

## Census 2020 – It's Not Too Late! Complete Your Survey Now!

Due to the work of community partners, **Contra Costa County has the 2<sup>nd</sup> highest self-response rate (SRR) in CA**. Remember, an accurate count is critical to ensure that Contra Costa County gets its fair share of much needed funding and representation. You can find the Contra Costa County SRR report [here](#).

It's not too late to complete the Census survey and to encourage others! Here are ways that you, your organization and your community can help continue to push the Census self-response rates higher and higher!

- **Actively promote the importance of the Census on your social media platforms.**
- **Host a Facebook, Instagram or other live event** to let people know why completing the Census is important to you. Co-host with local leaders - supervisors, local mayors, councilmembers, school board members, and community and business leaders. Or, do a short video and post it to your social media. [Check out Census partner videos here](#).
- **Submit an OpEd or guest commentary to your local media.** CoCo Census staff has resources to help get you started.
- **Place banners in hard-to-count areas.** Thank you to those cities that have already done this. Please email CoCo Census staff at [info@cococensus.org](mailto:info@cococensus.org) to get an image file that you can edit to produce banners with your city and / or area name. We also have a few Spanish language banners left.
- **Organize a Census Caravan** in your community. In partnership with the U.S. Census Bureau team and community-based organizations, Census Caravans are happening throughout the County. Checkout the [West County Census Caravan](#) video here.
- **Issue a friendly challenge to another community.** Community with the highest SRR over 2010 gets bragging rights and everybody wins! Find ideas at [Census Stronger Together Challenge Toolkit](#).
- **Apply for a Phase II mini grant.** We appreciate the many communities who have set aside funds for Census outreach and have offered in-kind support. We know that budgets are tight and want you to know that there are still a limited number of mini grants available for communities and non-profits reaching out to hard-to-count communities. [Find the Grant Request for Proposal Guidelines here](#).
- **Share what you are doing in your community!**

## **Congratulations to the following communities and neighborhoods that have surpassed their 2010 Self Response Rates.**

- Brentwood
- Clayton
- Danville
- El Cerrito
- Hercules
- Lafayette
- Martinez
- Oakley
- Pinole
- Pleasant Hill
- City of Richmond Neighborhoods
- Marina Bay
- Richmond Annex
- Richmond Heights
- San Pablo Lower 23<sup>rd</sup> St Area
- San Ramon
- **Unincorporated Areas**
- Alamo
- Blackhawk
- Diablo
- Discovery Bay
- East Richmond Heights

### **U.S. Census Bureau Updates**

- **June 14 – July 29** the Census Bureau enumerators will do Update / Leave follow-up. Census Bureau staff will go door-to-door and will have specific identification.
- **September 22 – 24**, the U.S. Census Bureau will count people experiencing homelessness.
- **September 3 - September 28**, The U.S. Census Bureau will count people living in transitory locations (e.g. campgrounds, RV parks, marinas and hotels).
- **August 11 - October 31**, the U.S. Census Bureau will conduct Non-Response Follow-Up (NRFU), where Census takers interview households that have not responded.

### **Contra Costa County Census QAC / QAKs**

If you have a location where services such as food distribution, curbside pickup at libraries, etc. is already happening, and are able to assist people with completing the Census, while following the State and County COVID social distancing protocols, please let Matt Lardner, Census Outreach Coordinator know at [info@cococensus.org](mailto:info@cococensus.org).

### **CoCo Census Partners with CCHealth Services Testing Sites**

Thank you to CC Health Services for partnering to get the word out about the Census to people at the county COVID-19 test sites. Please encourage people to get tested for COVID-19. You can find social media resources at [CCHealth COVID-19 Social Media Tools](#).