

32ND ANNUAL BABC OC GOLF TOURNAMENT

DATE: THURSDAY MAY 19TH, 2022
STRAWBERRY FARMS GOLF CLUB

PRESENTED
BY:



SPONSORSHIP OPPORTUNITIES AVAILABLE

32nd Annual BABC OC Golf Tournament

Thank you to our early
Sponsors:

Presenting Sponsor: HUB International



Eagle Sponsor: T.E. Roberts



Sponsor Commitments by – May 5th, 2022

Player RSVP by: May 12th, 2022

About the Tournament

32nd Annual BABC OC Golf Tournament

We are seeking your support as a sponsor of the 32nd Annual BABC OC Golf Tournament to benefit the British American Business Council Orange County and our supported charities. This event will be held on Thursday May 19th, 2022, at Strawberry Farms Golf Club, Irvine, CA.

The tournament offers a unique opportunity to target your company to an excellent field of international golfers and Orange County businesses, it's also the perfect chance to entertain key clients or reward employees.

Players will enjoy fun on-course games and refreshments, and a chance to win some amazing prizes. The awards dinner will feature some exciting Live and Silent Auction items as well as an outstanding raffle.

BABC OC gives back: For 32 years, the BABC OC has been committed to giving back to the community through this event and others. We have teamed up with ACS International Schools to send 2 deserving OC high school students on a life-changing, all expenses paid trip to the British Studies Summer Program offered at the ACS campus on Cobham, England.

We are delighted to also support the OC chapter of The First Tee, an amazing charity that through the game of golf, enables kids to build the strength and character that empowers them through a lifetime of challenges.



Presenting Sponsor \$7500 (~~1 available~~) SOLD

Promotion:

- Logo in Event Title as Presenting Sponsor and included on event branding image
- Logo prominently displayed on the BABC OC website tournament tab (top position)
- Logo prominently displayed on all outbound related promotional email campaigns (top position).
- 3 shout outs on social media

On the Course:

- Four Foursomes
- Opportunity to provide company merchandise/materials in player goodie bags (120 count)
- Table/Tent at Tee and 1 sign at sponsored hole
- Double Page Color Ad in Tournament Program
- 16 “All Access Passes” (entry into all competitions)

Clubhouse & Awards Reception:

- Opportunity to address the guests during awards reception
- 16 tickets to awards dinner
- Company Logo on tournament banner
- Company Pop Up Banner – Sponsor provided

32nd Annual BABC OC Golf Tournament

Albatross Sponsor \$5000 (2 available)

32nd Annual BABC OC Golf Tournament

Promotion:

- Logo in Event Title as Albatross Sponsor and included on event branding image
- Logo prominently displayed on the Tournament website tab (below Presenting Sponsor)
- Logo prominently displayed on all outbound related promotional email campaigns (below Presenting Sponsor)
- 2 shout outs on social media

On the Course:

- Three Foursomes
- Table/Tent at Tee and 1 sign at sponsored hole
- Full Page Color Ad in Tournament Program
- 12 “All Access Passes” (entry into all competitions)

Clubhouse & Awards Reception:

- 12 tickets to awards dinner
- Company Logo on tournament banner
- Company Pop Up Banner – Sponsor provided

Eagle Sponsor \$3,000 (3 available) 1 SOLD – 2 available

32nd Annual BABC OC Golf Tournament

Promotion:

- Logo displayed on the Tournament website tab (below Albatross sponsor)
- Logo displayed on all outbound related promotional email campaigns (below Albatross sponsor).
- 1 shout out on social media

On the Course:

- Two Foursomes
- Company Logo on 1 hole sign
- Half Page Color Ad in Tournament Program
- 8 “All Access Passes” (entry into all competitions)

Clubhouse & Awards Reception:

- 8 tickets to awards dinner
- Company Logo on tournament banner
- Company Pop Up Banner – Sponsor provided

Birdie Sponsor \$1,750

32nd Annual BABC OC Golf Tournament

Promotion:

- Logo displayed on the Tournament website tab (below Eagle sponsors)
- Logo prominently displayed on all outbound related promotional email campaigns (below Eagle sponsor)

On the Course:

- One Foursome
- Company Logo on 1 hole sign
- 4 “All Access Passes” Included (entry into all competitions \$200 value)
- Company Logo appears in Tournament Program

Clubhouse & Awards Reception:

- 4 tickets to awards dinner



Tee Sponsor \$1,000

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Promotion:

- Logo displayed as Tee sponsor on tournament website
- Logo displayed on all outbound related promotional email campaigns (below Birdie sponsor)



On the Course:

- Table / Tent at Tee and Sign at Sponsored Hole
- Tee Sponsors will provide refreshments at sponsored Hole
- Provide promotional giveaway item for all golfers (approx. 120)
- Company Logo appears in Tournament Program

Clubhouse & Awards Reception:

- 2 tickets to awards dinner
- Recognition at awards dinner



Hole Sponsor \$500

32nd Annual BABC OC Golf Tournament

Promotion:

- Logo displayed as Hole sponsor on tournament website
- Logo displayed on all outbound related promotional email campaigns (below Tee sponsor)

On the Course:

- Company Logo appears in Tournament Program
- Hole Sign

Clubhouse & Awards Reception:

- 1 ticket to awards dinner



Prize Sponsor Benefits

32nd Annual BABC OC Golf Tournament

Example of Donations:

- Live Auction Items
- Silent Auction Items
- Raffle Items
- Gifts for Goodie Bags (120 needed)
- 1st, 2nd, or 3rd place team prizes



Promotion:

- Logo displayed as “Prize Sponsor” on tournament website
- Logo displayed on all outbound related promotional email campaigns



Clubhouse & Awards Reception:

- Sponsor benefits can be tailored based on the value of the donation
- Call Jacquie at 714-227-0317 for more details

Past Partners, Players & Sponsors

32nd Annual BABC OC Golf Tournament

Past participants of the BABC OC Annual Golf Tournament include players from the following OC & LA companies:

All American Asphalt
Aston Martin Newport Beach
Boddingtons
Coastline Equipment
Edinburgh Whisky Academy
EPIC Brokers
Experian
Ferguson Waterworks
Gatehouse Properties
Glenfiddich
Grant & Sons
Grassini Family Vineyards
Guinness
Hexagon Agility Fuel Systems

Hilton Anaheim
Hilton Los Cabos Beach Resort
Hilton Waikoloa Village
Holden Safaris
HSBC
HUB International
Iron Grip Barbell Co
Nissan of Torrance
Orange County Soccer Club
OC Winwater
Pau Maui Vodka
Pure Game
Quickfitt

Robertsons Ready Mix
Savala Engineering
Sigma Corp
SIP Industries
Sunwest Bank
Tito's Vodka
TE Roberts Inc
The O'Neill Group
Trench Plate Rental
Trench Shoring
UHSM/WeShare
United Water Works
Western Water Works

Contact

Jacquie Blair
Executive Director
BABC Orange County
Jacquie@babcoc.org
714-227-0317



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