



To Whom it May Concern,

The 10th annual Tustin Student Film Festival, presented by TUSD students, will be held on Friday, April 21st, in the Beckman High School Performing Arts Center. The festival will feature films created by middle and high school students. This recognized and prestigious film festival showcases student talent and provides a career pathway experience for students pursuing a career in the field of film and media production.

The festival will highlight, recognize, and honor students' work in the area of creating films using digital storytelling techniques. The festival is a culmination of filmmaking from many submissions from middle to high school students across the District. Many student finalist films will be shown and honored in various categories, including Short Film, Documentary/News Feature, Music Video, Public Service Announcement, Commercial/Promo, Experimental Film, How-To/Instructional Video, and more.

The festival's objective is to create opportunities, provide support, and encourage risk-taking for students to build an understanding of how writing and digital media can go hand in hand to promote creativity, communication, collaboration, and critical thinking through digital storytelling.

We are seeking sponsors from organizations looking to promote their businesses. Please see the list of sponsorship options, packages, and tiers. Your financial support is greatly appreciated in order to make this annual anticipated festival a great success.

In addition, the funds will also be put to use in the form of event materials, food, commercial costumes, etc.

Please make checks out to: Beckman ASB, attn: Tustin Student Film Festival
Mail to: 3588 Bryan Ave, Irvine, CA 92602

For questions please call (714) 730-7301, ext. 85317

On behalf of our TUSD students and community, we would like to thank you in advance for your very appreciated and generous support!

Sincerely,

Tustin Student Film Festival Student Planning Committee

2023 TSFF Sponsorship Packages

Tier 1 (Title Sponsor) \$2,000

Commercial Played during film showcase/award ceremony
Logo placement on festival poster
Sponsor acknowledgement in district press release
Full page ad in festival program
Red carpet signage

Sampling and/or Activation opportunities on red carpet
Title placement on TSFF social media
Title Placement on festival ticket/badge
4 complimentary passes to the festival

Tier 2 (Gold) \$1,000

Title Placement on Poster
Full Page ad in Program
Logo Placement on Festival Ticket/Badge
Logo Placement On Poster
Sponsor Acknowledgement in District Press Release
4 Complimentary Tickets to Festival

Silver Sponsor (\$500)

Half Page Ad in Program
Logo Placement On Poster
Sponsor Acknowledgement in District Press Release
2 Complimentary Tickets to Festival

Bronze Sponsor (\$250)

Half Page Ad in Program
2 Complimentary Tickets to Festival