



**Hosted by**

**When**

**Where**

**Class  
Instructor(s)**

PHOTO © AlexRaths/iStock/Thinkstock

## Registration

\_\_\_\_\_  
Name on TREC license

\_\_\_\_\_  
TREC license #

\_\_\_\_\_  
Primary phone

\_\_\_\_\_  
Email address

### CE credit

If seeking CE credit, please bring your real estate license and a valid photo I.D.

### Special services

If you require special accommodations to participate, please let us know at least three days prior to the course and attach a written description of your needs.

### Refund/cancellation policy

### Courses & fees

**Members**

**Non-members**

Advertising can attract attention and clients, but if you're not careful, it can also bring you something you don't desire. Real estate advertising rules seem to be violated more than any other and are the source of many complaints to TREC. This course provides an overview of advertising do's and don'ts to keep real estate agents compliant with advertising standards of the Real Estate License Act (RELA), TREC and the NAR Code of Ethics. Course also covers applicable federal laws and regulations to help agents stay out of trouble.

Sales agents will learn what is considered an advertisement and what is considered deceptive and misleading. This course will review the guidelines for complying with the advertising rules set forth in the Real Estate License Act, the TREC advertising rules, and Article 12 of the Code of Ethics. Will also learn the proper way to advertise using team names and assumed names.

### Deadline

Register by \_\_\_\_\_ After deadline, add \_\_\_\_\_

### Method of payment

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
3-digit CSC

\_\_\_\_\_  
Billing address

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Signature

**To register**