



# 32ND ANNUAL BABC OC GOLF TOURNAMENT

DATE: THURSDAY MAY 19TH, 2022  
STRAWBERRY FARMS GOLF CLUB

PRESENTED  
BY:



SPONSORSHIP OPPORTUNITIES AVAILABLE



Thank you to our early  
Sponsors:

Presenting Sponsor: HUB International



Eagle Sponsor: T.E. Roberts



# 32<sup>nd</sup> Annual BABC OC Golf Tournament



*Sponsor Commitments by – May 5<sup>th</sup>, 2022*

*Player RSVP by: May 12<sup>th</sup>, 2022*



# About the Tournament

# 32<sup>nd</sup> Annual BABC OC Golf Tournament

We are seeking your support as a sponsor of the 32<sup>nd</sup> Annual BABC OC Golf Tournament to benefit the British American Business Council Orange County and our supported charities. This event will be held on Thursday May 19<sup>th</sup>, 2022, at Strawberry Farms Golf Club, Irvine, CA.

The tournament offers a unique opportunity to target your company to an excellent field of international golfers and Orange County businesses, it's also the perfect chance to entertain key clients or reward employees.

Players will enjoy fun on-course games and refreshments, and a chance to win some amazing prizes. The awards dinner will feature some exciting Live and Silent Auction items as well as an outstanding raffle.

**BABC OC gives back:** For 32 years, the BABC OC has been committed to giving back to the community through this event and others. We have teamed up with ACS International Schools to send 2 deserving OC high school students on a life-changing, all expenses paid trip to the British Studies Summer Program offered at the ACS campus on Cobham, England.

We are delighted to also support the OC chapter of The First Tee, an amazing charity that through the game of golf, enables kids to build the strength and character that empowers them through a lifetime of challenges.



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# Presenting Sponsor \$7500 (~~1 available~~) SOLD

## 32<sup>nd</sup> Annual BABC OC Golf Tournament

### *Promotion:*

- Logo in Event Title as Presenting Sponsor and included on event branding image
- Logo prominently displayed on the BABC OC website tournament tab (top position)
- Logo prominently displayed on all outbound related promotional email campaigns (top position).
- 3 shout outs on social media

### *On the Course:*

- Four Foursomes
- Opportunity to provide company merchandise/materials in player goodie bags (120 count)
- Table/Tent at Tee and 1 sign at sponsored hole
- Double Page Color Ad in Tournament Program
- 16 “All Access Passes” (entry into all competitions)

### *Clubhouse & Awards Reception:*

- Opportunity to address the guests during awards reception
- 16 tickets to awards dinner
- Company Logo on tournament banner
- Company Pop Up Banner – Sponsor provided

# Albatross Sponsor \$5000 (2 available)

## 32<sup>nd</sup> Annual BABC OC Golf Tournament

### *Promotion:*

- Logo in Event Title as Albatross Sponsor and included on event branding image
- Logo prominently displayed on the Tournament website tab (below Presenting Sponsor)
- Logo prominently displayed on all outbound related promotional email campaigns (below Presenting Sponsor)
- 2 shout outs on social media

### *On the Course:*

- Three Foursomes
- Table/Tent at Tee and 1 sign at sponsored hole
- Full Page Color Ad in Tournament Program
- 12 “All Access Passes” (entry into all competitions)

### *Clubhouse & Awards Reception:*

- 12 tickets to awards dinner
- Company Logo on tournament banner
- Company Pop Up Banner – Sponsor provided

# Eagle Sponsor

## \$3,000 (3 available)

1 SOLD – 2 available

# 32<sup>nd</sup> Annual BABC OC Golf Tournament

### *Promotion:*

- Logo displayed on the Tournament website tab (below Albatross sponsor)
- Logo displayed on all outbound related promotional email campaigns (below Albatross sponsor).
- 1 shout out on social media

### *On the Course:*

- Two Foursomes
- Company Logo on 1 hole sign
- Half Page Color Ad in Tournament Program
- 8 “All Access Passes” (entry into all competitions)

### *Clubhouse & Awards Reception:*

- 8 tickets to awards dinner
- Company Logo on tournament banner
- Company Pop Up Banner – Sponsor provided

# Birdie Sponsor \$1,750

## 32<sup>nd</sup> Annual BABC OC Golf Tournament

### *Promotion:*

- Logo displayed on the Tournament website tab (below Eagle sponsors)
- Logo prominently displayed on all outbound related promotional email campaigns (below Eagle sponsor)

### *On the Course:*

- One Foursome
- Company Logo on 1 hole sign
- 4 “All Access Passes” Included (entry into all competitions \$200 value)
- Company Logo appears in Tournament Program

### *Clubhouse & Awards Reception:*

- 4 tickets to awards dinner





# Tee Sponsor \$1,000

## 32<sup>nd</sup> Annual BABC OC Golf Tournament

### *Promotion:*

- Logo displayed as Tee sponsor on tournament website
- Logo displayed on all outbound related promotional email campaigns (below Birdie sponsor)



### *On the Course:*

- Table / Tent at Tee and Sign at Sponsored Hole
- Tee Sponsors will provide refreshments at sponsored Hole
- Provide promotional giveaway item for all golfers (approx. 120)
- Company Logo appears in Tournament Program

### *Clubhouse & Awards Reception:*

- 2 tickets to awards dinner
- Recognition at awards dinner





# Hole Sponsor \$500

## 32<sup>nd</sup> Annual BABC OC Golf Tournament

### *Promotion:*

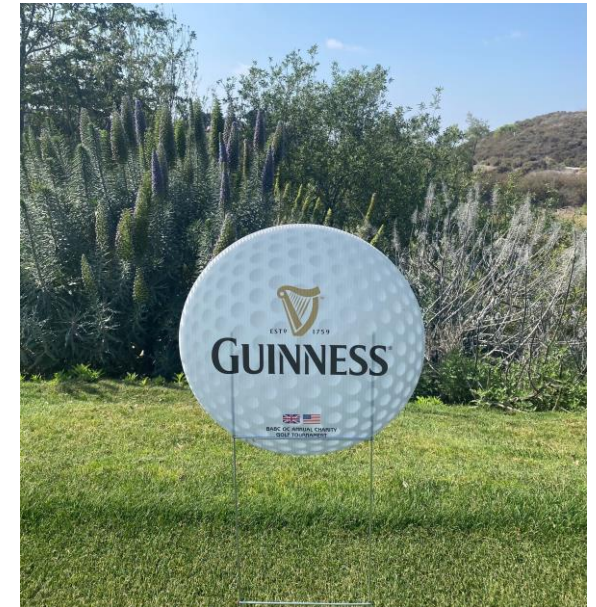
- Logo displayed as Hole sponsor on tournament website
- Logo displayed on all outbound related promotional email campaigns (below Tee sponsor)

### *On the Course:*

- Company Logo appears in Tournament Program
- Hole Sign

### *Clubhouse & Awards Reception:*

- 1 ticket to awards dinner



# Prize Sponsor Benefits

## 32<sup>nd</sup> Annual BABC OC Golf Tournament

### *Example of Donations:*

- Live Auction Items
- Silent Auction Items
- Raffle Items
- Gifts for Goodie Bags (120 needed)
- 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> place team prizes



### *Promotion:*

- Logo displayed as “Prize Sponsor” on tournament website
- Logo displayed on all outbound related promotional email campaigns

### *Clubhouse & Awards Reception:*

- Sponsor benefits can be tailored based on the value of the donation
- Call Jacquie at 714-227-0317 for more details



# Past Partners, Players & Sponsors

## 32<sup>nd</sup> Annual BABC OC Golf Tournament

*Past participants of the BABC OC Annual Golf Tournament include players from the following OC & LA companies:*

All American Asphalt  
Aston Martin Newport Beach  
Boddingtons  
Coastline Equipment  
Edinburgh Whisky Academy  
EPIC Brokers  
Experian  
Ferguson Waterworks  
Gatehouse Properties  
Glenfiddich  
Grant & Sons  
Grassini Family Vineyards  
Guinness  
Hexagon Agility Fuel Systems

Hilton Anaheim  
Hilton Los Cabos Beach Resort  
Hilton Waikoloa Village  
Holden Safaris  
HSBC  
HUB International  
Iron Grip Barbell Co  
Nissan of Torrance  
Orange County Soccer Club  
OC Winwater  
Pau Maui Vodka  
Pure Game  
Quickfitt

Robertsons Ready Mix  
Savala Engineering  
Sigma Corp  
SIP Industries  
Sunwest Bank  
Tito's Vodka  
TE Roberts Inc  
The O'Neill Group  
Trench Plate Rental  
Trench Shoring  
UHSM/WeShare  
United Water Works  
Western Water Works



## Contact

*Jacquie Blair*  
*Executive Director*  
*BABC Orange County*  
*[Jacquie@babcoc.org](mailto:Jacquie@babcoc.org)*  
*714-227-0317*



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