

SPOTLIGHT VIDEO – 2021 WOMEN BUILDING BIO

REQUIREMENTS:

- Submitted by a registered conference attendee
- Only one (1) MP4 video file submitted per organization
- Maximum one (1) minute 200 MB size video recording
- Record in HD and no lower than 720p for best quality
- Upload your MP4 file to our event company, All About Presentation, at:
<http://allaboutpresentation.wetransfer.com/>
Include the title: **WBB 2021 SPOTLIGHT SUBMISSION** with your organization name with contact email

When filming at home/on a phone, please consider the following checklist to ensure the best possible quality!

ORIENTATION: Ensure that you are filming horizontally and not vertically.



LIGHTING: Consider your lighting source:

- Make sure that you are not in front of a bright light source, as this will make you appear to have a halo and are in a shadow.
- Outdoor/natural lighting is great, but TOO bright will cause over-exposure and cast strong shadows. Ideal lighting is diffused, meaning bright but not too direct. (i.e., outside under a shade, or in a well-lit room with multiple light sources)

AUDIO: It is best to have a sound source. A microphone or headphones with a built-in mic would work best.

LENS: We recommend giving your camera lens a quick wipe first with a soft, non-abrasive linen.

TEST: Do a few sound-test recordings with yourself to see what sounds the clearest and looks the best.

Tips Courtesy of:

