

# EVERYBODY WINS: ENHANCING BUSINESSES THROUGH EMPLOYING NEWCOMERS

AN EVENT TO EMPOWER THE BUSINESS COMMUNITY  
IN RURAL & SMALL CENTRES WITH INFORMATION ON  
IMMIGRATION AND THE WORKFORCE

**GET PREPARED FOR THE FUTURE** - *Why a  
diverse workforce is critical right now*

**RETAINING YOUR TEAM** - *Avoiding the cost  
of employee turnover*

**READY TO HIRE?** - *De-mystifying  
immigration as a recruitment strategy*



THURSDAY, 09  
FEBRUARY 2023



09:30AM - 5PM  
Doors open at 9am



HERITAGE INN, MOOSE JAW  
OR ATTEND VIRTUALLY



LUNCH PROVIDED

**REGISTER NOW**



[www.psinetwork.ca](http://www.psinetwork.ca)

WELCOME ADDRESS  
**MINISTER SEAN  
FRASER**

IMMIGRATION, REFUGEES  
AND CITIZENSHIP CANADA



KEYNOTE SPEAKER

**IAIN REEVE**

*Associate Director,  
Immigration Research*

CONFERENCE BOARD  
OF CANADA

SESSION SPEAKERS

**IAN MORRISON** - SASKATCHEWAN POLYTECHNIC

**MELISSA MITCHELL** - MOOSE JAW NEWCOMER WELCOME  
CENTRE

**CHRISTINE MASSING** - UNIVERSITY OF REGINA

**PRAIRIE SKIES' NEWCOMER ADVISORY COUNCIL**

**ALANNA NEGRI** IMMIGRATION CONSULTING INC

**JARROD JEANSON** - SIMPSON SEEDS INC

**RHONDA HAUKAAS**

THE HUMBOLDT REGIONAL NEWCOMER CENTRE

SCAN TO REGISTER



Funded by:



Immigration, Refugees  
and Citizenship Canada

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et Citoyenneté Canada