



BOARD & DONOR ADVANCEMENT

SOUTHEAST CENTRAL REGION



2027 Game Plan Prep

Building for the future is important. It would be beneficial to begin reviewing your donor database and board members/home team all stars to identify five to ten prospects. The objective is to “get them on board” to help you achieve your 2027 Game Plan.

Plan for three key areas:

1. **Ministry Growth** — Engaging these prospects/current donors for giving to a specific ministry need that aligns with your 2027 game plan.
2. **International Advancement** — Develop giving opportunities for them to help you achieve your 2027 international funding plans.
3. **General Growth** — Utilizing your board/Home Team All Stars to grow your 2027 general fund by a certain percentage.

Asking others for help with your financial goals is another way to engage & bless your Donors, Board Members and Home Team All Stars. This is a way to **Connect, Care & Communicate** with them.

Action Items:

- **Review your list** to build out your giving team 5-10 people
- **Create a plan** that allows others ownership of your 2027 goals.
- **Develop** a strategic plan on how to hit 3-5 year goals. No Plan, No Vision = No growth
- **Leverage** the help of others to grow giving while preparing the next fiscal year's budget.
- **Invite** 5-10 people to join a giving team focusing on Ministry Growth, International Advancement, and General funding growth.