



Career Technical Education (CTE) is a program of study that involves an industry specific sequence of courses that integrate core academic knowledge with technical and occupational skill to provide students with a pathway to postsecondary education and in-demand careers. TUSD is proud to offer hands-on, career ready pathways that prepare students for high skill, high wage jobs of the future.

## CTE PATHWAY

1

**GRAPHIC  
DESIGN 1**

2

**GRAPHIC  
DESIGN 2**

3

**GRAPHIC  
DESIGN 3**

# GRAPHIC DESIGN

*Tustin High School* **DESIGN**  
**MEDIA ARTS & TECHNOLOGY**

Students explore their creative ambitions and digital art and design in the Graphic Design three course pathway. Coursework develops the skills needed for future careers in digital marketing, branding, and design. Students create individual projects as well as work in groups to elevate collaboration skills and strengthen design, marketing, and presentation skills. Student work is showcased at annual art shows and in competitions.

- Courses meet A-G college admission requirements 'F' Visual & Performing Arts
- Careers in Graphic Design: digital marketing, branding and advertising, fashion, social media
- Develop skills on industry software: Adobe Creative Suite
- Complete the pathway course sequence and earn CTE Honors at graduation



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