Ribbon Cutting Ceremony

Tips for a Successful Ribbon Cutting Ceremony

The North Augusta Chamber of Commerce is excited to help you introduce your business to the community! Whether you're celebrating a grand opening, a recent remodel, a new location, a milestone anniversary, or simply joining the Chamber as a new member, a ribbon cutting is a wonderful way to share your story and make meaningful connections.

Planning Your Ribbon Cutting

Choosing the right date and time is an important first step. Ribbon Cutting Ceremonies are traditionally held during the following weekday hours to ensure strong attendance and Chamber support:

- **Monday–Thursday:** 9:00 am–4:30 pm
- **Friday:** 10:00 am–2:00 pm

Once your event is scheduled, the Chamber will share your ribbon cutting with our staff, Chamber Ambassador Council, Board Members, elected officials, and local media. To make the most of your celebration, we encourage you to personally invite family, friends, clients, neighboring businesses, and community partners.

Make It a Success

To create a welcoming and memorable experience, consider these helpful tips:

- Prepare a brief welcome or introduction to share who you are and what you do
- Offer light refreshments or small giveaways to encourage guests to linger and connect
- Have your space tidy and camera-ready—photos will be taken
- Display signage, brochures, or business cards so attendees can learn more about your business
- Don't forget to enjoy the moment—this celebration is all about you and your business

Chamber Support and Promotion

The Chamber will provide ceremonial scissors and ribbon for your event. Your ribbon cutting photo and description will be featured in the Chamber's monthly publication in the *North Augusta Star* (Chamber Connection) highlighted in the weekly Chamber Update newsletter, and shared on social media (Facebook, Instagram, and LinkedIn) to extend your reach even further.

Please note: Once a ribbon cutting has been confirmed by the Chamber, any date or time changes made after 24 hours will result in a $25 fee.

To get started, please email your completed ribbon cutting form to Admin@northaugustachamber.org or call 803-279-2323.

Ribbon Cutting Ceremony Form

Today's Date: _____

About Your Ribbon Cutting

Preferred Date:_____ Time:_____

Backup Date: _____ Time:_____

Reason for Ribbon Cutting: _____

Location:_____

About Your Business

Company/Business Name:_____

Type of Business:_____

Contact Person: _____Phone: _____

Email: _____ Website: _____

Company Description (*one–two sentences, to be posted on Chamber calendar and social media along with ribbon cutting photo*):

_____

_____

Signature of owner/business representative: _____

Return completed form to Admin@northaugustachamber.org

To be completed by the Chamber

Chamber Ambassador:_____