



## CHILD CARE IN MICHIGAN

### Our Current Landscape: The Highlights

#### PROVIDERS & QUALITY

- 8,300 child care providers
- Almost half are home-based providers serving 12 or fewer children
- Statewide, only 225 providers have reached our highest quality rating, but nearly 44% of providers are engaged in the quality rating system and actively working to improve the quality of their care.
- 1 in 5 providers remain closed statewide. This varies widely by county.

#### CHILD DEVELOPMENT & CARE - CASES, PAYMENTS & CHILDREN

- 13,790 total cases serving 24,894 children
- \$12,214,872 in total payments (\$491/child)
- 60,547 total eligible children

*\*Numbers are for the month of November 2020*

#### NAEYC DATA ON CURRENT NEEDS

- 49% of respondents from child care center and family child care homes said they are currently losing money by remaining open, even as they are desperately trying to stay open for the children and families they serve.
- 52% of respondents reported putting supplies or other items on their personal credit card or dipping into their personal savings accounts, including 65% of family child care homes.
- 92% of respondents are paying additional costs for cleaning supplies; 78% are paying additional costs for PPE, and 55% are paying additional costs for staff/personnel, including 76% of child care centers.
- 40% are confronting so much uncertainty that they are unable to say how much longer they will be able to stay open. Of those who do know, 26% say they will have to close within three months, including 29% of child care centers, if enrollment stays where it is and they don't receive additional public support.

### Post COVID-19 Recovery & Child Care

The COVID-19 global pandemic rocked our child care industries, our businesses and families. As our economy and communities recover, there is great opportunity to fix the current gaps in our child care system that the pandemic has highlighted, while also putting our sights on the horizon and on innovation that can spur great results. This is an opportunity to make Michigan a leader in child care policy.

**To learn more or get involved, please contact Alexa Kramer,  
Director of Government Affairs, at 616.771.0311 or [alexa@grandrapids.org](mailto:alexa@grandrapids.org).**



## MICHIGAN'S CHILD CARE COALITION

### Innovation: Tri-Share Pilot Program

The tri-share pilot program is the first of its kind, and offers a unique and innovative way of thinking about child care funding, accessibility and affordability. A few major highlights:

- Three pilot programs: one each in a rural, urban and suburban setting
- Splits the cost of child care between state, families and businesses
- Families, businesses, and providers would work with a Facilitator Hub that can identify supply from the provider side and demand from businesses. Facilitator Hubs will also be the fiduciary and administrative arm.
- Businesses elect to be in this pilot, and have the opportunity to offer this benefit to their employees up to 250% FPL, a substantial increase from our current levels of 150%
- Child care becomes more affordable for families, allowing for parents to climb the economic ladder.

### **BENEFITS FOR BUSINESS**

- Employers are, now more than ever, aware that child care is a barrier to employment.
- Employers have the opportunity to opt-into this hub that allows employers to invest and retain their talent.
- During these uncertain times, business owners know that being a part of this hub gives their employees peace of mind and their business stability.

### **BENEFITS FOR PROVIDERS**

- Our child care industry has taken a hit. Being a part of the pilot gives providers access to the facilitator hub that provides administrative support to navigate these uncertain times.
- Working directly with local employers provides long-term security.

### **BENEFITS FOR FAMILIES**

- Employees see their child care bill reduced, allowing them to better provide for their families and/or enter the workforce at a price point that works better for their family's pocket.
- Employer engagement and the facilitator hub takes some of the guess work out of searching for a reliable child care facility.
- Long term, business engagement will demand higher quality facilities for their employees, leading to an increased level of care.

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