

DDP Arizona Poll Summary



Fielded: May 28 – June 1, 2025
N= 600 Likely Arizona Voters
Margin of Error: +/- 4.0%

Headlines

1. Election Results/Recall from 2024 is spot on in this survey.
2. There is a growing sense of optimism in Arizona
3. There is more trust in the 2024 election results than in the 2020 elections results
4. There is also more trust than there was in the 2022 statewide results in Arizona
5. Social Media Apps, Cable News, AI, and Foreign Actors are all seen as threats to Democracy and Election Integrity
6. There are still deep partisan differences, however, when we look at how partisans perceive threats to Democracy and Election Integrity.
7. There is some common ground when it comes to solutions to make elections fairer and transparent.

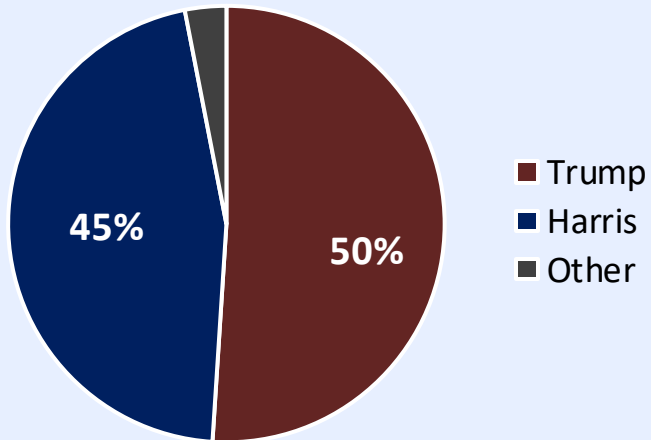
Political Environment



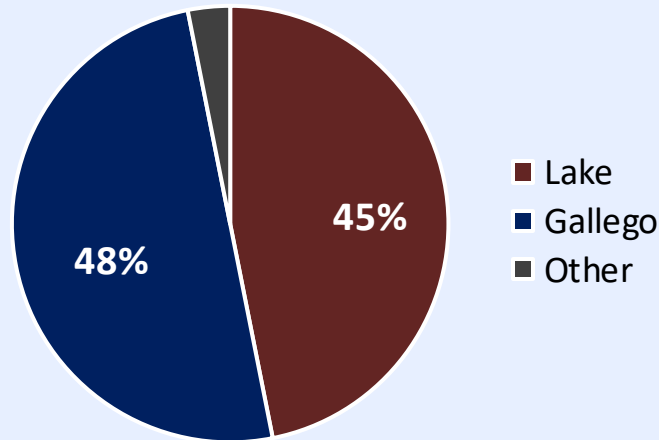


Ballots at a Glance...

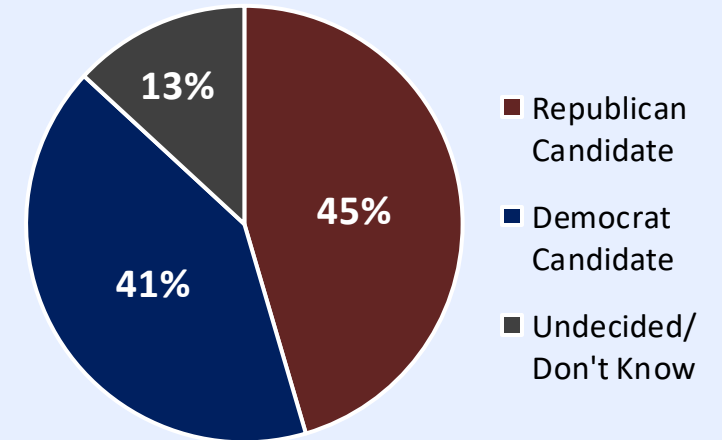
2024 RECALLED PRESIDENTIAL



2024 RECALLED US SENATE



2024 RECALLED GENERIC



2024 PRESIDENTIAL	Republican (37%)	Democrat (30%)	Independent (33%)
Trump	93%	4%	43%
Harris	5%	94%	45%
NET	+88	-90	-2

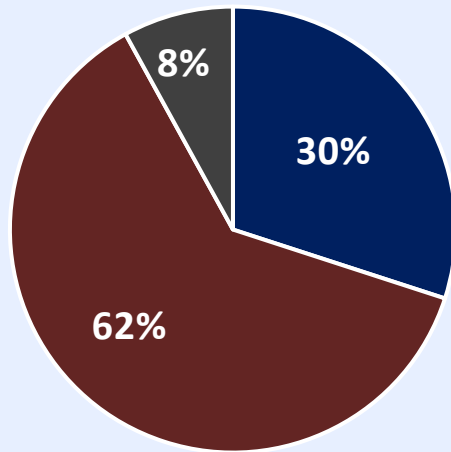
2024 US SENATE	Republican (37%)	Democrat (30%)	Independent (33%)
Lake	86%	4%	37%
Gallego	9%	94%	50%
NET	+77	-90	-13

GENERIC BALLOT	Republican (37%)	Democrat (30%)	Independent (33%)
Republican	87%	3%	36%
Democrat	5%	90%	38%
NET	+82	-87	-2



Direction of Country last year vs this year: A growing sense of optimism

SEPTEMBER 2024

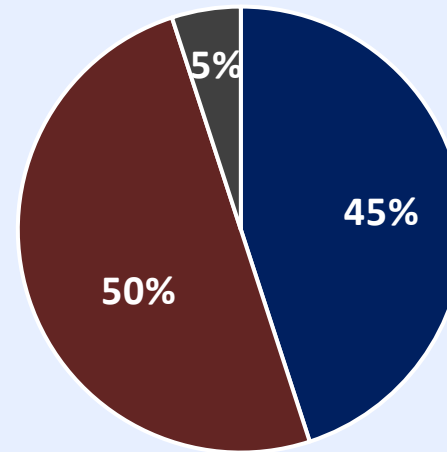


Generally speaking, would you say that things in the United States are heading in the right direction or are things heading down the wrong track?

- Right Direction
- Wrong Track
- Don't Know/Unsure

SEPTEMBER 2024	Republican (38%)	Democrat (32%)	Independent (30%)
Right Direction	7%	55%	33%
Wrong Track	92%	30%	58%
NET	-85	+25	-25

JUNE 2025



Generally speaking, would you say that things in the United States are heading in the right direction or are things heading down the wrong track?

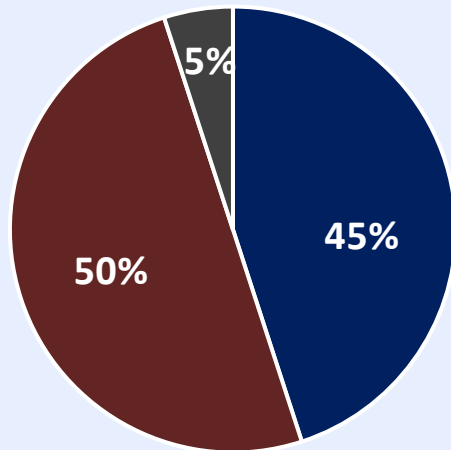
- Right Direction
- Wrong Track
- Don't Know

JUNE 2025	Republican (37%)	Democrat (30%)	Independent (33%)
Right Direction	86%	5%	35%
Wrong Track	11%	95%	55%
NET	+75	-90	-20



Current mood nationally and statewide: note the partisan shifts

UNITED STATES

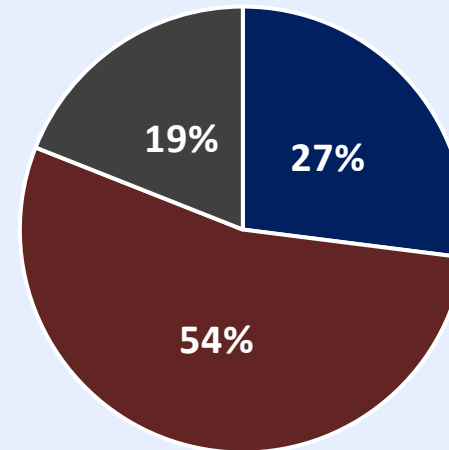


Generally speaking, would you say that things in the United States are heading in the right direction or are things heading down the wrong track?

- Right Direction
- Wrong Track
- Don't Know/Unsure

UNITED STATES	Republican (37%)	Democrat (30%)	Independent (33%)
Right Direction	86%	5%	35%
Wrong Track	11%	95%	55%
NET	+75	-90	-20

ARIZONA



Generally speaking, would you say that things in the Arizona are heading in the right direction or are things heading down the wrong track?

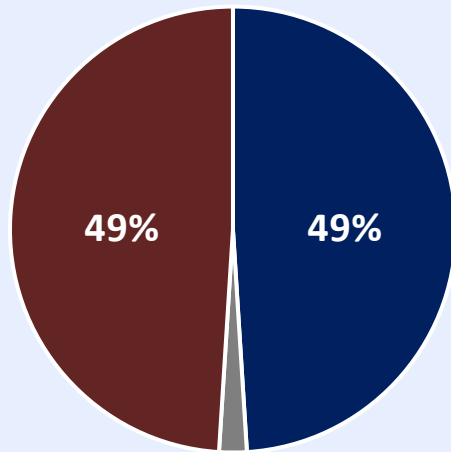
- Right Direction
- Wrong Track
- Don't Know

ARIZONA	Republican (37%)	Democrat (30%)	Independent (33%)
Right Direction	22%	33%	26%
Wrong Track	62%	46%	53%
NET	-40	-13	-27



More partisan shifts when comparing job approvals

TRUMP JOB APPROVAL

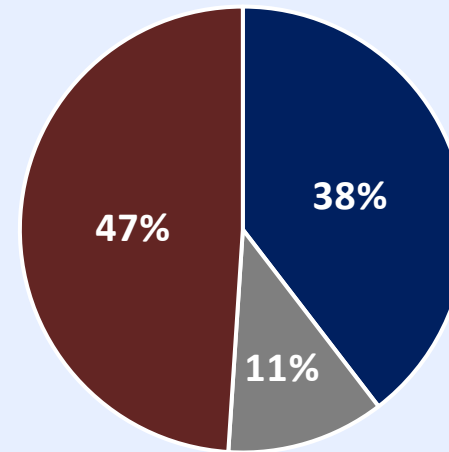


Do you approve or disapprove of the job that Donald Trump is doing as President?

- Approve
- Neutral
- Disapprove

TRUMP JOB APPROVAL	Republican (37%)	Democrat (30%)	Independent (33%)
Approve	90%	4%	44%
Disapprove	9%	94%	52%
NET	-81	-90	-8

HOBBS JOB APPROVAL



Do you approve or disapprove of the job that Katie Hobbs is doing as Governor?

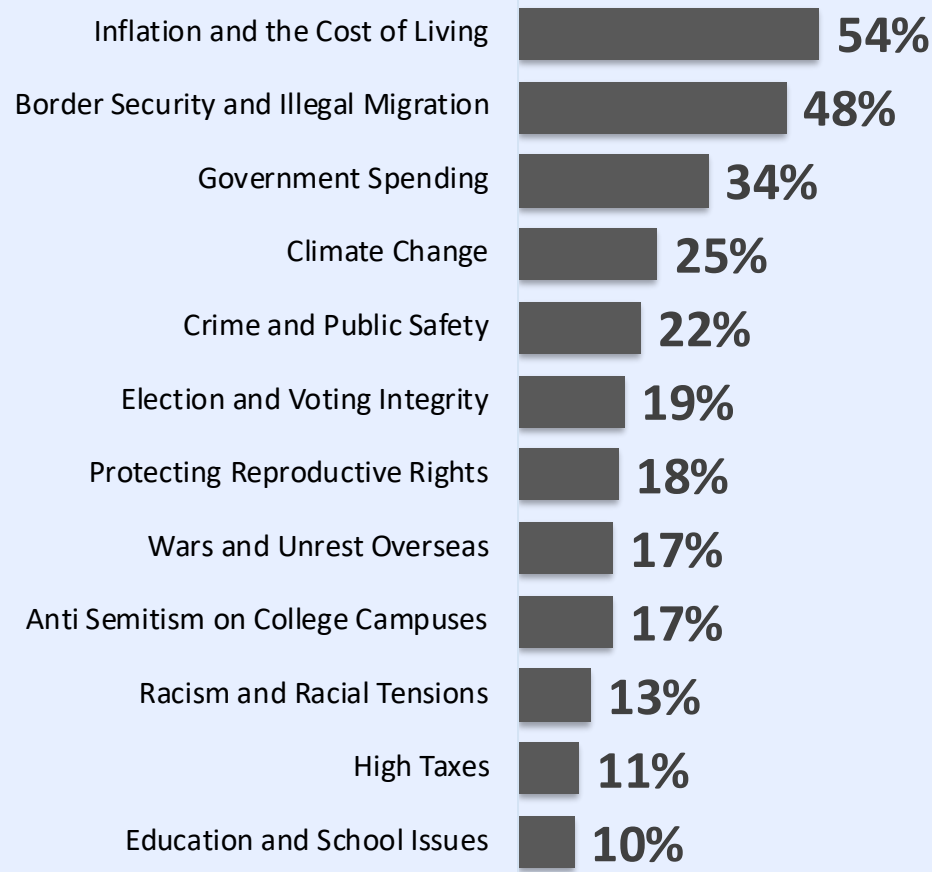
- Approve
- Neutral
- Disapprove

HOBBS JOB APPROVAL	Republican (37%)	Democrat (30%)	Independent (33%)
Approve	7%	77%	37%
Disapprove	79%	10%	43%
NET	-72	+67	-6

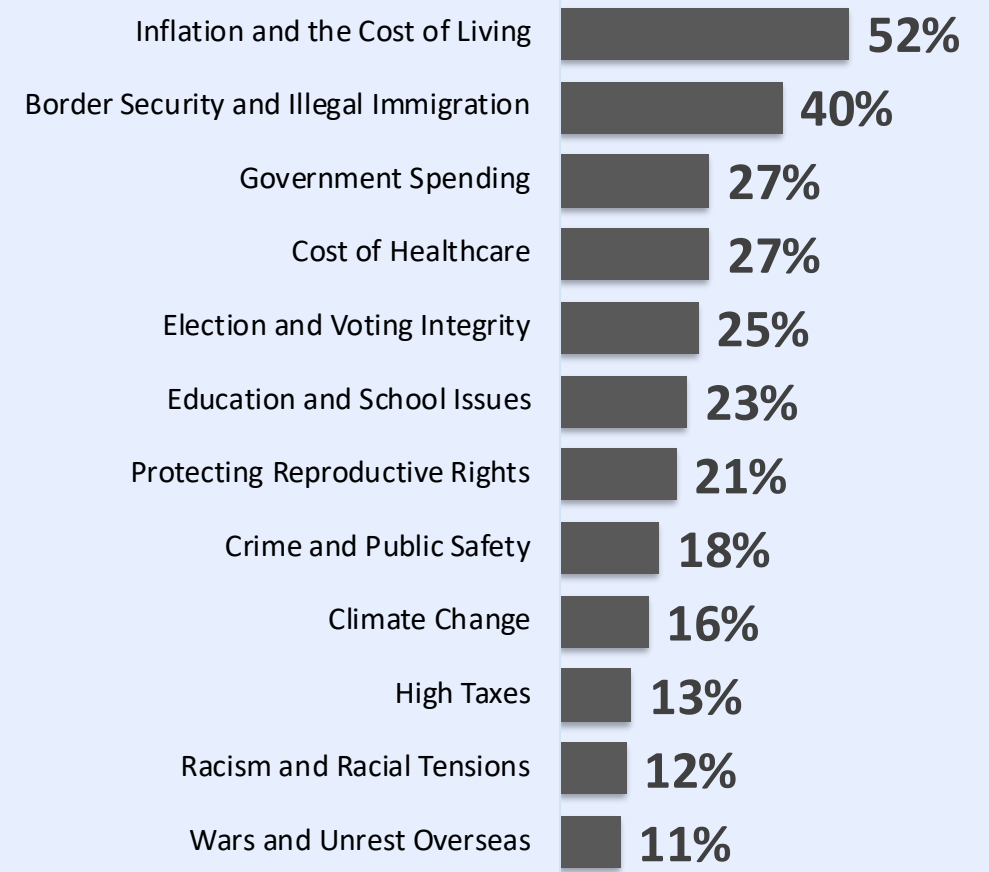


Most Important Issue: 2024 vs 2025

SEPTEMBER 2024



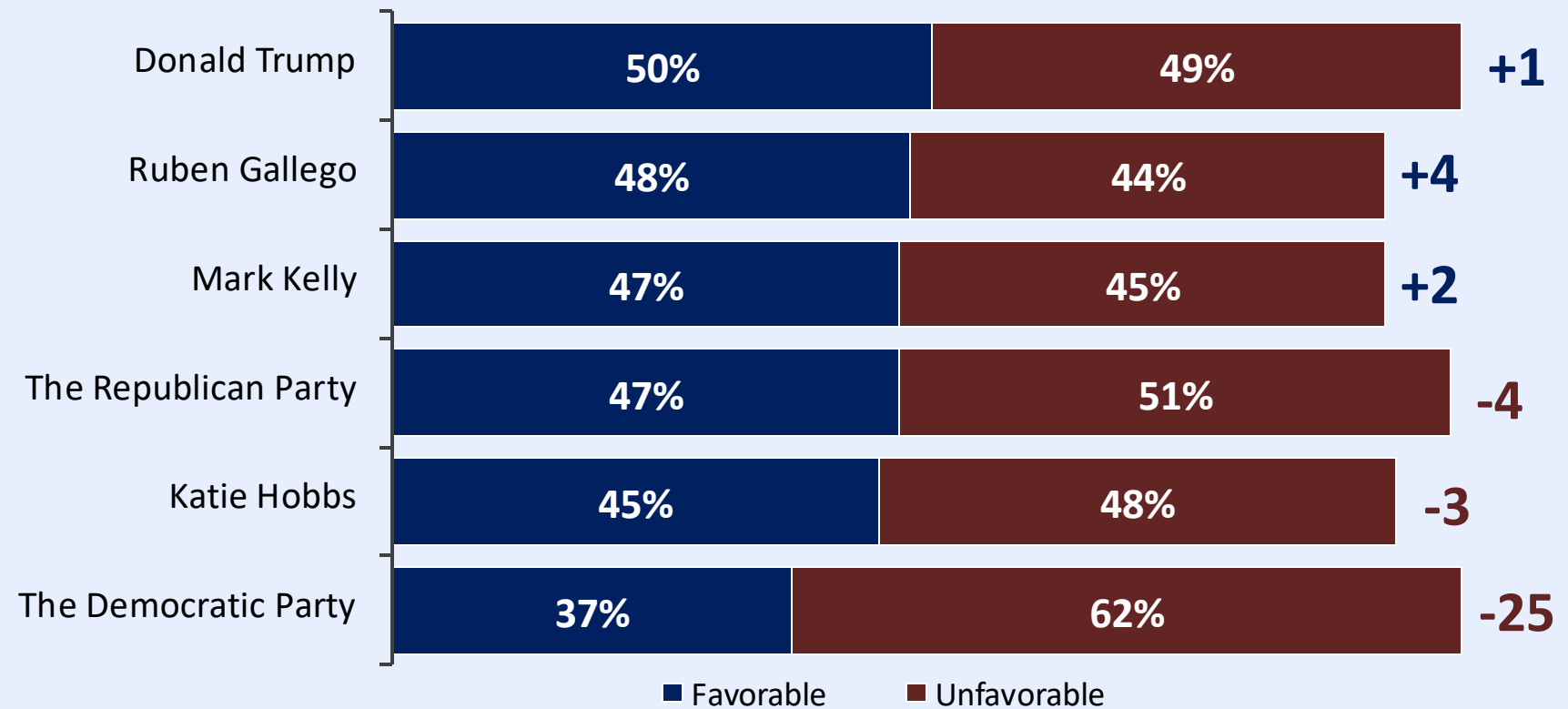
JUNE 2025



In your opinion, which of the following issues would you say are **VERY** important issues facing the United States right now?
You can select up to three choices. Would you say....



Current Image Comparison



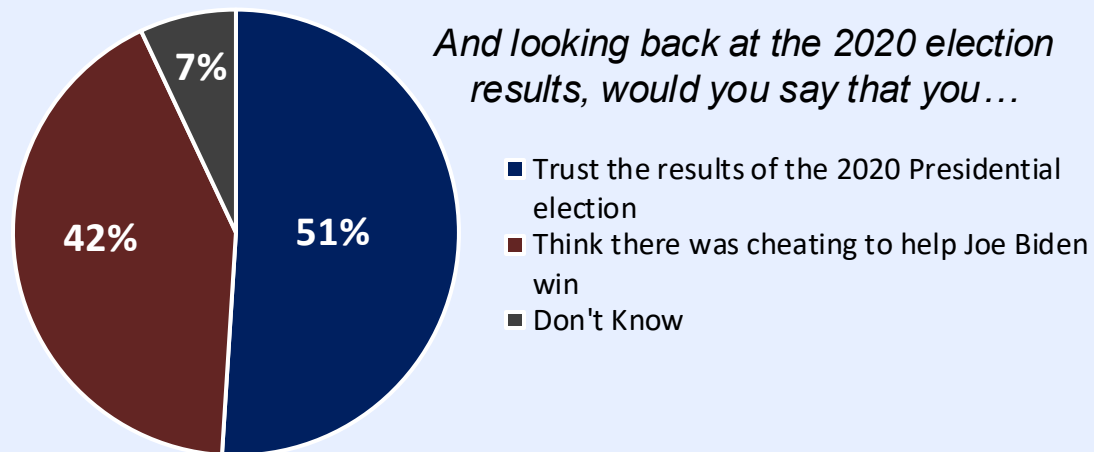
Trust and Confidence in Elections





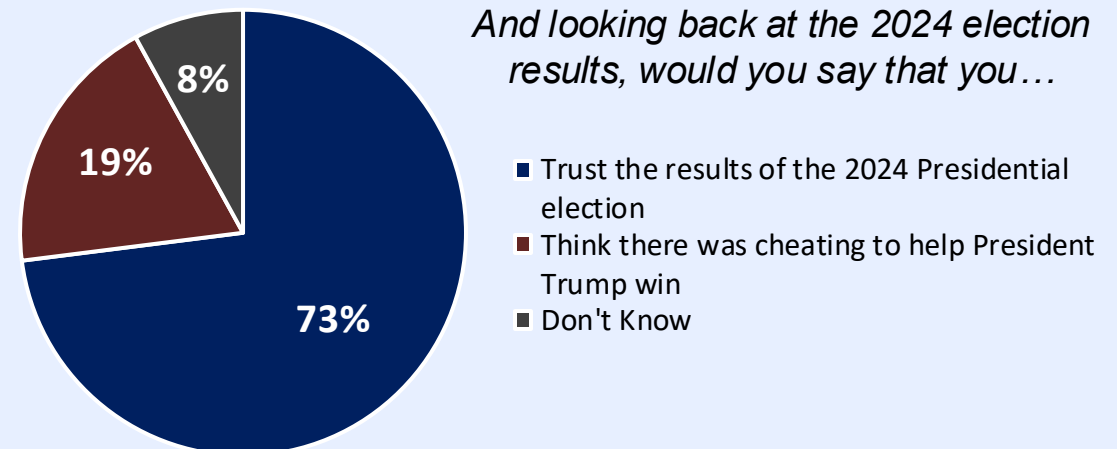
Trust in Election Results: 2020 results vs 2024 results

SEPTEMBER 2024



SEPTEMBER 2024	Republican (38%)	Democrat (32%)	Independent (30%)
Trust 2020 results	15%	89%	55%
Cheating to help Biden win	77%	8%	33%
NET	-62	+81	+22

JUNE 2025

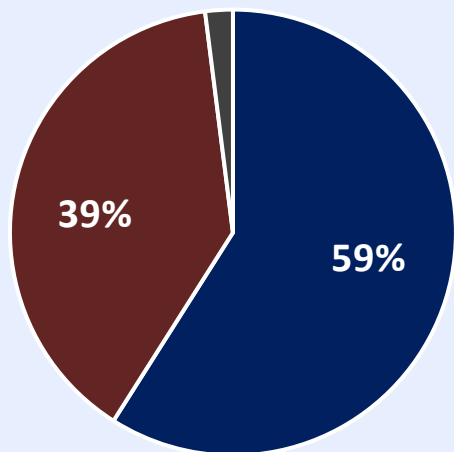


MAY 2025	Republican (37%)	Democrat (30%)	Independent (33%)
Trust 2024 results	91%	50%	74%
Cheating to help Trump win	4%	41%	15%
NET	+87	+9	+59



Confidence in National Elections has slightly increased since last year.

SEPTEMBER 2024

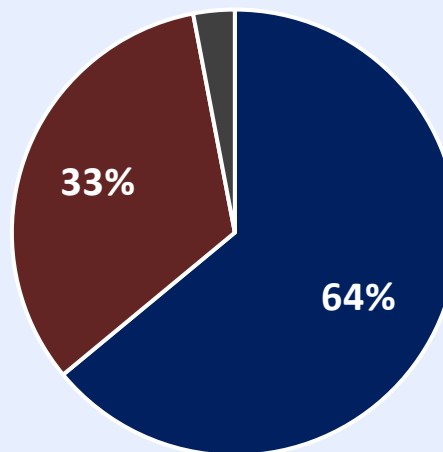


How confident are you that election votes and results nationally are counted and administered fairly?

- Confident
- Not Confident
- Don't Know/Unsure

SEPTEMBER 2024	Republican (38%)	Democrat (32%)	Independent (30%)
Confident	26%	94%	65%
Not Confident	71%	5%	35%
<i>NET</i>	-45	+89	+30

JUNE 2025



How confident are you that election votes and results nationally are counted and administered fairly?

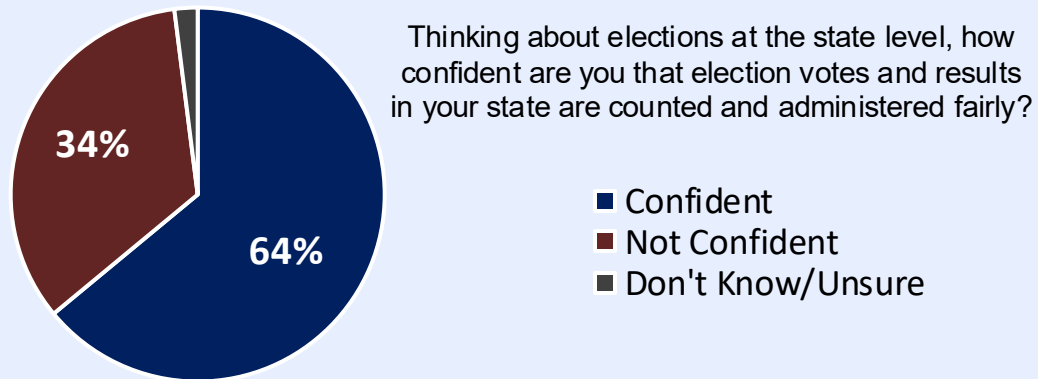
- Confident
- Not Confident
- Don't Know/Unsure

MAY 2025	Republican (37%)	Democrat (30%)	Independent (33%)
Confident	50%	78%	67%
Not Confident	48%	20%	29%
<i>NET</i>	+2	+58	+38

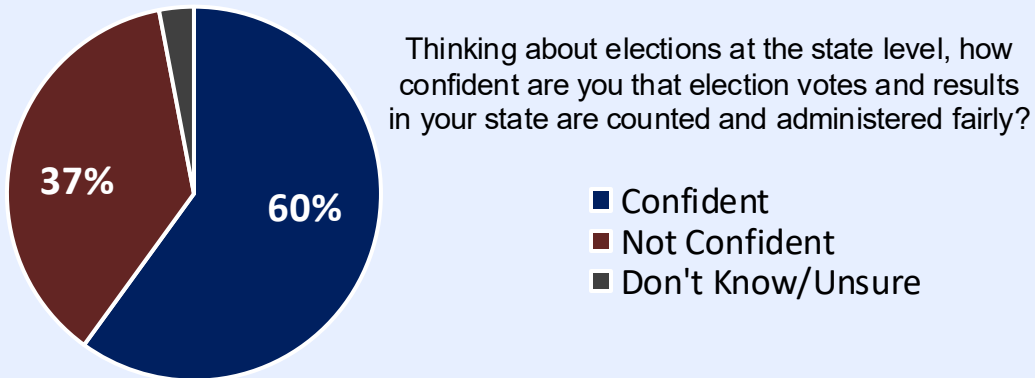


Trust in state and local results has remained relatively consistent

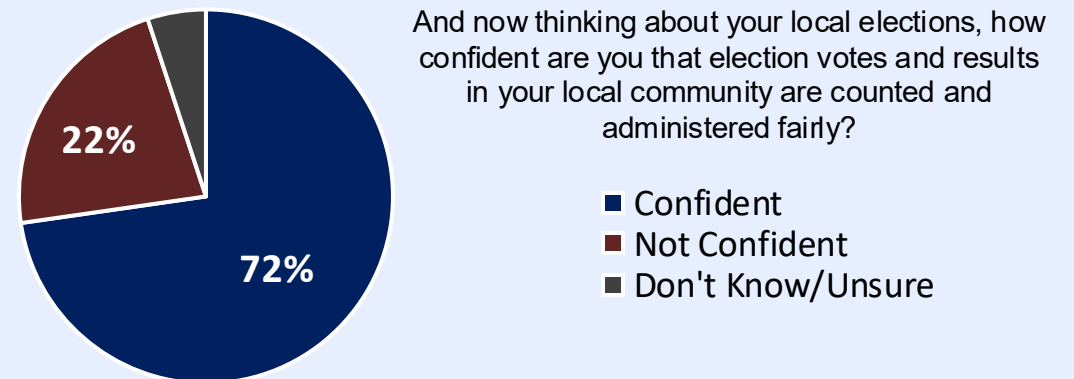
SEPTEMBER 2024 - STATE



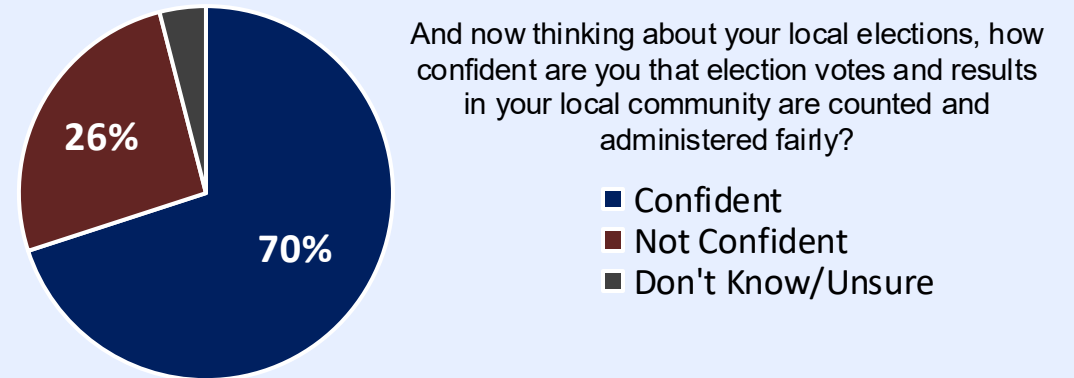
JUNE 2025 - STATE



SEPTEMBER 2024 - LOCAL



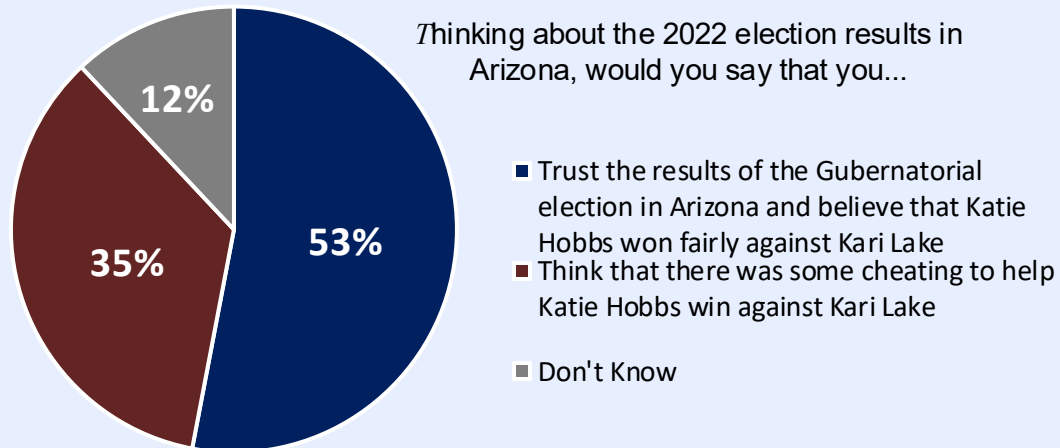
JUNE 2025 - LOCAL





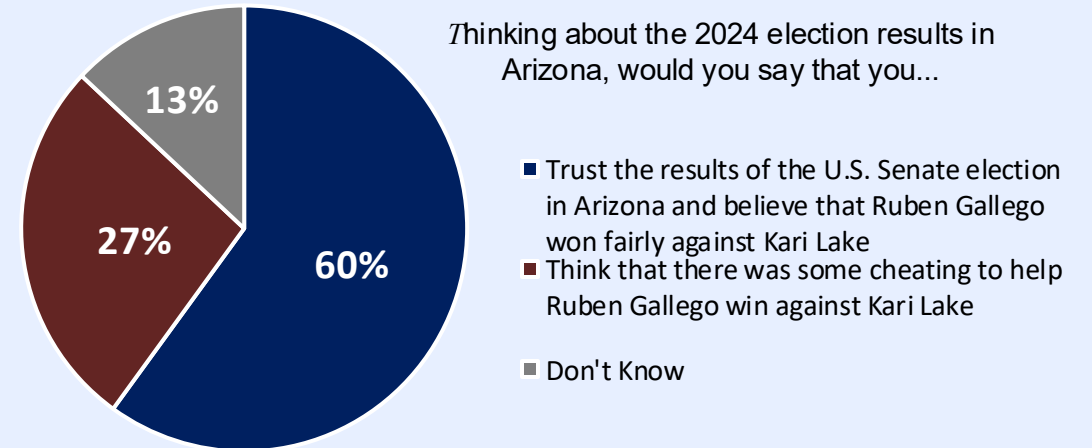
There is more trust in the '24 Senate results than in the '22 Gubernatorial results

2022 ELECTION RESULTS



2022 RESULTS	Republican (37%)	Democrat (30%)	Independent (33%)
Trust 2022 results	21%	91%	65%
Some cheating	58%	4%	20%
NET	-37	+87	+45

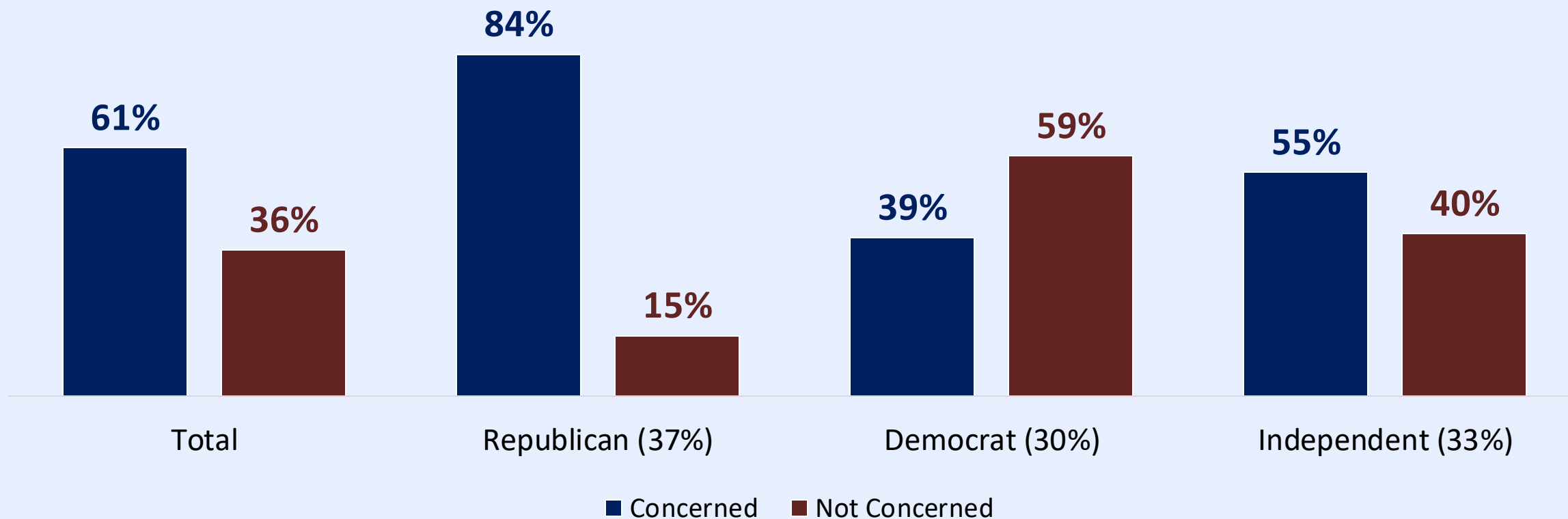
2024 ELECTION RESULTS



2024 RESULTS	Republican (37%)	Democrat (30%)	Independent (33%)
Trust 2024 results	28%	96%	64%
Some cheating	52%	2%	20%
NET	-25	+94	+44



Republicans tend to be most concerned about Improper ballot counting.

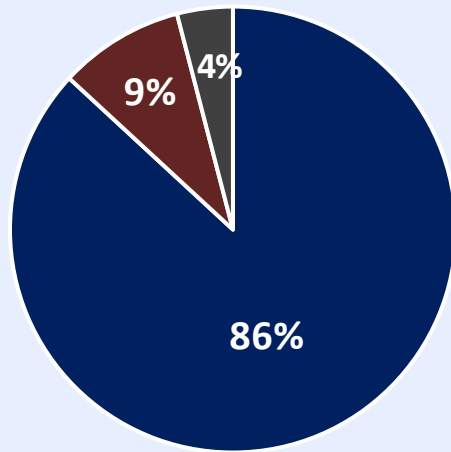


How concerned are you about improper ballot counting in some Arizona precincts?



The perception of mistrust in the election process has cooled slightly.

SEPTEMBER 2024

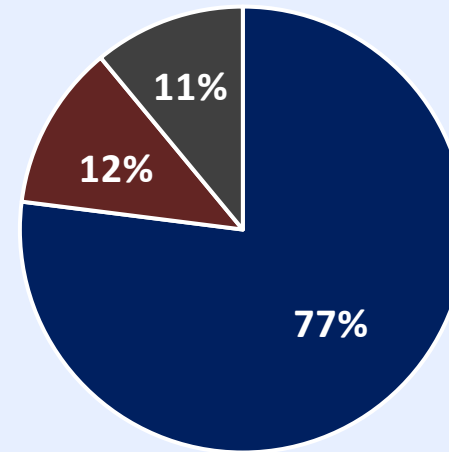


Do you think that trust and faith in our election process is currently being threatened?

■ Yes ■ No ■ Unsure

SEPTEMBER 2024	Republican (38%)	Democrat (32%)	Independent (30%)
Yes	92%	83%	83%
No	5%	13%	12%
NET	+87	+70	+71

JUNE 2025



Do you think that trust and faith in our election process is currently being threatened?

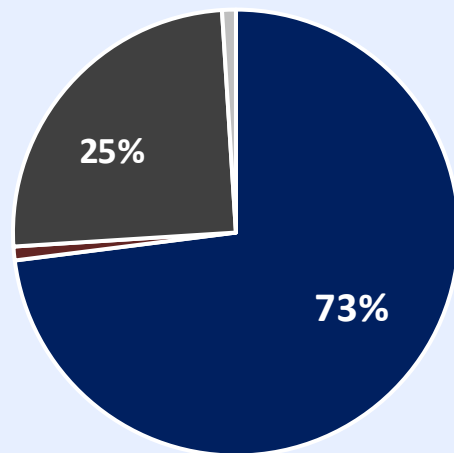
■ Yes ■ No ■ Unsure

MAY 2025	Republican (37%)	Democrat (30%)	Independent (33%)
Yes	79%	81%	72%
No	11%	13%	13%
NET	+68	+68	+59



Accuracy is Way More Important Than Speed when it comes to VBM.

SEPTEMBER 2024

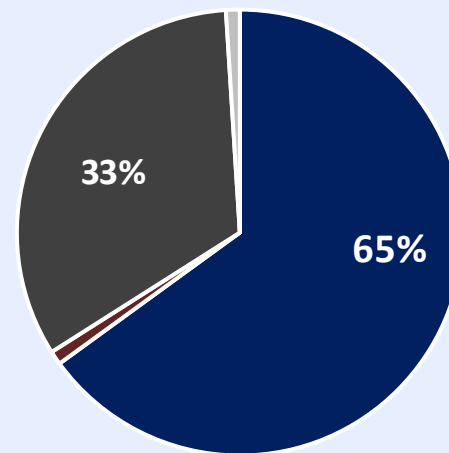


In Arizona, a large percentage of mail in ballots are dropped off on Election Day. These ballots require signature verification before they can be counted which often delays final results. Is accuracy more important or speed when it comes to counting ballots?

■ Accuracy ■ Speed
■ Both ■ Don't Know

SEPTEMBER 2024	Republican (38%)	Democrat (32%)	Independent (30%)
Accuracy	72%	77%	72%
Speed	-	2%	1%
NET	+72	+75	+71

JUNE 2025



In Arizona, a large percentage of mail in ballots are dropped off on Election Day. These ballots require signature verification before they can be counted which often delays final results. Is accuracy more important or speed when it comes to counting ballots?

■ Accuracy ■ Speed
■ Both ■ Don't Know

MAY 2025	Republican (37%)	Democrat (30%)	Independent (33%)
Accuracy	55%	76%	67%
Speed	-	2%	1%
NET	+55	+74	+66

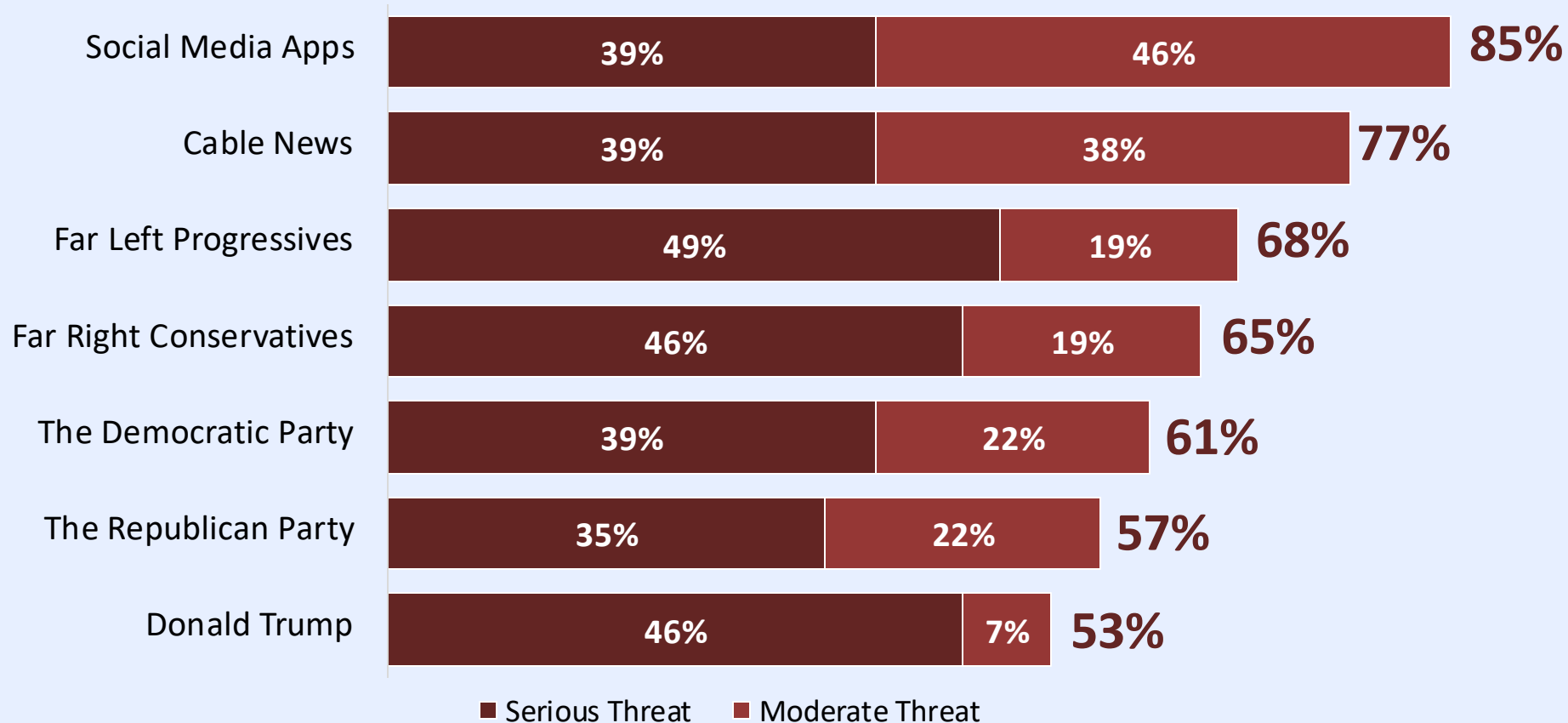
Threats to Democracy and Election Integrity





Biggest threats to Democracy: Social Media Apps and Cable News

From the following list, please tell me whether you think each is a serious threat to democracy, a moderate threat, or not a threat to democracy...





Biggest Threats to Democracy: Partisan Differences

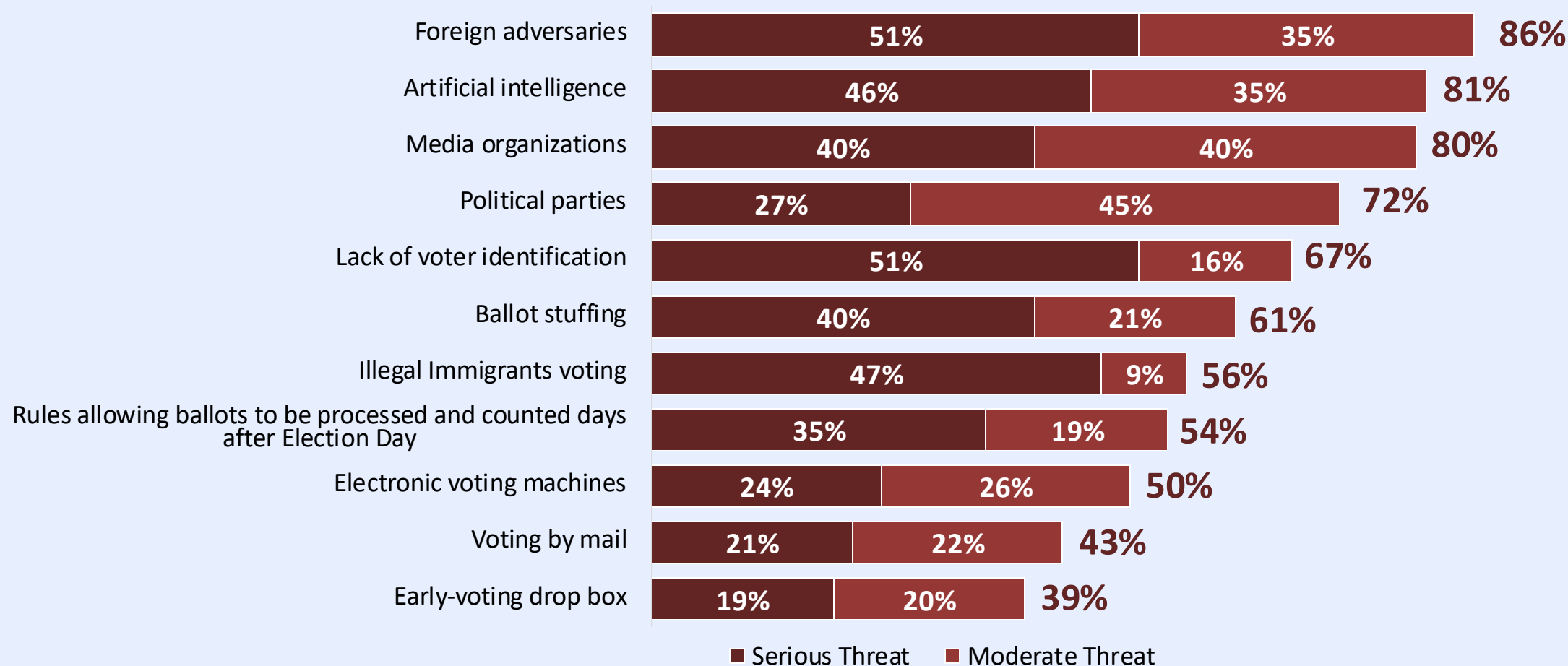
From the following list, please tell me whether you think each is a serious threat to democracy, a moderate threat, or not a threat to democracy...

				Republican (37%)	Democrat (30%)	Independent (33%)	Trump '24 (50%)	Harris '24 (45%)
Social Media Apps	39%	46%	85%	85%	86%	82%	85%	86%
Cable News	39%	38%	77%	90%	63%	76%	89%	64%
Far Left Progressives	49%	19%	68%	92%	37%	70%	93%	39%
Far Right Conservatives	46%	19%	65%	34%	93%	73%	35%	96%
The Democratic Party	39%	22%	61%	90%	26%	61%	92%	27%
The Republican Party	35%	22%	57%	22%	94%	64%	20%	98%
Donald Trump	46%	7%	53%	12%	96%	59%	9%	100%



Threats to Election Integrity: foreign adversaries, AI and media top the list.

From the following list, please tell me whether you think each is a serious threat to election integrity and fairness, a moderate threat, or not a threat to election integrity and fairness...





Threats to Election Integrity: Partisan Differences

From the following list, please tell me whether you think each is a serious threat to election integrity and fairness, a moderate threat, or not a threat to election integrity and fairness...

				Republican (37%)	Democrat (30%)	Independent (33%)	Trump '24 (50%)	Harris '24 (45%)
Foreign adversaries	51%	35%	86%	85%	87%	87%	85%	88%
Artificial intelligence	46%	35%	81%	83%	82%	78%	84%	80%
Media organizations	40%	40%	80%	93%	69%	75%	94%	66%
Political parties	27%	45%	72%	75%	65%	76%	76%	69%
Lack of voter identification	51%	16%	67%	94%	34%	66%	97%	33%
Ballot stuffing	40%	21%	61%	87%	33%	58%	88%	33%
Illegal Immigrants voting	47%	9%	56%	95%	13%	52%	96%	9%
Rules allowing ballots to be processed and counted days after Election Day	35%	19%	54%	87%	18%	50%	87%	18%
Electronic voting machines	24%	26%	50%	73%	27%	44%	72%	26%
Voting by mail	21%	22%	43%	76%	6%	40%	77%	5%
Early-voting drop box	19%	20%	39%	72%	6%	32%	72%	3%

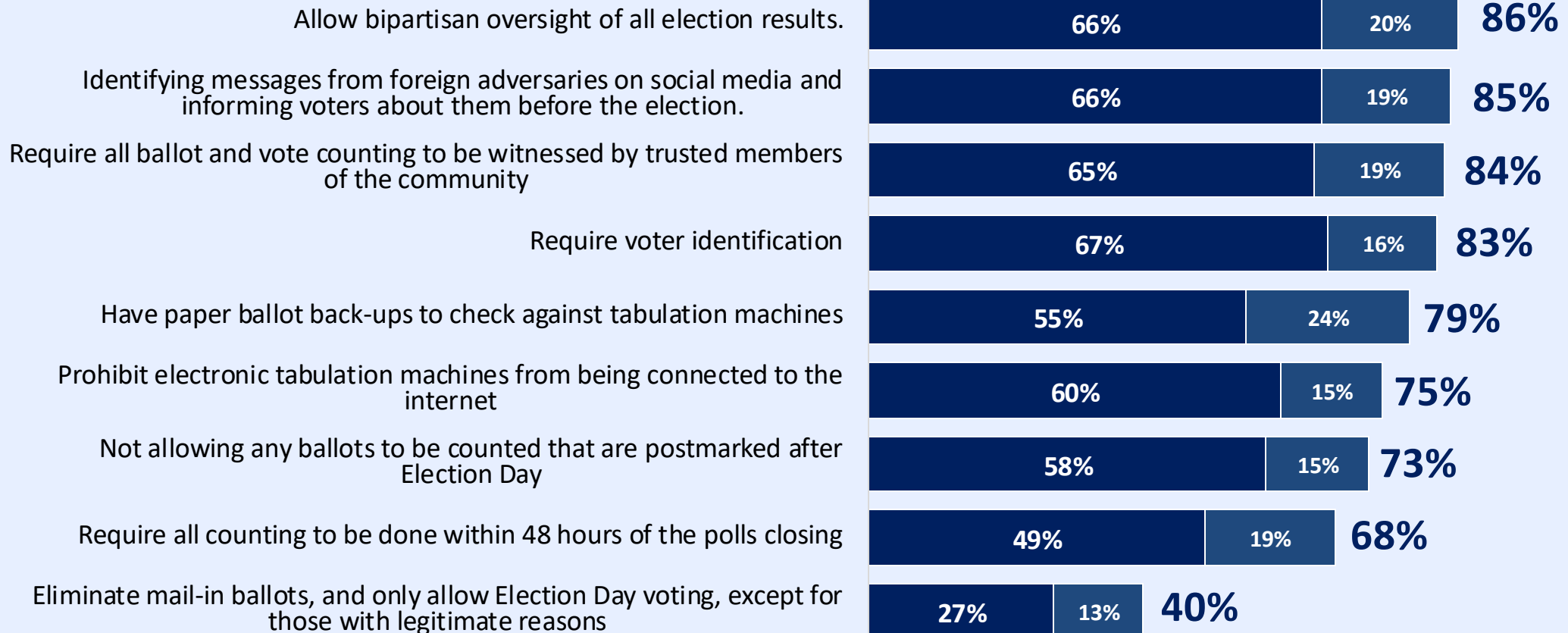
Solutions to Increase Confidence and Make the Election Process More Fair





Solutions (Shown by % Support)

Please tell me if you personally support or oppose each of the following policy proposals in an effort to increase confidence in elections and make the process fairer and more transparent...





Some Common Ground on Solutions

Please tell me if you personally support or oppose each of the following policy proposals in an effort to increase confidence in elections and make the process fairer and more transparent...

				Republican (37%)	Democrat (30%)	Independent (33%)	Trump '24 (50%)	Harris '24 (45%)
Allow bipartisan oversight of all election results.	66%	20%	86%	89%	83%	88%	90%	83%
Identifying messages from foreign adversaries on social media and informing voters about them before the election.	66%	19%	85%	80%	90%	84%	82%	89%
Require all ballot and vote counting to be witnessed by trusted members of the community	65%	19%	84%	96%	71%	81%	95%	71%
Require voter identification	67%	16%	83%	98%	62%	85%	99%	64%
Have paper ballot back-ups to check against tabulation machines	55%	24%	79%	88%	71%	76%	89%	67%
Prohibit electronic tabulation machines from being connected to the internet	60%	15%	75%	84%	65%	74%	86%	64%
Not allowing any ballots to be counted that are postmarked after Election Day	58%	15%	73%	92%	50%	72%	93%	50%
Require all counting to be done within 48 hours of the polls closing	49%	19%	68%	91%	38%	70%	93%	41%
Eliminate mail-in ballots, and only allow Election Day voting, except for those with legitimate reasons	27%	13%	40%	67%	6%	41%	72%	5%



Voter ID: Still Supported by GOP and Ind; still opposed by Democrats

SEPTEMBER 2024

Which of the following comes closest to your opinion when it comes to voter identification?



- Requiring voter ID is necessary to protect the integrity of our elections and we must make sure that every qualified citizen who wants one can get one.
- Requiring voter ID may sound great in theory but is unfair to some marginalized communities who are unable or unwilling to receive the identification, but still have the right as an American to vote.
- Don't Know

SEPTEMBER 2024	Republican (38%)	Democrat (32%)	Independent (30%)
Necessary to protect integrity	96%	32%	63%
Unfair to some	3%	62%	32%
NET	+93	-30	+31

JUNE 2025

Which of the following comes closest to your opinion when it comes to voter identification?



- Requiring voter ID is necessary to protect the integrity of our elections and we must make sure that every qualified citizen who wants one can get one.
- Requiring voter ID may sound great in theory but is unfair to some marginalized communities who are unable or unwilling to receive the identification, but still have the right as an American to vote.
- Don't Know

MAY 2025	Republican (37%)	Democrat (30%)	Independent (33%)
Necessary to protect integrity	95%	27%	57%
Unfair to some	3%	62%	34%
NET	+92	-35	+23



NATIONAL RESEARCH INC. Survey Demographics

Strategic Insights.
Successful Outcomes.

Party

Republican	37%
Democrat	30%
Independent	33%

Age

18-45	36%
46-65	32%
66+	32%

Gender

Men	47%
Women	53%

Education

HS or Less	15%
Some College	44%
College+	41%

Major DMA

Phoenix	80%
Tucson	18%
Yuma	2%
Albuquerque	1%

2024 Presidential Vote

Trump	50%
Harris	45%