



## **Exhibitors / Sponsors Prospectus**

The New Brunswick Branch of the Canadian Institute of Geomatics cordially invites you to participate as an Exhibitor and/or Sponsor at Geomatics Atlantic 2016 to be held September 26<sup>th</sup> to the 28<sup>th</sup> at the Delta Fredericton, in Fredericton, New Brunswick. This is the premiere and largest annual Geomatics conference and trade show in Atlantic Canada.

Geomatics Atlantic 2016 will bring together academics, practitioners, vendors, and policy makers from the Geomatics community in an informative and productive three-day event under the theme of *Decision Support for a Changing World*. With pre-conference workshops, a concurrent conference and exhibition, as well as a social event, attendees will enjoy both technical sessions and networking opportunities, while enjoying the beautiful City of Fredericton along the majestic Saint John River.

Details on the exhibition / sponsorship opportunities as well as registration forms are included below. Please respond promptly, as exhibit spaces are limited in number will be assigned in the order that completed registration forms are received.

### **Reasons for exhibiting and/or sponsoring:**

- Check out your competition
- Take advantage of a captive audience
- Generate sales leads
- Form profitable partnerships
- Benefit from networking opportunities

### **Workshop Opportunities**

Limited space is also available, at no cost, to Exhibitors as well as Bronze, Silver, Gold and Platinum Sponsors for pre-conference workshops, to be held on September 25<sup>th</sup>. Interested Exhibitors / Sponsors are invited to submit a brief description of proposed half or full day workshop (s). This could be the perfect opportunity to promote your products or services in greater detail to interested attendees. The conference planning committee will make its selections from all workshop proposals received prior to **June 30, 2016**.

## Opportunities for Exhibition / Sponsorship

### 1. Exhibitor - \$750 (\$650 for CIG Sustaining Members)

The exhibitor's fee includes:

- One 7' x 5' booth space (includes table, two chairs, one electrical outlet and Wi-Fi internet access).
- In addition to the four networking breaks in the main exhibits area, a special "Meet and Greet with the Exhibitors" social event will also be held in the main exhibits area on September 26<sup>th</sup>. This is designed to provide an added opportunity for networking with the delegates.
- One complimentary registration (a \$300 value) entitling the holder to attend all sessions.
- Notice of your exhibit will be displayed on the Geomatics Atlantic website and appear in the Final Programme distributed to all delegates.

#### **Please note:**

Exhibit space is **LIMITED** and will be reserved in the order that completed registration forms are received. Indicate on the Registration Form your first, second and third choice of location, using the numbers on the plan of exhibit booth spaces provided, and fax (506-453-6913) or e-mail ([Robert.Harris@qnb.ca](mailto:Robert.Harris@qnb.ca)) the completed form to Robert Harris. Full payment must be received no later than June 30, 2016, in order to guarantee reserved exhibit space.

### 2. Bronze Sponsorship - \$1,000

Bronze Sponsorship allows your organization to contribute to the expenses of conducting Geomatics Atlantic and entitles your organization to:

- Have your organization's literature inserted in each delegate bag.
- Your sponsorship will be acknowledged on a poster in the Registration and Information Desk area, on the Geomatics Atlantic website and in the Final Programme distributed to all delegates.
- One complimentary registration (a \$300 value) entitling the holder to attend all sessions.



3. **Silver Sponsorship - \$2,000**

Silver Sponsorship allows your organization to contribute to the expenses of conducting Geomatics Atlantic and entitles your organization to:

- Have your organization's literature inserted in each delegate bag.
- Your sponsorship will be acknowledged on a poster in the Registration and Information Desk area, on the Geomatics Atlantic website and in the Final Programme distributed to all delegates.
- Two complimentary registrations (a \$600 value) entitling the holders to attend all sessions.

4. **Gold Sponsorship - \$3,000**

Gold Sponsorship allows your organization to contribute to the expenses of conducting Geomatics Atlantic and entitles your organization to:

- Have your organization's literature inserted in each delegate bag.
- Your sponsorship will be **prominently** acknowledged on a poster in the Registration and Information Desk area, on the Geomatics Atlantic website and in the Final Programme distributed to all delegates.
- Three complimentary registrations (a \$900 value) entitling the holders to attend all sessions.

5. **Platinum Sponsorship - \$4,000**

Platinum Sponsorship allows your organization to contribute to the expenses of conducting Geomatics Atlantic and entitles your organization to:

- Place your organization's logo proudly on conference swag distributed to all delegates as well as **prominently** on a poster in the Registration and Information Desk area, on the cover of the Final Programme and on the Geomatics Atlantic web site.
- Have your organization's literature inserted in each delegate bag.
- Four complimentary registrations (a \$1,200 value) entitling the holders to attend all sessions.



6. **Networking Break Sponsorship - \$300 per break**

There will be four networking breaks during the conference; two September 26th and two September 27th. You can sponsor one or more.

- Refreshments will be provided at all breaks.
- Your sponsorship will be acknowledged on a poster at each break.

7. **Lanyard Sponsorship - \$500**

Have lanyards with your organization's logo distributed to all delegates as they arrive.

- Your sponsorship will be acknowledged in the Final Programme distributed to all participants at registration.
- Sponsor must provide, prior to the conference, the lanyards to be distributed.

8. **Social Event Sponsorship - \$500**

There will be a networking social event held on September 26<sup>th</sup>.

- Your sponsorship will be acknowledged in the Final Programme distributed to all participants at registration and on a poster at the social event.

**Please note:**

Lanyard sponsorship is **LIMITED** to one and will be reserved for the first completed registration form received requesting it.

For more information, please contact Robert Harris at:

Telephone: 506-453-6092  
Fax: 506-453-6913  
Email: [Robert.Harris@gnb.ca](mailto:Robert.Harris@gnb.ca)



## Exhibit Space Floor Plan

### Governors Ballroom Delta Fredericton





GEOMATICS ATLANTIC  
2016

## Exhibition Booth Registration Form

Company / Organization \_\_\_\_\_

Web Site: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

### Please note:

Exhibit space is **LIMITED** and is being reserved in the order that completed registration forms are received. Please indicate on the Registration Form your first, second and third choice of location, using the numbers on the plan of exhibit booth spaces provided.

Preferred booths: #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_

### **Cost - \$750 per booth (\$650 for CIG Sustaining Members)**

#### Calculation:

Number of booths: \_\_\_\_\_

x Cost \_\_\_\_\_

**Total** \_\_\_\_\_

**\*\*\*\*\* Full payment must be received no later than June 30, 2016 \*\*\*\*\***

Mail this registration form and cheque, **payable to CIGNB**, to:

**Robert Harris  
65 Brunswick Street  
2<sup>nd</sup> Floor  
Fredericton, NB, E3B 1G5**



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## Sponsorship Registration Form

Company / Organization \_\_\_\_\_

Web Site: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

### **Please note:**

Lanyard sponsorship is **LIMITED** to one and is will be reserved for the first completed registration form received requesting it.

### **Check the Sponsorship type(s) you wish:**

Bronze (\$1,000) \_\_\_\_\_ Silver (\$2,000) \_\_\_\_\_ Gold (\$3,000) \_\_\_\_\_  
Platinum (\$4,000) \_\_\_\_\_ Lanyard (\$500) \_\_\_\_\_ Break (\$300 each) \_\_\_\_\_

**Total** \_\_\_\_\_

**\*\*\*\*\*Full payment must accompany this Registration Form\*\*\*\*\***

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65 Brunswick Street  
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Fredericton, NB, E3B 1G5**