

PRESENTED BY



Aug 22nd

SATURDAY 10AM—1PM

BARR LAKE STATE PARK

13401 PICADILLY ROAD,
BRIGHTON, CO 80603

2020 Sponsorship and Vendor Opportunities

Greater Brighton Chamber of Commerce
303.659.0223

155 E. Bridge Street , Brighton, CO 80601

www.BrightonHealthExpo.com

PRESENTING SPONSOR — \$1,200

One (1) Sponsorship Opportunity Available

- Logo on flyer and all marketing materials
- Logo presence prominently displayed on Expo home page
- Logo will be included in marketing
- Opportunity to conduct a demo or class
- Prominently displayed Vendor booth with premium placement and size. (Bring your own Tent)
- Prominent signage displayed at event
- Logo presence on signage at venue
- 8 Mentions on Social Media
- Entrance for 10 attendees



Wellness Warrior Sponsor \$800

- Opportunity to conduct a demo or class
- Logo on Flyer
- Logo presence on Expo home page
- One (1) Vendor Booth with Premium Placement (bring your own tent)
- Logo presence on signage at venue
- 6 Mentions on Social Media
- Entrance for 8 attendees

Healthy Hero Sponsor — \$500

- Logo on Flyer
- Logo presence on Expo home page
- Recognition from the Main Stage
- One (1) Vendor Booth (bring your own tent)
- Logo presence on signage at venue
- 5 Mentions on Social Media
- Entrance for 6 attendees

Fitness Friend Sponsor — \$350

- Logo presence on Expo home page
- One (1) Vendor Booth
- 8 Mentions on Social Media
- Entrance for 4 attendees



Exhibitors

\$150 Chamber Members

\$200 Non-members

\$100 Nonprofits

- All Exhibitors will be listed on the website
- Entrance is not included

Space includes:

- 10'x10' space with one 6-foot table and 2 Chairs

Additional Cost:

- Extra Chair \$5
- Black Table Linen \$10
- Extra 6-foot table \$15
- Electricity \$20

Food Vendor — \$125

(Two Mobile Unit Opportunities Available)

- Logo presence on Expo home page
- Prominently displayed Vendor area
- Logo presence on signage at venue
- 5 Mentions on Social Media
- Entrance for 4 attendees

(SEPARATE APPLICATION FOR THIS)



EXPO INFORMATION AND RULES

SET UP:

- ◆ Vendors may begin setting up on Aug 22, 2020 at 8:00 am and must be set up by 9:45am. Site access by vehicle on Saturday morning will be limited to 20 minutes only and strictly monitored.

TEAR DOWN

- ◆ Vendors may not begin tearing down until 2pm on Aug 22, 2020
- ◆ Please pick up all your trash and leave your space clear.
- ◆ All materials & equipment must be removed from Festival grounds by 2 pm on Saturday, August 22, 2020

BOOTH APPEARANCE

- ◆ Displays and merchandise should have a neat and professional appearance.
- ◆ Overflowing trash should not be visible within your exhibitor space.

SIGNAGE

- ◆ The Sponsor and Exhibitor may only display its own business signs and banners within the assigned booth space.

ELECTRICITY

- ◆ Electricity is handled by a 3rd party at the venue.
- ◆ A normal electrical drop (5amps) will be around \$20 per drop. There are usually advance rates when ordered within three weeks prior to the event. (cost may increase if your exhibitor space is ordered less than three weeks prior to event)

WI-FI

- ◆ Wi-fi connection will not be available at Barr Lake State Park. If you need Wifi, you will need to make your own arrangements.

FOOD & BEVERAGE

- ◆ Vendors are not allowed to sell food and/or beverages.
- ◆ Vendors are allowed to give away samples
- ◆ Health Department Requirements:
 - ◆ Vendors are responsible for any permits and fees in order to sample food and/or beverage.
 - ◆ Inspectors can and will shut down booths until vendors are in compliance with their requirements.

MISCELLANEOUS RULES .

- ◆ Vendors may not leaflet or distribute products anywhere else other than your designated space.
- ◆ Vendors may not obstruct access or visibility of neighboring booths.

SUBLETTING SPACE

- ◆ Exhibitors may not sublet any portion of their booth space or display another company's name or sign.

LIABILITY

- ◆ Exhibitor shall indemnify and hold the Health and Fitness Expo the Brighton Chamber of Commerce , Brighton Chamber of Commerce staff, contractors, Barr Lake State Park, and Barr Lake State Park staff harmless from any claim or cause of action arising out of or in connection with the acts or omissions of Exhibitor under this Agreement, and shall reimburse the Brighton Chamber of Commerce for any costs, including but not limited to, reasonable attorney's fees incurred in defense against any such claim.

LIABILITY

- ◆ All exhibitors are required to hold liability insurance naming Brighton Chamber of Commerce and Barr Lake State Park additional insured. Please submit your Certificate of Liability with your application. A minimum of \$100,000.00 liability is required and this can easily be done by your current insurance carrier at little to no fee.

PAPERWORK

- ◆ All paperwork must be received no later than Aug 18, 2020

CANCELLATION

- ◆ Sponsor and Exhibitor understands in the event the Sponsor or Exhibitor cancels after June 09, 2019 or fails to provide the required items the entire booth fee will be forfeited.

CANCELLATION OF EVENT

- ◆ Sponsor and Exhibitor understands in the event the Health and Fitness Expo is cancelled all fees paid will be reimbursed. This includes but is not limited to COVID-19.
- ◆ If the event is postponed, all fees will move forward with new date.

MERCHANDISE AND MARKETING INFORMATION

**** Submit your JPG logo to info@brightonchamber.com for us to advertise your sponsorship or exhibitor participation.

*****Please submit this application along with a check for the sponsorship or exhibitor opportunity you desire, please make your check or money order out to: Brighton Chamber of Commerce 155 East Bridge Street, Brighton, CO 80601

Office: 303-659-0223 www.healthandfitnessexpo.com info@brightonchamber.com

All other guests must have a pass to attend: (purchased at park entrance)

Daily Vehicle Pass: \$9 Annual Pass: \$80

Acceptance and Acknowledgement of Contract

I accept by submitting this Agreement, I acknowledge the following:

- a) I have had the opportunity to review and will abide by this Agreement;
- b) I have had the opportunity to consult with legal counsel if desired;
- c) I fully understand the terms and conditions set forth herein and agrees to be bound by the same; and
- d.) I understand that if I violate these terms and conditions may cause early termination of participation and can also forfeit privileges to participate in future Health and Fitness Expo and Brighton Chamber of Commerce activities;
- e) I have or will purchase liability insurance naming Brighton Chamber of Commerce and Barr Lake State Park as additional insured;



COMPANY: _____

CONTACT NAME: _____ TITLE: _____

MAILING ADDRESS: _____

WORK PHONE: () CELL PHONE: ()

EMAIL: _____

SPONSORSHIP: \$1,200 \$800 \$500 \$350

EXHIBITORS: Chamber Members: \$150 Non-Members: \$200 Nonprofits: \$100

EXTRAS: TABLE LINEN/\$10 QTY_____ 6' TABLE/\$15 QTY_____ CHAIR/\$5 QTY_____
ELECTRICITY/\$20 _____

Monthly payment plans options available

PLEASE BRIEFLY DESCRIBE IN TWO OR THREE SENTENCES WHAT RESOURCES OR PRODUCTS YOU WILL HAVE AVAILABLE AND HOW YOU PLAN TO ENGAGE THE COMMUNITY:

LIST MY BUSINESS AS : _____

WEBSITE URL: _____

PREFERRED METHOD OF PAYMENT: CHECK CREDIT CARD CASH

CREDIT CARD NUMBER: _____ EXPIRES: _____/_____/_____

3 DIGIT SECURITY CODE: _____

BILLING ADDRESS (ZIPCODE MUST MATCH CARD)

NAME ON THE CREDIT CARD _____