

Advertising and Social Media Standards of Practice

Hosted by
Brownsville Board of REALTORS®

When Monday, November 9, 2026

1:30 PM - 3:30 PM

Where
Via Zoom

Class

Instructor(s) Brent Lancaster

This is an interactive broadcast course, meaning participants in multiple locations will see, hear, and even speak with each other and the instructor. Contact the course host for more information.

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Registration

Name on TREC license

TREC license # Primary phone

Email address

Courses & fees $30.00

Advertising and Social Media Standards of Practice
3 hrs. CE, Course #39770

This course will explore the various Fair Housing violations agents experience within their advertisements and ways to avoid them. We will apply the REALTOR® Code of Ethics Articles to everyday real estate practices, in person and on social media. Finally, we will examine the fundamentals of lead generation tools and systems agents can use to grow their database.

CE credit
If seeking CE credit, please bring your real estate license and a valid photo I.D.

Special services
If you require special accommodations to participate, please let us know at least three days prior to the course and attach a written description of your needs.

Refund/cancellation policy
A full refund will be issued if written notification is received by 11/5/2026 otherwise a $5 cancellation fee will be deducted from your refund. No refunds will be issued after 11/6/2026.

Deadline

Register by 11/6/2026 After deadline, add $5 to registration fee

Method of payment ☐ Visa ☐ Check ☐ Money order ☐ ☐ MasterCard ☐ Discover ☐ American Express

Name on card 3-digit CSC

Billing address ZIP

Credit card number Expiration date

Signature

TEXAS REALTORS® UNIVERSITY
TEXAS ASSOCIATION OF REALTORS®

Provider #0001
800-873-9155 • education@texasrealtors.com

To register

Fill out form & email to bbor.spi@gmail.com

Questions contact:
David Ramirez
956-545-0557

12.09.15