



Dear Rice Producer,

The producer is the backbone of U.S. agriculture, and the same can be said for the rice producer and the U.S. rice industry. Amplifying the producer's voice and priorities is of utmost importance if the U.S. rice industry is to succeed. Maintaining a strong, producer-focused organization is key to a strong U.S. rice industry, and over nearly three decades, US Rice Producers Association (USRPA) has done just that.

USRPA was founded by producers, is governed by producers, and exists for one purpose: to protect and advance the interest of U.S. rice producers. Every decision we make, every trade mission we lead, every policy we advocate, and every promotion we undertake is driven by the goal of creating greater opportunities and stronger markets for producers.

As our industry continues to evolve, it is more important than ever that rice producers have a seat at the table. While producers and processors often share common goals, their priorities are not always the same. USRPA ensures that the producer's perspective remains front and center in Washington, D.C., in international trade negotiations, and in market development efforts around the world.

We are inviting you to become a **Producer Member of USRPA**. Your annual membership investment of **just \$100** is more than dues, it is an investment in the future of your industry and the next generation of rice producers. More importantly, your membership strengthens the collective voice of rice producers and demonstrates that producers are committed to shaping the future of our industry.

As a Producer Member, you will enjoy valuable benefits, including:

- **Be informed.** Receive early updates on market opportunities, trade developments, legislative issues, and USRPA initiatives that directly impact rice producers.
- **Be involved.** Attend open USRPA meetings and participate in discussions on domestic and international marketing, promotion, trade policy, and industry priorities. Members are encouraged to contribute ideas and help guide the Association's efforts.
- **See the world through trade.** Participate in trade development activities and missions that connect U.S. producers with buyers, importers, and industry leaders around the globe. Past member opportunities have included missions to Morocco, Asia, Mexico, Central America, and South America, along with hosting international buyers in the United States.
- **Expand your network.** Connect with fellow producers, industry leaders, researchers, exporters, and international partners. Membership opens the door to relationships and resources that can benefit your operation for years to come.



- **Promote your farm.** Share your news and accomplishments through USRPA's communications, including the *Rice Advocate* e-newsletter, Rice Market & Technology Convention updates, website features, and social media channels that reach thousands throughout the rice industry.
- **Access a trusted resource.** Whether you have questions about trade, policy, markets, or industry contacts, USRPA staff is committed to helping members find answers and opportunities.

USRPA has spent nearly three decades opening export markets, defending producer interests, promoting U.S. rice, and ensuring that producers have a strong voice where decisions are made. Those successes are only possible because producers choose to stand together.

We hope you will join us as a Producer Member. Together, we can strengthen our industry, expand opportunities for U.S. rice, and ensure that producers continue to have a powerful voice.

For your convenience, you can renew or pay for your membership online by clicking [here](#) or by scanning the QR code below.

We look forward to welcoming you to the US Rice Producers Association.

Sincerely,

A handwritten signature in black ink that reads 'Iris Figueroa'.

Iris Figueroa
President & CEO

