

LIMITLESS REVIVAL

SPONSORSHIP KIT

Faith. Grace. Hope. Love.

June 12 through 14, 2025

Resurrection Metropolitan Community Church

2025 W 11th St., Houston, TX 77008 | resurrectionmcc.org

info@resurrectionmcc.org | 713-861-9149

ABOUT LIMITLESS REVIVAL

Limitless Revival is a three-day weekend of worship, reflection, and community, June 12 through 14, 2025, hosted by Resurrection Metropolitan Community Church in Houston's historic Heights neighborhood. Our Guest Preacher is The Reverend Dr. Sande Bailey-Gwinn of Atlanta, a nationally recognized minister, speaker, and leader whose work centers on faith, justice, and empowerment.

This is our Pride Month celebration -- one of the most significant community gatherings happening this June in one of Houston's most affluent, most engaged, and most loyally connected neighborhoods.

> ***"There are no limits when God leads."***

THE MARKET YOU ARE REACHING

When your brand sponsors Limitless Revival, you are not just reaching event attendees. You are being placed in front of a highly targeted, high-income, deeply engaged Houston community through live event presence, email, social media, and press. Here is the market:

Houston Heights and the Greater Heights Corridor

Limitless Revival is hosted in ZIP 77008 and promoted across six surrounding zip codes -- 77007, 77008, 77009, 77018, 77024, and 77055 -- spanning one of the wealthiest and most densely engaged urban corridors in Texas.

$142,000+ Median HH Income 77008	**$214,000+** Avg HH Income 77008	**38.8%** Earn $200K+/yr 77008
30,436 Residents 77008	**22,639** Jobs 77008	**2.5x** Houston City Average Income

The neighboring zip codes reinforce the reach. 77007 carries a median household income of $140,878. 77018 comes in at $121,658. 77024 -- one of the wealthiest zip codes in Texas -- sits at $136,149. Across all eight promoted zip codes, your brand is reaching a concentrated cluster of Houston professionals who earn well, spend intentionally, and support the businesses and organizations that align with their values.

The LGBTQ+ Community Is Among the Most Brand-Loyal in the Country

Study after study confirms what community leaders already know: LGBTQ+ consumers and their allies actively seek out and reward businesses that show up for them. This is not a transactional audience. It is a relationship audience -- and Pride Month is when those relationships are built and cemented for the year ahead.

Our Social Media Audience -- Who They Are

Our social media promotion extends well beyond the event venue. Our organic audience, built over years of community engagement, reflects the very market your business wants to reach. Based on our current social analytics:

AGE BREAKDOWN OF OUR SOCIAL AUDIENCE:

25 to 34: 27.8% -- Our single largest segment -- peak earning and brand-discovery years
35 to 44: 20.0% -- Established professionals, high discretionary income, brand loyal
45 to 54: 18.3% -- Peak earning decade, high purchasing power, community influencers
55 to 64: 17.1% -- Senior professionals and business decision-makers
65 and over: 15.5% -- Retirees with disposable income, deeply community connected

GEOGRAPHIC CONCENTRATION:

Houston, TX: 81.7% -- The overwhelming majority of our audience lives right here
Pasadena, TX: 3.4%
Cypress, TX: 2.5%
Jersey Village, TX: 2.1%
San Antonio, TX + Spring, TX: 3.8%

81.7% of our social audience is Houston-based -- reaching the very households and businesses in the zip codes where we are promoting this event.

The Full Promotional Reach of Your Sponsorship

9,000+	5,000+	30 Days
Social Media Followers	Email Subscribers	Post-Event Promotion

Your sponsorship is not a single-night mention. It is a campaign. Active social media promotion runs for 30 days following the event across Facebook, Instagram, and YouTube. Your brand is featured in our email newsletter to 5,000+ subscribers. And for Platinum sponsors, you receive a dedicated email blast and a named mention in our press release distributed to major Houston news outlets.

SPONSORSHIP OPPORTUNITIES

Each sponsorship level is exclusive by business category. Only one sponsor per business type is accepted at each tier. Once your category is claimed, it is closed. Your brand stands alone in its space -- at the event, in our email, on social media, and in press coverage.

PLATINUM SPONSOR

PLATINUM
$2,500
Exclusive Category

- ✓ Everything included in Gold and Bronze tiers
- ✓ Named mention in the official press release distributed to major Houston news outlets
- ✓ Dedicated email blast featuring your business exclusively, sent to 5,000+ subscribers
- ✓ Commemorative plaque recognizing your support of Limitless Revival
- ✓ Banner recognition at each event session: Thank You to Our Sponsors -- Platinum, [Your Company Name]
- ✓ 30 days of active post-event social media promotion to 9,000+ followers
- ✓ Recognition in our post-event email newsletter to 5,000 subscribers
- ✓ Tax-deductible contribution -- IRS acknowledgment letter issued upon payment

GOLD SPONSOR

GOLD
$1,000
Exclusive Category

- ✓ Everything included in Bronze tier
- ✓ Information table and booth presence for the full event weekend
- ✓ Two complimentary event tickets
- ✓ Featured social media promotion to 9,000+ followers
- ✓ Banner recognition at each event session: Thank You to Our Sponsors -- Gold, [Your Company Name]
- ✓ 30 days of active post-event social media promotion
- ✓ Recognition in our post-event email newsletter to 5,000 subscribers
- ✓ Tax-deductible contribution -- IRS acknowledgment letter issued upon payment

BRONZE SPONSOR

BRONZE
$500
Exclusive Category

- ✓ Social media mentions across our channels reaching 10,000+ followers
- ✓ Mentions in email communications to 5,000+ subscribers
- ✓ Banner recognition at each event session: Thank You to Our Sponsors -- Bronze, [Your Company Name]
- ✓ 30 days of active post-event social media promotion
- ✓ Recognition in our post-event email newsletter to 5,000 subscribers
- ✓ Tax-deductible contribution -- IRS acknowledgment letter issued upon payment

BRUNCH SPONSOR

Immediately following Sunday service at 12:30 PM, Limitless Revival attendees gather for a hosted Brunch, a cherished moment of fellowship, celebration, and community. We are inviting one exclusive sponsor to make it possible with an in-kind donation of food for approximately 150-200 guests.

This sponsorship may be fulfilled as a cash donation or an in-kind donation of catered food items. Both are fully tax-deductible.

BRUNCH
Cash or In-Kind
Exclusive Category

- ✓ Exclusive recognition as the Brunch Sponsor for Limitless Revival's Sunday post-service gathering at 12:30 PM
- ✓ Recognition from the stage during Sunday service as the sponsor who made the Brunch possible
- ✓ Signage displayed prominently throughout the brunch area
- ✓ Mentions in social media and all event email communications
- ✓ Banner recognition: Thank You to Our Sponsors -- Brunch Sponsor, [Your Name or Business Name]
- ✓ 30 days of active post-event social media promotion to 9,000+ followers
- ✓ Recognition in our post-event email newsletter to 5,000 subscribers
- ✓ Tax-deductible contribution (cash or in-kind) -- IRS acknowledgment letter issued upon confirmation

HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are exclusive by business category. Once a category is taken, we cannot accept a second sponsor at that level from the same business type. We encourage you to reach out promptly.

STEP 1 -- Choose Your Tier

Review the tiers above and select the level that fits your goals and investment.

STEP 2 -- Claim Your Category

Contact Jackie Marshall at jackie@resurrectionmcc.org to confirm your business category is available and reserve your spot or CALL (713) 861-9149

STEP 3 -- Submit Payment via QR Code

Use the secure QR code below for instant payment. Prefer to pay by invoice? We can accommodate that as well.

STEP 4 -- Receive Your IRS Tax Letter

Upon payment confirmation, we issue your official IRS charitable contribution acknowledgment. Resurrection MCC is a registered 501(c)(3) organization.

STEP 5 -- Submit Your Business Details

We send you a brief form to collect your logo, company name, website, and any messaging for your email and social media features.

SPONSORSHIP PAYMENT LINK

SPONSOR

CONTACT

Jackie Marshall, DVM

Vice Moderator, RMCC Board of Directors

jackie@resurrectionmcc.org

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"There are no limits when God leads."

Thank you for investing in faith, love, and community.