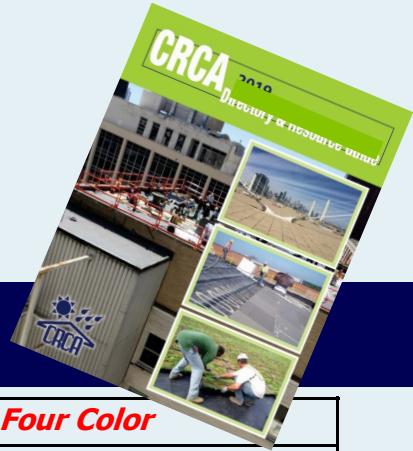


Two Great Ways to
Market to the Roofing
Industry in 2020!



2020 DIRECTORY & RESOURCE GUIDE: Circulation: 1,000 Print + Electronic
Distributed to CRCA Members + Roof Consultants, Arch / Specifiers & GCs

2020 DIRECTORY ADVERTISING RATES - *All Directory Ads = Four Color*

Full Pg.* - \$800

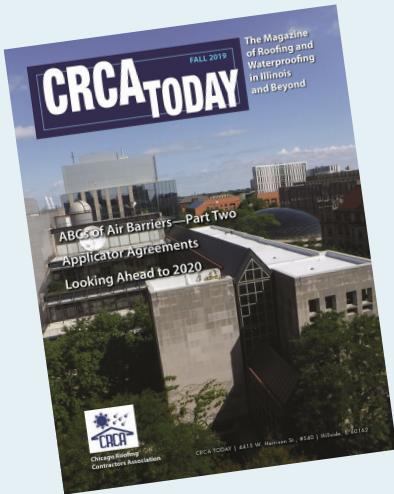
1/2 Pg. - \$650

1/2 Pg. - \$450



***FULL PAGE DIRECTORY AD** includes your logo on CRCA.org Home Page plus link to your website!

2020 CRCA TODAY: Quarterly Circulation 9,500 printed + 6,500 electronic to Roofing Contractors, Architects/ Specifiers, Roof Consultants, GCs, Building Officials + more



SIZE & TYPE	CRCA MBR 4X	CRCA MBR 2X	CRCA MBR 1X	NON MBR
B / W				
Full	\$1395	1507	\$1674	\$1860
1/2	\$937	1012	\$1125	\$1250
1/4	\$618	668	\$742	\$825
4 COLOR				
Full	\$1968	2125	\$2362	\$2625
1/2	\$1638	1769	\$1966	\$2185
1/4	\$1042	1125	\$1251	\$1390
	Saves 17%	Saves 10%		

Receive FREE "CLICK THROUGH LINK" from ad to Advertiser's URL in the electronic version of Directory & CRCA Today
PRINTING SPECIFICATIONS:

- Image Files should be CYMK at least 300 DPI
- Ads to be supplied as TIF, EPS or PDF formats with fonts and Hi-Res Supports embedded
- Full Page: Bleed - 8.75x11.25, Trim - 8.5x11
- Half Page: Bleed - 8.75x5.625, Trim - 8.5x5.5
- Quarter Page: Bleed - 4x5.25, Trim - 3.625x4.875
- Prices per issue; Ads billed after issue mails

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2020 / 2021 CRCA TODAY

— SPRING 2020, Close Date: 3/6/20	<input type="checkbox"/> NEW AD / <input type="checkbox"/> REPEAT	<input type="checkbox"/> COLOR / <input type="checkbox"/> B&W	SIZE _____	RATE\$ _____
— SUMMER 2020, Close Date: 6/5/20	<input type="checkbox"/> NEW AD / <input type="checkbox"/> REPEAT	<input type="checkbox"/> COLOR / <input type="checkbox"/> B&W	SIZE _____	RATE\$ _____
— FALL 2020, Close Date: 9/11/20	<input type="checkbox"/> NEW AD / <input type="checkbox"/> REPEAT	<input type="checkbox"/> COLOR / <input type="checkbox"/> B&W	SIZE _____	RATE\$ _____
— WINTER 2021, Close Date: 11/13/20	<input type="checkbox"/> NEW AD / <input type="checkbox"/> REPEAT	<input type="checkbox"/> COLOR / <input type="checkbox"/> B&W	SIZE _____	RATE\$ _____

ADVERTISER NAME: _____ URL FOR WEBLINK: _____

CONTACT: _____ EMAIL: _____

PHONE: _____

Send Artwork to info@crca.org by respective deadline. Contact CRCA at 708-449-3340 if questions.