

Pathway to Prosperity Conference

Sponsorship Opportunities

Every other year, the Pathway to Prosperity Conference—hosted in partnership with North Carolina A&T State University Cooperative Extension—brings together professionals dedicated to building a more financially secure future for every North Carolinian.

The 2025 Conference will take place at the NC Rural Center in Raleigh and will explore the full spectrum of financial well-being for individuals and families. Conference sessions will address critical topics such as consumer finance, banking access, homeownership, broadband connectivity, wealth inequities, and the integration of financial capability services across sectors.

Sponsorship opportunities support our mission by ensuring affordable registration and providing scholarships to North Carolina-based nonprofits. Select sponsorship levels include complimentary exhibit tables and conference registrations, based on tier.

PRESENTING <ul style="list-style-type: none"> • Eight (8) complimentary registrations • Unlimited pre-Conference registrations • Individual “Thank You” slide • Verbal recognition • Speaking opportunity • Website and Printed Listings as Presenting Premier Sponsor with Logo • Sponsor ribbon for badges \$30,000	PLATINUM <ul style="list-style-type: none"> • Five (5) complimentary registrations • Listing as Platinum Premier Sponsor • Exhibitor table with WIFI • Individual “Thank You” slide • Verbal recognition • Website and Printed Listings as Platinum Premier Sponsor with Logo • Sponsor ribbon for badges \$25,000	GOLD <ul style="list-style-type: none"> • Listing as Gold Premier Sponsor • Exhibitor table with WIFI • Individual “Thank You” slide • Website and Printed Listings as Gold Premier Sponsor with Logo • Sponsor ribbon for badges \$10,000
SILVER <ul style="list-style-type: none"> • Exhibitor table with WIFI • Listing on shared “Thank You” slide • Website and Printed Listings as Silver Premier Sponsor with Logo • Sponsor ribbon for badges \$5,000	BRONZE <ul style="list-style-type: none"> • Exhibitor table with WIFI • Inclusion on shared “Thank You” slide • Website and Printed Listings as Bronze Premier Sponsor • Sponsor ribbon for badges \$2,500	PARTNER <ul style="list-style-type: none"> • Inclusion on shared “Thank You” slide • Website and Printed Listings as Premier Partner • Sponsor ribbon for badges \$1,000

We welcome and appreciate sponsorships of all amounts, and all sponsors will be recognized. For more information, contact Marquita Robertson at The Collaborative (919) 283-8922, or mrobertson@thecollaborativenc.org.

Checks should be payable to “IDA & Asset-Building Collaborative of NC” and mailed to P.O Box 27386, Raleigh, NC 27611.