

Article: [Our new AI strategy puts Wikipedia's humans first](#)
By Chris Albon and Leila Zia | 30 April 2025 | Wikimedia Foundation
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AI SUMMARY:

The Wikimedia Foundation has announced a new AI strategy that prioritizes maintaining human community control over Wikipedia while leveraging AI tools to support its work.

KEY POINTS:

Core principle: The strategy emphasizes that humans must remain central to Wikipedia, with AI serving as a tool to assist rather than replace human contributors.

Two-track approach:

- Track 1: Building AI tools to help volunteers contribute more effectively (like simplified translation tools and citation assistance)
- Track 2: Creating controlled frameworks for external AI companies to access Wikipedia content

Protections for Wikipedia's content:

- New technical changes to better track AI usage
- Clear attribution requirements for AI models using Wikipedia data
- Legal framework to enforce these protections

Leadership changes: The Foundation has appointed Tris Southey as their first Chief AI Officer to oversee these initiatives.

Mindful innovation: The strategy acknowledges the potential for AI to both help and harm, committing to thoughtful development that preserves Wikipedia's human-centered model.

Practical tools: Early AI implementations will focus on addressing concrete needs identified by volunteers, particularly tools that reduce tedious tasks while keeping humans in control.

Community involvement: The Foundation promises that Wikipedia's volunteer communities will have input in all AI decisions affecting their work.

This strategy represents the Foundation's attempt to navigate AI integration while preserving what makes Wikipedia unique: its volunteer-driven, human knowledge model.