



# SPONSOR THE MBI ANNUAL WINTER CONFERENCE!

February 27 - March 1, 2017

The Meadows Events & Conference Center | Altoona, Iowa

The MBI Winter Conference offers professional development leadership and safety training opportunities that encompass a broad range of subjects with high-quality, experienced presenters. The conference also plays host to all of the Association's awards presentations, a trade show and the annual membership meeting.



## Safety Day Lunch & Exhibitor Reception Sponsorship \$5,000

*Fully Tax-deductible*

- Banner or signage – Your identification as the Event Sponsor will be displayed at the event
- Company name/logo printed on all admission tickets to the lunch
- Large screen displays showcasing your company logo during the event
- Company material can be placed at all tables
- Exclusive recognition in all event promotions
- Recognized as an MBI "Essential Partner" in which your firm is entitled to a company profile on the MBI website and in the "InsideMBI" magazine
- Recognition in all of MBI's news correspondence (InsideMBI, FastTrack, Website, Social Media and Construction Update Newspaper)
- Full, cover and back cover page company profiles in the Construction Update Newspaper
- A 1/4 page ad, once per quarter in the Construction Update



## Conference Track Sponsorship \$2,000 Each (5 Available)

*Tax-deductible amount is \$1,600*

- Your identification as the sponsor will be displayed in the seminar room
- Two complimentary admissions to your seminar track for the day
- Your company representatives have the chance to introduce the speakers throughout the day
- Permission to display your company materials in the back of the seminar room
- Exclusive recognition in all event promotions
- Recognition in all of MBI's news correspondence (InsideMBI, FastTrack, Website, Social Media and Construction Update Newspaper)



## Conference Break Stations Sponsorship \$1,500 Each (4 Available)

*Fully tax-deductible*

- Your identification as the sponsor will be displayed at the break stations
- Exclusive recognition in all event promotions
- Recognition in all of MBI's news correspondence (InsideMBI, FastTrack, Website, Social Media and Construction Update Newspaper)



### Build Iowa Breakfast Sponsorship

**SOLD**

\$7,500



### Masters Awards Luncheon Sponsorship

**SOLD**

\$25,000



### Construction Industry Reception Sponsorship

**SOLD**

\$7,500



### Safety Awards Breakfast Sponsorship

**SOLD**

\$7,500



### Membership Meeting Sponsorship

**SOLD**

\$1,000



## MBI WINTER CONFERENCE SPONSORSHIPS – RESERVATION FORM

YES! We are interested in the following sponsorship:

Safety Day Lunch & Exhibitor Reception

Conference Break Station

Conference Seminar Track

Upon receipt, MBI will contact you about reserving your sponsorship. Please complete the following information:

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

#### PLEASE RETURN TO:

Master Builders of Iowa

Attn: TANIA BOWMAN