



EQUITY SUMMIT

2023 Sponsorship Opportunities

Event Description:

Thursday, November 9 • 7:30 am • St. Petersburg Marriott Clearwater

The case for equity in business is simple: it's a good investment. Equity leads to better service, greater innovation, financial performance and profitability, improved solutions, higher levels of employee satisfaction and engagement, and increased membership.

At this event, business professionals from the Tampa Bay area will come together to learn from each other and share their ideas on how to create a more equitable work environment. Attendees will hear from experts about best practices for advancing equity, as well as discuss the challenges that businesses face. Additionally, the Tampa Bay LGBT Chamber and its partner organizations will be on hand to provide information on how they can help organizations in their efforts to create a more equitable workplace for all employees. Event features include expo marketplace, matchmaking, and more!

Expected Attendance: 300

Audience: Business executives and professionals, community leaders, government officials, supplier diversity professionals, and general membership

For all sponsorship opportunities, please contact Justice Gennari, President & CEO, at Justice@TampaBayLGBTChamber.org or 813-687-4993

Don't see what you're looking for? Please contact our team to discuss other sponsorship opportunities.

Thank you for your continued support of the Tampa Bay LGBT Chamber!

Sponsorships At A Glance



	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Equity Breakfast Registrations	20	10	10	5	2
Reserved & premium breakfast seating	✓	✓	✓	✓	✓
Logo on Event Materials	All	✓	✓	✓	Name
Logo on website event page	✓	✓	✓	✓	✓
Listed in event program	Logo	Logo	Logo	Logo	Name
Exhibit space with premium placement	Double	✓	✓	✓	✓
Opportunity to provide promo items for event attendees	✓	✓	✓	✓	✓
Deliver video during event	:60	:30	:30		
3-month banner ad on website	✓	✓	✓		
Company/organization executive to deliver social post messages	2	1			
Opportunity to include company-related data in presentation	✓	✓			
Opportunity for remarks during program	✓				
Verbal recognition during event	✓				
Company logo at event venue using special wall projectors	✓				
Company mentions on pre- and post-media releases	✓				

Sponsorship Levels



CO-PRESENTING SPONSOR (TWO AVAILABLE) \$10,000

- Twenty (20) complimentary registrations
- Reserved & premium seating at breakfast for all attendees
- Opportunity for remarks during program
- Verbal recognition as Presenting Sponsor at all Equity Breakfast programs
- Company logo at event venue using special wall projectors
- Company mentions on pre- and post-event media releases as Presenting Sponsor
- Opportunity to include company-related data in program slideshow, video, and/or social media posts about DEI initiatives
- Opportunity for company/organization executive to deliver 2 (two) social media messages on Chamber's social media platforms
- Opportunity to deliver 60-second video during event
- Complimentary banner ad on the Chamber website (3 months)
- Logo representation on all event materials as Presenting Sponsor
- Logo representation on website event page
- Logo listed in event program
- Double exhibit space in the Marketplace Expo with premium placement
- Opportunity to provide promotional items for event attendees
- Opportunity for additional benefits

PLATINUM SPONSOR (LIMITED) \$5,000

- Ten (10) complimentary registrations
- Reserved & premium seating at breakfast for all attendees
- Opportunity to include company-related data in program slideshow, video, and/or social media posts about DEI initiatives
- Opportunity for company/organization executive to deliver 1 (one) social media messages on Chamber's social media platforms
- Opportunity to deliver 30-second video during event
- Complimentary banner ad on the Chamber website (3 months)
- Logo representation on all event materials as Platinum Sponsor
- Logo representation on website event page
- Logo listed in event program
- Exhibit space in the Marketplace Expo with premium placement
- Opportunity to provide promotional items for event attendees
- Sponsorship of one of the following event aspects: Beverage, Photo Booth, Reception, B2B Matchmaking, Marketplace Expo, Audio Visual, Entertainment, Health & Wellness (*First come, first serve basis*)

Sponsorship Levels



GOLD SPONSOR (LIMITED) **\$2,750**

- Ten (10) complimentary registrations
- Reserved & premium seating at breakfast for all attendees
- Opportunity to deliver 30-second video during event
- Complimentary banner ad on the Chamber website (3 months)
- Logo representation on all event materials as Gold Sponsor
- Logo representation on website event page
- Logo listed in event program
- Exhibit space in the Marketplace Expo with premium placement
- Opportunity to provide promotional items for event attendees

SILVER SPONSOR (LIMITED) **\$1,650**

- Five (5) complimentary registrations
- Reserved & premium seating at breakfast for all attendees
- Logo representation on all event materials as Silver Sponsor
- Logo representation on website event page
- Logo listed in event program
- Exhibit space in the Marketplace Expo with premium placement
- Opportunity to provide promotional items for event attendees

BRONZE SPONSOR (LIMITED) **\$660** *(this level is designed for small businesses)*

- Two (2) complimentary registrations
- Reserved & premium seating at breakfast for all attendees
- Name representation on all event materials as Bronze Sponsor
- Logo representation on website event page
- Name listed in event program
- Exhibit space in the Marketplace Expo with premium placement
- Opportunity to provide promotional items for event attendees

PRINT SPONSOR and **MEDIA SPONSOR** (LIMITED) **Trade**

- Contact us for more information about these sponsorships

EXPO BOOTH (One Summit ticket included — Pricing reflects early bird pricing.)

- Expo Booth (Member): **\$350**
- Expo Booth (Non-Member): **\$750**
- Expo Booth (Certified Minority-Owned Business): **\$300**

2023 Equity Summit Sponsor Form



Business name as you would like it to appear on event related materials:

Contact Name: _____

E-mail Address: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

My company would like to sponsor the following Tampa Bay LGBT Chamber event:

2023 Equity Summit

_____ Co-Presenting Sponsor	\$10,000	_____ Silver Sponsor	\$1,650
_____ Platinum Sponsor	\$5,000	_____ Bronze Sponsor	\$600
_____ Gold Sponsor	\$2,750		
_____ Expo Booth	AMOUNT		

Payment will be handled as follows: [check one]

Check enclosed in the amount of \$_____

Check to be mailed in the amount of \$_____

Invoice me now _____

Payment or contract agreement must be received three weeks prior to the event or your company name/logo will not appear on the printed materials.

Signature: _____

Please email form and company logo (in .eps or .ai format) to: info@tampabaylgbtchamber.org

Thank you for your continued support of the Tampa Bay LGBT Chamber!

*No refunds will be issued after sponsorship form is submitted or sponsorship is paid. Substitutions for sponsor attendees are welcome, with written notice at least 48 hours in advance of event. *Pricing is based upon membership, pricing subject to change.*