



St. Joseph's Middle School is performing the musical "Annie Jr." on April 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup>. In order to help cover the cost of the play, we encourage students to sell ad space in the play booklet.

Ads can be sold to businesses, parents, grandparents, friends, and neighbors. The purpose of the ad space can be to advertise a business or more commonly, give words of encouragement and support to a particular cast member or the entire cast (see attached samples.)

The cost is \$35 for a full page, \$20 for a half page, \$15 for a 1/4 page or business card, and \$2 for one line not to exceed 40 letters, including spaces. If you would like the ad to be a surprise and the student not to see it before the play, submit in a sealed envelope labeled "Ad Space" and send it to the school office.

If you design your ad, please send the .pdf, (preferred) Publisher or Word document via email to [kammerman53221@gmail.com](mailto:kammerman53221@gmail.com) . If you would rather, please provide the wording you would like (photos can also be included) using the attached form. Photos will be scanned and returned. **Please turn in a paper copy of either the designed ad and/or copy request ad with the order form and payment by Monday, March 16<sup>th</sup> .** Checks should be made payable to St. Joseph School. You will receive a confirmation email for all ads submitted via email.

Every student who sells \$35 of ad space will be treated to a pizza lunch. Every student who sells \$95 of ad space will receive, in addition to the pizza lunch, a \$20 Target gift card.

**AD SPACE AND MONEY ARE DUE BY MONDAY, MARCH 16th.**

If you have any questions, please contact Mrs. Ammerman at  
[kammerman53221@gmail.com](mailto:kammerman53221@gmail.com)

Thanks and Good Luck Selling!