



Benefit Night Sponsorship Opportunities

The Iowa Credit Union Foundation (ICUF) is the philanthropic arm of the Iowa Credit Union movement. Guided by the credit union philosophy of 'people helping people', the Iowa Credit Union Foundation works to champion financial well-being for all. Each year ICUF invests in grants and scholarships, and collaborates with credit unions and community partners to provide needed financial resources.

Join 300 leaders and friends of the Iowa credit union movement at ICUF's largest fundraising event of the year, ICUF Benefit Night set for Thursday, September 18 during the Iowa Credit Union Convention. This evening includes a silent auction, dinner, musical entertainment and the annual ICUF Community Impact Awards ceremony honoring the philanthropic achievements of our Iowa credit union community.

Presenting Sponsor, \$10,000 (1 available)

- Opportunity to provide welcome remarks during event program
- Named signature cocktail at event complementary to attendees
- Logo included in all event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Eight complimentary event tickets for Benefit Night Fundraiser

Host Sponsor, \$5,000 (2 available)

- Opportunity to provide welcome remarks during event program
- Logo included in all event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Six complimentary event tickets for Benefit Night Fundraiser

Dinner Sponsor, \$3,000 (6 available)

- Logo and recognition included on tables
- Logo included on all event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Three complimentary event tickets for Benefit Night Fundraiser

Beverage Sponsor, \$2,000 (5 available)

- Logo and recognition at bars
- Logo included in event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Two complimentary event tickets for Benefit Night Fundraiser

Dessert Sponsor, \$1,500 (7 available)

- Logo and recognition at dessert stations
- Logo included in event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- One complimentary event ticket for Benefit Night Fundraiser

Entertainment Sponsor, \$1,000 (10 available)

- Logo included on stage/podium signage
- Logo included on event promotions (as able)

Supporting Sponsor, \$500 (unlimited)

- Logo included on event promotions (as able)
- Logo included on event signage

