



## **Becoming a Master Storyteller: Big Ideas in Little Stories**

For thirty years, J.N. “Jim” Whiddon spent his career in the financial services industry teaching thousands to invest their financial capital - as a business owner, wealth advisor, and author of three books: [There for the Taking](#), [Wealth Without Worry](#) and [The Investing Revolutionaries](#).

Now he has taken this experience to shape his vision to teach others how to invest in something of even greater value – the next generation. With this goal in mind, his latest book, [The Old School Advantage](#), conveys the tried and true wisdom of the ages. As a father of four millennials, he knows these old-school principles will forever yield greater returns for generations to come.

Mr. Whiddon has been quoted in Fortune magazine, Success magazine, The Wall Street Journal, CNBC, and Training magazine among others. His work has been published in over 250 newspapers across the country including the Seattle Post-Intelligencer, San Francisco Chronicle, Houston Chronicle, Miami Herald, San Jose Mercury News, Kansas City Star, Fort Worth Star Telegram, Dallas Morning News and Boston Globe. He also hosted a radio show on CNN Headline News in Dallas.

