rpac)

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I've been a long-term RPAC investor because I believe in the critical importance of investment and involvement, and protecting the issues that guide our industry

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— Kaki Lybbert, 2017 Major Investor Council Chair

National Association of REALTORS®  
REALTORS® Political Action Committee  
500 New Jersey Avenue  
Washington DC, 20001

**DISCLAIMER:** Contributions are not deductible for federal income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. The amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts. The National Association of REALTORS® and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. Your contribution is split between National RPAC and the State PAC in your state. Contact your State Association or PAC for information about the percentages of your contribution provided to National RPAC and to the State PAC. The National RPAC portion is used to support federal candidates and is charged against your limits under 52 U.S.C. 30116. **2017 VERSION 1**



YOUR **BEST INVESTMENT**  
IN REAL ESTATE





## RPAC INVESTORS: \$15 AND UP

The National Association of REALTORS® Political Action Committee (RPAC) is one of the strongest advocacy organizations in the nation for one reason: we have the best members. In politics there are players and victims. Investing in RPAC makes us players. Real estate is our profession, and politics is our business.

Investing in RPAC allows us to determine the quality of our future in the industry. Take a moment and imagine our industry without RPAC:

- 1 Do you have the time to read through legislation at the local, state and national levels to determine how it will impact you and your clients?
- 2 Do you have time to lobby lawmakers?
- 3 How would the elimination of the Mortgage Interest Deduction (MID) impact your ability to sell homes?
- 4 What if NAR hadn't worked with lawmakers to push for a 100% health insurance deduction for independent contractors?
- 5 How many homebuyers would be locked out of the market without FHA single family insurance, VA programs or other federal and state programs?



**EVERY INVESTMENT MAKES A DIFFERENCE. YOUR PARTICIPATION HELPS US CONTINUE THE FIGHT.**

Investing in RPAC helps elect candidates at the federal, state and local levels who support the free enterprise system, homeownership and private property rights. The result is a better business climate for the real estate industry and a better government for us all

— Anita Colletti, 2017 RPAC Participation Council Chair

## RPAC MAJOR INVESTORS : \$1,000 AND UP

MAJOR INVESTOR LEVELS
PLATINUM R \$10,000 [sustain \$5,000]
GOLDEN R \$5,000 [sustain \$2,000]
CRYSTAL R \$2,500 [sustain \$1,500]
STERLING R \$1,000

When RPAC supports REALTOR®-friendly candidates, we give them a leg up against legislators who have worked against us in the past. For a legislator to have the support of one of the nation's top PACs, that makes a statement.

More than one-third of the funds NAR receives come from our Major Investors. Major Investors who invest annually are the advocates and political leaders that make up the backbone of RPAC.

### PRESIDENT'S CIRCLE

What really sets REALTORS® apart from any other group on Capitol Hill is the President's

Circle program. President's Circle members are RPAC Major Investors who invest an additional \$2,000 directly to candidate and party committees.

Candidates chosen to receive President's Circle funds have met a stringent criteria set by NAR. We call these exceptional legislators REALTOR® Party Champions. NAR calls on President's Circle members to invest in these Champions throughout the year.

In order to fully impact the political and legislative process, these investments must be completed by September 30 of each year. Members also have the option of investing \$500 of their \$2,000 to a party committee on behalf of any Member of Congress. Likewise, NAR Federal Political Coordinators have the option of investing \$500 directly to the Member of Congress they serve.

PACs are limited to \$5,000 annually in candidate contributions. The collective strength of the President's Circle program, which has no such limit, makes us true political players in the nation's capital.

PRESIDENT'S CIRCLE MAJOR INVESTOR LEVELS
PRESIDENT'S CIRCLE PLATINUM R \$10,000 + \$2,000* [sustain: \$5,000 + \$2,000*]
PRESIDENT'S CIRCLE GOLDEN R \$4,000 + \$2,000* [sustain: \$1,000 + \$2,000*]
PRESIDENT'S CIRCLE CRYSTAL R \$2,000 + \$2,000* [sustain \$1,000 + \$2,000*]
PRESIDENT'S CIRCLE STERLING R \$1,000 + \$2,000

NAR RPAC Major Investor Benefits	Sterling R	Crystal R	Golden R	Platinum R	President's Circle
Major Investor Virtual Certificate	★	★	★	★	
Major Investor Lapel Pin	★	★	★	★	
Name on electronic banner at National Meetings	★	★	★	★	
Online recognition on RPAC website	★	★	★	★	
Access to the <i>Cook Political Report</i>	★	★	★	★	
Invitation to Major Investor Reception at Annual Convention	★	★	★	★	
RPAC Major Investor Web Button	★	★	★	★	
One Year Subscription to <i>New York Times</i>		★	★	★	Sterling R President's Circle Only
Access to RPAC Hospitality Suite at National Meetings		★	★	★	Sterling R President's Circle Only
Section 1 Seating for NAR concerts/sessions*		★	★	★	Sterling R President's Circle Only
Quarterly Legislative Webinar with NAR Senior Staff			★	★	
Washington DC Experience Facilitation				★	
Headquarter Hotels guaranteed at National Meetings**				★	
Headquarter Hotels at National Meetings subject to availability**					Golden R President's Circle Only
Lapel pin with President's Circle recognition banner					★
Invitation to RPAC President's Circle Conference				★	★

NOTE: 1) You must be a Major Investor in order to enroll in the President's Circle Program. 2)The above benefits are for Individual Major Investors, not Corporate Entities. For information on Major Investor opportunities for Corporate Entities, please contact NAR RPAC.

\* Benefit does not begin until the following year and is based on availability.

\*\* Benefit does not begin until the following year. For Golden R President's Circle members, early registration optimizes chances of Headquarter Hotels placement.

### RPAC President's Circle Conference

A long-standing tradition of the President's Circle program is the preeminent RPAC President's Circle Conference, which provides an opportunity to network with NAR's top political investors and to engage with cutting-edge speakers. The three-day conference is held annually at a top hotel; three nights' hotel accommodations, receptions and the full conference program are included in the \$495 registration fee for the RPAC President's Circle and/or Platinum R member. One guest is invited per registered attendee.

### Hall of Fame

The Hall of Fame recognizes dedicated members whose RPAC investments total an aggregate of at least \$25,000. Members are inducted at the May Meetings in Washington, D.C. and are recognized with a lapel pin, a plaque on the DC NAR building rooftop and a plaque commemorating installation.