

GOLD PARTNER

\$8000

- Limited to Two

Recognition as Gold Partner at –
RPAC Trivia*
RPAC Auction*
Big, Big World*
Installation*

Holiday Open House

Partnership video will be played at event. This professional grade video will be approximately three minutes staring Gold, Silver and Bronze Sponsors (tiered air time). It will promote your company and a "support those that support us" and "Thank you from St. Louis REALTORS®" message.

Three minutes speaking time, marketing display table near registration area, and option to provide attendance prize. Business cards are yours to keep.

*One (1) New Member Orientation

One (1) Broker Forum

Two (2) Urban Affairs Forums

Two (2) Industry Update Interview Videos - This three minute amateur video will give you the opportunity to share expertise about your profession. It will be circulated in St. Louis REALTORS® social sites and The REALTOR® Way.

Logos will be displayed on all association news blasts – The Latest From Government Affairs, Just for Brokers, Education at its Best, and The REALTOR® Way.

****Bartender for RPAC Trivia** - This is an excellent networking opportunity!

Twice a month social media promotion - Share from your Facebook Page to St. Louis REALTORS® Facebook Page.

Promotion of two (2) of your company events in The REALTOR® Way. Excludes CE.

Recognition on stlrealtors.com affiliate directory homepage.

Logo in two issues of St. Louis REALTOR® Report.

Logo on print publications and banners at above events.

Complimentary event tickets -

Ten (10) tickets - RPAC Trivia Night (\$250 value).
Ten (10) tickets - RPAC Auction (\$750 value).
Ten (10) tickets - 2019 Installation (\$750 value).
Tickets total \$1750 Value!

SILVER PARTNER

\$5000

- Limited to Three

Recognition as Silver Partner at -
RPAC Trivia*
RPAC Auction*
Big, Big World*
Installation*

Holiday Open House

Partnership video will be played at event. This professional grade video will be approximately three minutes staring Gold, Silver and Bronze Sponsors (tiered air time). It will promote your company and a "support those that support us" and "Thank you from St. Louis REALTORS®" message.

Three minutes speaking time, marketing display table near registration area, and option to provide attendance prize. Business cards are yours to keep.

*One (1) New Member Orientation

One (1) Industry Update Interview Video -

This three minute amateur video will give you the opportunity to share expertise about your profession. It will be circulated in St. Louis REALTORS® social sites and The REALTOR® Way.

Logos will be displayed on all association news blasts – The Latest From Government Affairs, Just for Brokers, Education at its Best, and The REALTOR® Way.

****Bartender for Holiday Open House** - This is an excellent networking opportunity!

Monthly social media promotion - Share from your Facebook Page to St. Louis REALTORS® Facebook Page.

Promotion of one (1) of your company events in The REALTOR® Way. Excludes CE.

Recognition on stlrealtors.com affiliate directory homepage.

Logo recognition in two issues of St. Louis REALTOR® Report.

Logo on print publications and banners at above events.

Complimentary event tickets -

Ten (10) tickets - RPAC Trivia Night (\$250 value).
Six (6) tickets - RPAC Auction (\$450 value).
Ten (10) tickets - 2019 Installation (\$750 value).
Tickets total \$1450 Value!



St. Louis REALTORS® 2018 Partnership Program

BRONZE PARTNER

\$3000

- Limited to Three

Recognized as Bronze Partner at -
RPAC Trivia*
RPAC Auction*
Big, Big World*
Installation*

Holiday Open House

*St. Louis REALTORS® Supporting Partners video will be played at event. This professional grade video will be approximately three minutes staring Gold, Silver and Bronze Sponsors (tiered air time). It will promote your company and a "support those that support us" and "Thank you from St. Louis REALTORS®" message.

Three minutes speaking time, marketing display table near registration area, and option to provide attendance prize. Business cards are yours to keep.

One (1) New Member Orientation

Logos will be displayed on all association news blasts – The Latest From Government Affairs, Just for Brokers, Education at its Best, and The REALTOR® Way.

Mulligan Sales at RPAC Trivia Night - This is an excellent networking opportunity!

Quarterly social media promotion - Share from your Facebook Page to St. Louis REALTORS® Facebook Page.

Promotion of one (1) of your company events in The REALTOR® Way. Excludes CE.

Recognition on stlrealtors.com affiliate directory homepage.

Logo recognition in two issues of St. Louis REALTOR® Report.

Logo on print publications and banners at above events.

Complimentary event tickets -

Ten (10) tickets - RPAC Trivia Night (\$250 value).
Four (4) tickets - RPAC Auction (\$300 value).
Six (6) tickets - 2019 Installation (\$450 value).
Tickets total \$1000 Value!

SUPPORTING PARTNER

\$1500

- Limited to Five

Recognized as Supporting Partner at -
RPACtoberfest

Complimentary booth space and attendance prize announcement opportunity at -
REALTOR® Appreciation Day

Twice annually social media promotion - Share from your Facebook Page to St. Louis REALTORS® Facebook Page.

Promotion of one (1) of your company events in The REALTOR® Way. Excludes CE.

Recognition on stlrealtors.com affiliate directory homepage.

Logo recognition in two issues of St. Louis REALTOR® Report.

Logo on print publications and banners at RPACtoberfest.

Complimentary event tickets -

Two (2) tickets - RPAC Trivia Night (\$50 value).
Two (2) tickets - RPAC Auction (\$150 value).
Two (2) tickets - RPACtoberfest (\$30 value).
Two (2) tickets - 2019 Installation (\$150 value).
Tickets total \$380 Value!

PARTICIPATING PARTNER

\$500

- Limited to Seven

Recognized as Participating Partner at -
RPACtoberfest

Complimentary booth space at -
REALTOR® Appreciation Day

Once annually social media promotion - Share from your Facebook Page to St. Louis REALTORS® Facebook Page.

Recognition on stlrealtors.com affiliate directory homepage.

Logo recognition in two issues of St. Louis REALTOR® Report.

Logo on print publications and banners at RPACtoberfest.

Complimentary event tickets -

Two (2) tickets - RPACtoberfest (\$30 value).
Two (2) tickets - 2019 Installation (\$150 value).
Tickets total \$180 value!

The Elite 20

Opportunities are limited!

With over 8000 members, St. Louis REALTORS® is the largest local real estate trade association in Missouri.

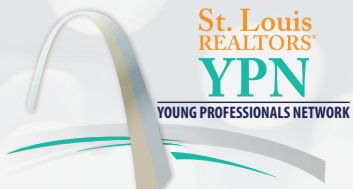
One-on-one exposure to the REALTOR® is the most valuable benefit our association can offer our affiliate partners. This sponsorship model does exactly that! Expect to gain strengthened brand awareness from our innovative opportunities that utilize multiple communication channels to promote YOU to St. Louis area REALTORS®. From complimentary event tickets to social media coverage and video promotion – we've created the best sponsorship model yet!

*Sponsor supplies bagels with crème cheese, and fruit.

**Sponsor supplies alcoholic beverages.

NETWORK PARTNER

\$1600



YPN Membership Roster – 150 and growing!

- Limited to Five

Recognition as Network Partner at –
YPN Happy Hour
YPN REALTOR® Prom
YPN 30 Under 30
YPN Scavenger Hunt

Three minutes speaking time –
YPN REALTOR® Prom

One (1) Industry Update Interview Video –
This three minute amateur video will give you the opportunity to share expertise about your profession. It will be circulated in St. Louis REALTORS® YPN social sites and YPN Buzz.

Logos will be displayed on all YPN news blasts –
YPN Buzz

Welcome attendant at 30 Under 30 Event - This is an excellent networking opportunity!

Twice annually social media promotion -
Share from your Facebook Page to St. Louis REALTORS® YPN Facebook Page.

Recognition on stlrealtors.com YPN homepage.

Logo in two issues of St. Louis REALTOR® Report.

Logo on print publications and banners at above events.

Attendance roster supplied after each event.

Logo on REALTOR® Prom photo booth photos.

Optional -
Logo promotion can include your individual name.
Flexible payment – Jan. & Jun.

Complimentary event tickets -
Four (4) tickets – REALTOR® Prom (\$160 value).
Two (2) tickets – 30 Under 30 Event (\$30 value).
Tickets total \$190 Value!

GIVING Partner



Mission

To engage in philanthropic and community activities, positioning the Foundation as a viable and visible contributor to St. Louis quality of life, and to help make the American Dream of homeownership possible for all in the greater St. Louis area.

Your generosity will support area homeowners in need, veterans programs, children's charities, and local community projects.

St. Louis REALTORS® Foundation is a 501(c)(3) organization.

Recognized for giving level at –
Foundation 5K

Logo and/or donor name will be displayed on Foundation news blast –
REALTORS® Give Back.

Logo and/or name recognition on print publications and banners for Foundation 5K.

Recognition on stlrealtors.com Foundation homepage.

\$1000 Homemaker

\$750 Key Holder

\$500 Roof Raiser

\$250 Wall Stud

\$100 Foundation Friend

\$25 Next Door Neighbor



St. Louis REALTORS® 2018 Partnership Program



Increase the effectiveness of your company's outreach and sharpen your competitive edge by building preference, loyalty and brand value through association involvement.



2017 Event registration numbers –

RPAC Trivia – 303
RPAC Auction - 259
Big, Big World - 133
RPACtoberfest - 97
Installation – 303
Holiday Open House- 160
Broker Forum - 65
Urban Affairs Forum - 54

New member orientation –1000+/- yearly.
Attendance varies each month.
YPN Happy Hour attendance – 50-80
YPN 30 Under 30 attendance – 119
YPN Goal for REALTOR® Prom – 200
Foundation Rebuild Day - 134
Foundation Pocket Park - 60
Foundation 5K - 50

Your participation & attendance will put you in touch with REALTORS® and colleagues in the real estate community.

