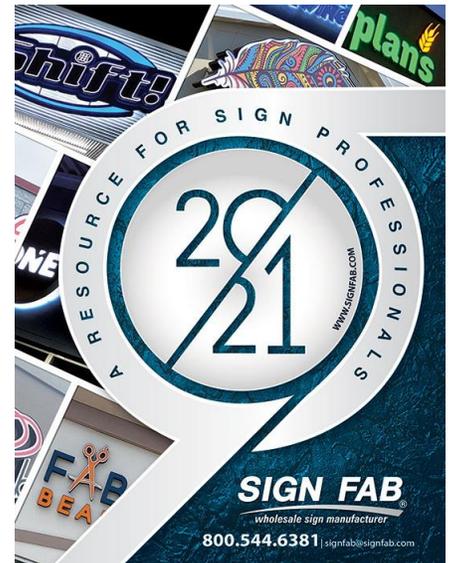


Improve Sales with the Sign Guide 2021

Our catalog, **The SIGN Guide 2021** is out now! The Sign Guide has every type of sign we manufacture, color selections and specifications. It is a great tool to take with you when meeting potential customers or just to have on hand.

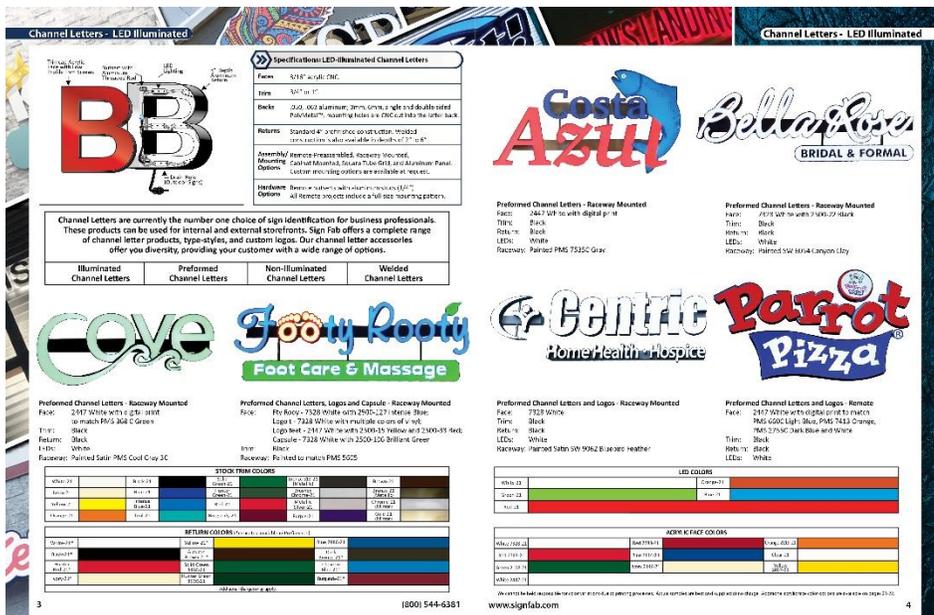


On the first page, you'll find our contact information as well as our standards of service. There's some amazing information in the "Service & Benefits" section, such as what you can expect when ordering from us, our website, frequently asked questions. So, make sure you check it out!



On the same page, we advertise our **Sales Kit**. This is a wonderful addition to your sales presentation and it includes a full-size illuminated channel letter that you can order in two colors (Red & White), various trim and acrylic samples, and color books to show your customer or keep as a reference for yourself. If you have any questions or would like to order a Sales Kit, call us today at (800) 544-6381 or e-mail us at signfab@signfab.com.

After the introduction pages, are the product pages. These pages feature the specifications, color options and examples of signs. Below is an image of pages 3 and 4 in the catalog.



These pages are great for referencing when customers ask you questions. They include everything from standard sizes of acrylic and trim to the suggested aluminum thickness and return sizes. Hardware and mounting options are also listed. Color options at the bottom of the pages refer to the signs on that page or page spread. You won't find the reverse channel colors on a standard channel letter page. This makes it easier to show some of the most common color options directly to your customers without having to flip through several pages to get to the larger color charts. You can reference that color on the same page with the same type of sign.

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After the main product pages, we have a section dedicated to mounting and electrical options. This is a wonderful tool for seeing just exactly what mounting options we offer, and of course, if you ever have any custom questions that you can't find an answer to in our catalog, feel free to contact us for more information. We will try our best to match or get the products you want/need.

Electrical Options

LED Electrical Options

Remote Pre-wired

Pre-wired LED signs are ready to install when you receive them. They come with all the necessary electrical components to connect to a standard pre-wired LED control system available at Signfab.com.

LED Electrical Systems

Lighting is a key component in any sign. We offer a variety of LED lighting systems for your sign. They are available in a variety of colors and sizes. We also offer custom LED lighting systems for your sign.

Power Supplies

LED power supplies are essential. If you decide to use LED power supplies, we offer a variety of LED power supplies. They are available in a variety of colors and sizes. We also offer custom LED power supplies for your sign.

UL Specifications

All UL listed thermal letters are constructed according to UL and IEC standards. They include UL listed components. UL listed thermal letters have a label and a UL listing label on the back.

Photo Cells, Flashers, and Seelers

Photo cells are used to control the flow of electrical current to a sign. They are used to control the flow of electrical current to a sign. They are used to control the flow of electrical current to a sign. They are used to control the flow of electrical current to a sign.

Vinyl & Digital Printing Face Options

Vinyl Specifications

Our application specialists have a variety of vinyl products, including letter, sign, banner, fabric, and many other types. These products allow us to provide you with as many options as possible.

Vinyl Process

Prepare Vinyl, Mask Vinyl, Apply to Acrylic, Completed Product.

Digital Print Specifications

Our products are made from the best of every digital print. We will make sure color is close to what you see on your computer. These products are made from the best of every digital print. We will make sure color is close to what you see on your computer.

Digital Print Process

Prepare Print, Apply to Acrylic, Complete Acrylic, Completed Product.

Digital Print vs. Vinyl

Digital prints are a great way to make your sign look better. However, the life span of digital print is only about 2-3 years depending on sign size, location, and weather. Vinyl signs are a great way to make your sign look better. However, the life span of vinyl is only about 2-3 years depending on sign size, location, and weather.

Next in the catalog are the color pages. These are similar to the color selectors on the product pages, but they only focus on the colors of each type of product – from the acrylic to the raceway. Colors we stock, plus additional colors are on these eight pages. You can show your customer a close representation of a color they have in mind by simply flipping through these pages.

Color Selector - Illumination Options

Stock LED Colors

White-21	Red-21	Blue-21
Green-21	Orange-21	

Stock Vinyl Colors - Arlon Series 2500/2530 Cast Translucent Film

Yellow 25-21	Purple Red 143-21	Vivid Rose 79-21	Intense Blue 137-21	Dark Blue 30-21	Green 25-21
Yellow 2509-21	Light Tomato 164-21	Raspberry 133-21	Blue 2030-21	Blue 2114-21	Holly Green 76-21
Bright Yellow 543-21	Red 59-21	Pink 128-21	Bright Blue 67-21	Royal Blue 87-21	Green 2108-21
Golden Yellow 129-21	Red 59-21	Purple 2039-21	Blue 2091-21	Intense Blue 239-21	Olive Green 112-21
Sunflower 75-21	Red 2885-21	Brown Brown 63-21	Blue 2070-21	Teal 740-21	Green 57-21
Margold 169-21	Red 2310-21	Dark Brown 59-21	Blue 2070-21	Dark Aqua 307-21	White 20-21
Tangerine 84-21	Dark Red 79-21	Dark Red 79-21	Blue 2070-21	Bright Green 100-21	Ivory 65-21
Orange 2119-21	Cardinal Red 254-21	Black 22-21	Imperial Blue 557-21	Green 2586-21	Gold Metallic 133-21
Orange 44-21	Red 2285-41	Olympic Blue 77-21	Blue 2040-21	Vivid Green 328-21	Blue 2040-21
Red 2662-21	Burgundy 49-21	Process Blue 337-21	Summer Blue 3239-21	Bright Green 3227-21	

Color Selector - Trim Options

Stock Trim Colors

White-21	Burgundy 21 (1" only)	Black-21
Black-21	Ivory-21	Bronte-21 (Metallic)
Red-21	Blue-21	Brushed Chrome-21 (Metallic)
Green-21	Intense Blue-21	Chrome-21 (Mirror)
Hunter Green-21	Yellow-21	Metallic Silver-21
Purple-21	Orange-21	Gold-21 (Mirror)
Teal-21 (1" only)	Brown-21	

Metallic and Mirrored Colors: It is impossible to completely represent a mirrored or metallic color correctly in print. Actual samples are best for metallic and mirrored products. Samples are shipped at no charge.

Printing processes may cause misrepresentations of color swatches so keep that in mind. These are almost exact representations of the color swatches; however, for actual color references, simply call or e-mail us for a sample. We have a wide variety of colors that are great on most signs.



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The next 16 pages are dedicated to our sign examples and descriptions. These are just a handful of what we are capable of manufacturing and can be used as inspiration for your signs!

The signs in the catalog list everything from what type of sign it is, down to the color of the raceways. This is another great way to see how certain colors may look together or figure out what type of sign would best match the project at hand.

Photo Gallery - Channel Letters

Preformed Channel Letters - Raceway Mounted - Remote Mounted
 Face: 7328 White; Letters - 7500-253 Cardinal Red;
 Logo (Crown) - 210-2629-443 Gold Nugget;
 Logo (Leaf) - 2200-186 Brilliant Green;
 Capsule - 7100-253 Cardinal Red
 TRC: Red
 Return: Hunter Red
 LED: White
 Raceway: Painted SW 8054 Canyon Clay

Preformed Channel Letters - Welded Shoebox Style Wireway - Remote Mounted
 Face: Letters - 2447 White with 2500-57 Olympic Blue;
 TRC: Letters - White
 Return: Letters - White
 LED: White
 Wireway: Painted black; IM - 2500-57 Olympic Blue

Preformed Channel Letters and Logo - Raceway Mounted
 Face: 2447 White with digital print;
 Letters: Raceway; PMS 7773 Blue and PMS 7627 CF
 TRC: Red
 Return: Hunter Red
 Raceway: Painted SW 7935 Accessible Ridge

Welded/Preformed Channel Letters - Remote
 Face: 2447 White with digital prints
 TRC: Black
 Return: West Bay - Black; Under Scores - Black
 LED: White

Preformed Channel Letters, Logo and Capsule - Raceway Mounted
 Face: eSPORTS, Headset Logo, Capsule: 7328 White; Contender Logo: 2447 White with digital print;
 eSPORTS, Headset Logo: 2500-22 Black; Capsule: 2500-22 Black
 TRC: Black
 Return: Black
 Raceway: Painted SQ 7031 Mega Graige

Photo Gallery - Contour Channel

Front & Back LR Contour Logos - Remote Mounted
 Face: 7328 White with digital print
 TRC: Black
 Return: Black
 LED: White

Preformed Contour Channel Letters - Raceway Mounted
 Face: 7328 White
 TRC: Black
 Return: Black
 LED: White

Preformed Contour Channel Letters and Capsule - Remote
 Face: 2447 White with digital print;
 Capsule: 7328 white with 2500-33 Black
 TRC: Black
 Return: Black
 LED: White

Preformed Contour Channel Letters - Remote
 Face: 7328 White with 2500-26 Dark Blue and 2500-2590 Blue
 TRC: White
 Return: White
 LED: White

Preformed Contour Channel Letters - Remote
 Face: 2447 White with digital print to match PMS 177C Pink, PMS 411C Gray, PMS 7507C Yellow, PMS 150C Gold and White
 TRC: Bubble, Bumpiness, Bulbiness, Top, Downside, Bottom, Bulbiness - Change
 Return: Black
 LED: White

(800) 544-6381 www.signfab.com

Sign Fabulous Winners

2020 WINNERS

 January's Winner Dough Craft Pizza Surfside Sign	 February's Winner Ari Delights KC Custom Signs	 March's Winner Continental Tiffany Signs	 April's Winner Rentals Captain's Hideaway Mighty 90 Dealers	 May's Winner Shift All Star Sign Co	 June's Winner Elite Real Estate Stipawan 4840208
 July's Winner Shiloh Baptist Church Signs by Tomerwa	 August's Winner Granny Betty's Daycare SACTSIGNS of Eugene	 September's Winner Blue Heaven Southwest Signs	 October's Winner Pappa Rotti Dewar 8 Studios	 November's Winner Guttenplans Mace Ya Lock Signs	 December's Winner Worship, Connect, Serve, Go Sales-IT Sign Service

Send photos to advertising@signfab.com
by the end of every month for your chance to win!

Customers can enter their sign photos for a chance to win a
5% DISCOUNT
 and be highlighted in our newsletter as the sign of the month!
**Must be a sign that we manufactured.*

Connect with us on social media!

(800) 544-6381 www.signfab.com

After the sign pages, comes the winners of the year, for our Be Sign Fabulous Photo contest. This contest is chance for companies to win a 5% discount and be featured in our newsletter, which goes out once a month.

To enter, all you have to do is submit pictures of signs that we have manufactured and you are eligible to win.

The contest runs every month, so even if you don't win one month, you could win another!



