

PRESENTED BY DISCOVER **Brighton** COLORADO
GREATER **Brighton** CHAMBER OF COMMERCE



★ FREE TO ATTEND ★



JUNE 29TH

SATURDAY 10AM—2PM

BARR LAKE STATE PARK
13401 PICADILLY ROAD,
BRIGHTON, CO 80603

2019 Sponsorship and Vendor Opportunities

Greater Brighton Chamber of Commerce
303.659.0223
22 South 4th Ave, Suite 205 , Brighton, CO 80601



Saturday,
June 29th, 2019
10 AM - 2 PM

Barr Lake State Park
13401 Picadilly Rd,
Brighton, CO 80603

This is the launch year for the Health & Fitness Expo brought to you by the **Greater Brighton Chamber of Commerce** and **Discover Brighton!** The Expo is a new event that will bring awareness to health and fitness resources in our community. Highlights and activities will include live demonstrations, fitness classes, health screenings, local exhibitors, and more.

PRESENTING SPONSOR — \$1,500



One (1) Sponsorship Opportunity Available

- ◆ Logo on flyer and all marketing materials
- ◆ Logo presence prominently displayed on Expo home page
- ◆ Ability to place promotional items in attendee back packs
- ◆ Logo will be included in Promo Commercial
- ◆ Logo will be included on each printed photo at our Photo Booth , photos will be added to Facebook after the event
- ◆ Logo on staff and volunteer T-Shirts
- ◆ Logo on water trail buoy
- ◆ Speaking role for company executive (3 minutes)
- ◆ Opportunity to conduct a demo or class
- ◆ Recognition from the Main Stage and shout outs throughout the event
- ◆ Prominently displayed Vendor booth with premium placement and size. (Tent Included)
- ◆ Prominent signage displayed at event
- ◆ Signage displayed next to Main Stage
- ◆ Logo presence on signage at venue
- ◆ Mentions on Social Media

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Wellness Warrior Sponsor— \$900

- ◆ Speaking role for company executive (2 minutes)
- ◆ Opportunity to conduct a demo or class
- ◆ Logo on water trail buoy
- ◆ Logo on Flyer
- ◆ Logo presence on Expo home page
- ◆ Ability to place promotional items in attendee back packs
- ◆ Recognition from the Main Stage
- ◆ One (1) Vendor Booth with Premium Placement
- ◆ Signage displayed next to Main Stage
- ◆ Logo presence on signage at venue
- ◆ Mentions on Social Media

Healthy Hero Sponsor — \$700

- ◆ Logo on Flyer
- ◆ Logo presence on Expo home page
- ◆ Ability to place promotional items in each back pack
- ◆ Recognition from the Main Stage
- ◆ One (1) Vendor Booth
- ◆ Signage displayed next to Main Stage
- ◆ Logo presence on signage at venue
- ◆ Mentions on Social Media

Fitness Friend Sponsor — \$500

- ◆ Logo presence on Expo home page
- ◆ Ability to place promotional items in each back pack
- ◆ Recognition from the Main Stage
- ◆ One (1) Vendor Booth
- ◆ Mentions on Social Media

Obstacle Course Sponsor — \$300

Two (2) Sponsorship Opportunities Available

- ◆ Recognition from the stage
- ◆ Signage prominently displayed at the entrance of the Obstacle Course
- ◆ Listed on Website
- ◆ Mentions on Social Media

VENDORS

\$250 Chamber Members

\$350 Non-members

- ◆ All Vendors will be listed on the website

Space includes:

- ◆ 10'x10' space with one 6-foot table and 2 Chairs

Additional Cost:

- ◆ Extra Chair \$5
- ◆ Black Table Linen \$10
- ◆ Extra 6-foot table \$15
- ◆ Electricity \$20

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EXPO INFORMATION AND RULES

SET UP:

- ◆ Vendors may begin setting up from 8:00 am and must be set up by 9:45am

TEAR DOWN

- ◆ Vendors may not begin tearing down until 2pm.
- ◆ Please pick up all your trash and leave your space clear.

BOOTH APPEARANCE

- ◆ Displays and merchandise should have a neat and professional appearance.
- ◆ Overflowing trash should not be visible within your exhibitor space.

ELECTRICITY

- ◆ Electricity is handled by a 3rd party at the venue.
- ◆ A normal electrical drop (5amps) will be around \$20 per drop. There are usually advance rates when ordered within two weeks prior to the event.

WIFI

- ◆ Wifi connection will not be available at Barr Lake State Park. If you need Wifi, you will need to make your own arrangements.

FOOD & BEVERAGE

- ◆ Vendors are not allowed to sell food and/or beverages.
- ◆ Vendors are allowed to give away samples
- ◆ Health Department Requirements:
 - ◆ Vendors are responsible for any permits and fees in order to sample food and/or beverage.
 - ◆ Inspectors can and will shut down booths until vendors are in compliance with their requirements.

MISCELLANEOUS RULES .

- ◆ Vendors may not leaflet or distribute products anywhere else other than your designated space.
- ◆ Vendors may not obstruct access or visibility of neighboring booths.

SUBLETTING SPACE

- ◆ Exhibitors may not sublet any portion of their booth space or display another company's name or sign.

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COMPANY: _____

CONTACT NAME: _____ TITLE: _____

MAILING ADDRESS: _____

WORK PHONE: () - CELL PHONE: () -

EMAIL: _____

SPONSORSHIP: \$1,500 \$900 \$700 \$500 \$300

EXHIBITORS: Chamber Members: \$250 Non-Members: \$350

EXTRAS: TABLE LINEN/\$10 QTY _____ 6' TABLE/\$15 QTY _____ CHAIR/\$5 QTY _____
ELECTRICITY/\$20 _____

PLEASE BRIEFLY DESCRIBE IN TWO OR THREE SENTENCES WHAT RESOURCES OR PRODUCTS YOU WILL HAVE AVAILABLE AND HOW YOU PLAN TO ENGAGE THE COMMUNITY:

LIST MY BUSINESS AS : _____

WEBSITE URL: _____

PREFERRED METHOD OF PAYMENT: CHECK CREDIT CARD CASH

CREDIT CARD NUMBER: _____ EXPIRES: ____/____/____

3 DIGIT SECURITY CODE: _____

BILLING ADDRESS (ZIPCODE MUST MATCH CARD)

NAME ON THE CREDIT CARD _____

SIGNATURE _____ DATE ____/____/____



For information about Sponsorships: Miranda Guerra

miranda@brightonchamber.com | (303) 659-0223