"Value" is not a Four letter Word

Hosted by Brownsville Board of REALTORS®

When Monday, June 22, 2026

1:00 PM - 3:00 PM

Where Via Zoom

Class

Instructor(s) Alisha Austin

This is an interactive broadcast course, meaning participants in multiple locations will see, hear, and even speak with each other and the instructor. Contact the course host for more information.

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Registration

Name on TREC license

TREC license # | Primary phone

Email address

Courses & fees $20.00

"Value" is not a Four-letter Word
2hrs. CE, Course #06029

The real estate market is more competitive than ever these days. Brokerage models, technology options, and the way real estate transactions are conducted evolve every day. This course is designed to show the license holder how to present themselves to clients and customers, ultimately enhancing the client/customer/agent relationship. What services they are legally able to provide and those from which they must refrain, with an emphasis on the value, both intrinsic and tangible, agents and brokers bring to the real estate transaction to secure client confidence, exhibit professional/ ethical representation, and to establish trust and credibility with clients.

Deadline

Register by 6/19/2026 After deadline, add $5 to registration fee

Method of payment ☐ Visa ☐ Check ☐ Money order ☐ MasterCard ☐ Discover ☐ American Express

Name on card | 3-digit CSC

Billing address | ZIP

Credit card number | Expiration date

Signature

CE credit
If seeking CE credit, please bring your real estate license and a valid photo I.D.

Special services
If you require special accommodations to participate, please let us know at least three days prior to the course and attach a written description of your needs.

Refund/cancellation policy
A full refund will be issued if written notification is received by 6/18/2026, otherwise a $5 cancellation fee will be deducted from your refund. No refunds will be issued after 6/19/2026.

To register

Fill out form & email to bbor.spi@gmail.com
Questions contact:

David Ramirez
956 545 0557

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