

Two Great Ways to  
Market to the Roofing  
Industry in 2020!



**2020 DIRECTORY & RESOURCE GUIDE: Circulation: 1,000 Print + Electronic  
Distributed to CRCA Members + Roof Consultants, Arch / Specifiers & GCs**

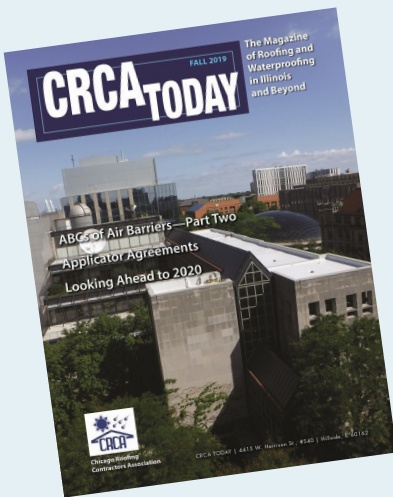
**2020 DIRECTORY ADVERTISING RATES - All Directory Ads = Four Color**

Full Pg.* - \$800	1/2 Pg. - \$650	1/2 Pg. - \$450
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**\*FULL PAGE DIRECTORY AD includes your logo on CRCA.org Home Page plus link to your website!**

**2020 CRCA TODAY: Quarterly Circulation 9,500 printed + 6,500 electronic to Roofing  
Contractors, Architects/ Specifiers, Roof Consultants, GCs, Building Officials + more**



SIZE & TYPE	CRCA MBR 4X	CRCA MBR 2X	CRCA MBR 1X	NON MBR
B / W				
Full	\$1395	1507	\$1674	\$1860
1/2	\$937	1012	\$1125	\$1250
1/4	\$618	668	\$742	\$825
4 COLOR				
Full	\$1968	2125	\$2362	\$2625
1/2	\$1638	1769	\$1966	\$2185
1/4	\$1042	1125	\$1251	\$1390
	Saves 17%	Saves 10%		

Receive FREE "CLICK THROUGH LINK" from ad to Advertiser's URL in the electronic version of Directory & CRCA Today  
**PRINTING SPECIFICATIONS:**

- ☒ Image Files should be CMYK at least 300 DPI
- ☒ Ads to be supplied as TIF, EPS or PDF formats with fonts and Hi-Res Supports embedded
- ☒ Full Page: Bleed - 8.75x11.25, Trim - 8.5x11
- ☒ Half Page: Bleed - 8.75x5.625, Trim - 8.5x5.5
- ☒ Quarter Page: Bleed - 4x5.25, Trim - 3.625x4.875
- ☒ Prices per issue; Ads billed after issue mails

**RESERVE THE FOLLOWING AD SPACE:**

**2020 CRCA DIRECTORY:** Close Date: 3/6/20 \_\_\_ NEW AD / \_\_\_ REPEAT SIZE \_\_\_ RATE\$ \_\_\_

**2020 / 2021 CRCA TODAY**

___ SPRING 2020, Close Date: 3/6/20	___ NEW AD / ___ REPEAT	___ COLOR / ___ B&W	SIZE ___	RATE\$ ___
___ SUMMER 2020, Close Date: 6/5/20	___ NEW AD / ___ REPEAT	___ COLOR / ___ B&W	SIZE ___	RATE\$ ___
___ FALL 2020, Close Date: 9/11/20	___ NEW AD / ___ REPEAT	___ COLOR / ___ B&W	SIZE ___	RATE\$ ___
___ WINTER 2021, Close Date: 11/13/20	___ NEW AD / ___ REPEAT	___ COLOR / ___ B&W	SIZE ___	RATE\$ ___

ADVERTISER NAME: \_\_\_\_\_ URL FOR WEBLINK: \_\_\_\_\_

CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

Send Artwork to [info@crca.org](mailto:info@crca.org) by respective deadline. Contact CRCA at 708-449-3340 if questions.