



INTERESTED IN HAVING YOUR PRODUCT INSTALLATION
PHOTO ON THE COVER?
CONTACT LINDA@CRCA.ORG TODAY!

INSERTION ORDER

NEW!

SIZE & TYPE	CRCA MBR 4X	CRCA MBR 2X	CRCA MBR 1X	NON MBR
B / W				
Full	\$1395	1507	\$1674	\$1860
1/2	\$937	1012	\$1125	\$1250
1/4	\$618	668	\$742	\$825
4 COLOR				
Full	\$1968	2125	\$2362	\$2625
1/2	\$1638	1769	\$1966	\$2185
1/4	\$1042	1125	\$1251	\$1390
	Saves 17%	Saves 10%		

COMMIT TODAY!

Return Signed Insertion Order to:

Email: info@crca.org

Fax to: 708-449-0837

Questions?

Call CRCA at 708-449-3340

Advertisers receive FREE "CLICK THROUGH LINK" from ad to Advertiser's URL in the electronic online version of *CRCA Today* at www.CRCA.org!

PRINTING SPECIFICATIONS:

- ☒ Image Files should be CYMK at least 300 DPI
- ☒ Ads to be supplied as TIF, EPS or PDF formats with fonts and Hi-Res Supports embedded
- ☒ Full Page: Bleed - 8.75x11.25, Trim - 8.5x11
- ☒ Half Page: Bleed - 8.75x5.625, Trim - 8.5x5.5
- ☒ Quarter Page: Bleed - 4x5.25, Trim - 3.625x4.875
- ☒ Prices per issue; Ads billed after issue mails
- ☒ Premium positions available; call for more info

ADVERTISER NAME: _____

CONTACT: _____

ADDRESS: _____

ZIP: _____ EMAIL: _____

PHONE: _____ FAX: _____

WEBSITE OR URL FOR WEBLINK: _____

RESERVE THE FOLLOWING AD SPACE:

___ WINTER 2021 Close Date: 11/13/20 ___ NEW AD / ___ REPEAT ___ COLOR / ___ B&W SIZE ___ RATE\$ ___

___ SPRING 2021, Close Date: 3/5/21 ___ NEW AD / ___ REPEAT ___ COLOR / ___ B&W SIZE ___ RATE\$ ___

___ SUMMER 2021, Close Date: 6/5/21 ___ NEW AD / ___ REPEAT ___ COLOR / ___ B&W SIZE ___ RATE\$ ___

___ FALL 2021, Close Date: 9/10/21 ___ NEW AD / ___ REPEAT ___ COLOR / ___ B&W SIZE ___ RATE\$ ___

CRCA TODAY GENERAL POLICIES

Terms: Invoices due 30 days of receipt date

Cancellations: Must be received in writing not less than ten (10) days in advance of closing date. Cancellation of this contract before expiration shall result in billing adjustment due to the higher earned rate.

Simulation of Publication Format: The publisher reserves the right to reject any advertisement and to designate as advertising any advertisement resembling editorial matter.

Publisher's Protective Clause: Advertisers and their agencies assume liability for all content including text, representation and illustrations of advertisement printed and assume responsibility for any claims made against the publisher.

Publisher Error: The publisher's liability for any error will not exceed the cost of printing for the page(s) in question.

