

## Reference Guide: Design Elements - Chapter 3

Chapter Three of our reference guide covers specific design elements that can be added to any sign manufactured here at Sign Fab. We have a wide variety of options available to our customers, so take a look at the following examples and see just how these would make your customer's sign unforgettable.



### Digital Prints

If you have an image or artwork you would like to use on your sign, let us know! We are capable of printing high-quality artwork to make any sign truly stand out among the rest. Digital prints allow for a crisp image and certain things you cannot get with any other form of sign design, such as gradients and complex artwork. Call us today if you need a quote for your next digital print project.

### Vinyl

Our graphics department is more than capable of producing amazing vinyl cutouts. Whether you just want a specific color on the face of your sign that does not come in plex, or you are creating an eye-catching logo with multiple colors and curves, we have the tools and supplies readily available to finish your project to your specifications. Our 2020 SIGN

Guide catalog contains a vinyl color chart of all the colors we keep in stock, and if you need a specific color or brand, let us know. Call to request a catalog today at (800) 544-6381, or [click here](#) to view our virtual catalog.



### Backer Panels

Most commonly found with reverse channel signs, backer panels add a completely different dimension to any sign. Backer panels, as the name suggests, go directly behind the sign. Common reasons for using a design element such as this is to make the sign stand out against the structure it's mounted to or to ensure that the halo of a reverse channel or a front-back lit sign shines brightly and evenly.

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## RGBs

RGB LEDs are a great way to add a whole bunch of color to your sign. Whether you want your sign to flash multiple colors, smoothly transition through them all, or simply stay on a solid color that you can't normally find with standard LEDs, RGBs have you covered. The colors transition through the following: Red, Green, Blue, Yellow, Purple, Teal, and White. To see a video of the RGB LEDs in action, simply [click here](#) to visit our YouTube page and see our uploaded RGB video.



## Plex and Lighting Colors

We carry many different colors of plex, and we're able to order most special colors, if desired. For a complete list of our available colors, check our [2020 SIGN Guide catalog](#). If you don't see the color you're looking for, ask us if we can get it for you, or possibly check the vinyl section for a color that matches what you want. We also have, along with the RGBs, a multiple-color selection of LEDs. White is the industry standard, but we also carry red, blue, green, and orange with a few other special colors available upon request.



## Texture Paint

Want your return to have a little more of a design element to it? Add texture paint. Texture paint allows your sign to have that "popcorn" look and feel and adds a new dimension that just cannot be outdone by the simplicity of standard paint.

## Laminate

We have four available laminate choices: Brushed Gold, Brushed Clear (pictured), Mirror Gold, and Mirror Clear. These laminates, designed to cover the faces of reverse channel signs, create the perfect mirrored or brushed metal look without the high cost of actually using metal.

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## Pan Faces

Pan faces are vacuum-formed to a depth of 1.5" – 2" giving your sign a unique look that truly allows the artwork and text to stand out. These are also great in high-wind areas due to the fact that the methods used in creating pan faces make the face stronger and more durable.

## Reverse Backed with Plex

This falls along the lines of push-thru signs, but the plex is not actually "pushed" through the aluminum face, it's simply laid behind it allowing the LEDs to shine through the front only where the aluminum is cut. This is perfect if you only want part of your sign illuminated at night because the rest of the sign will be blacked out where it's not cut.



This is just a small list of the many design element possibilities we are capable of manufacturing. If you want it built, give us a call, and we'll see if we can satisfy your needs. We hope that you are finding all this information useful, and make sure to check back for Chapter Four of Sign Fab's Sign Industry Reference Guide.