

**Article:** [Former Huami employees launch SATELLAI, a satellite pet tracker, at CES 2025](#)

TechCrunch | By Lauren Forristal, January 8, 2025

## AI SUMMARY:

### Company Overview

- SATELLAI was founded by Mark Mao, who previously worked at Huami, a smart wearables company.
- The idea for SATELLAI originated after Mao's dog sustained an injury while he was away.

### Product Features

- The pet tracker and smart collar connect directly to satellite tracking using a Qualcomm 9205S modem, allowing location updates in remote areas without cell towers.
- Equipped with seven sensors, the collar monitors health metrics such as breath and heart rate.
- The collar includes an AI coach available via a companion app for personalized training and care recommendations.

### Technical Specifications

- The tracker features dual signal transmitters for L1 and L5 GPS signals, enhancing accuracy in cluttered environments.
- A solar panel integrated into the harness enables charging while the dog wears it.

### Safety and Control Features

- Virtual fencing capabilities allow owners to set boundaries for their pets.
- The device can provide correctional feedback to address excessive barking or prevent access to dangerous areas.

### Availability

- The smart collar is set to launch in February 2025, while the tracker is expected to be available in spring 2025, with pricing yet to be announced.