



IOWA CREDIT UNION
FOUNDATION

Benefit Night Sponsorship Opportunities

The Iowa Credit Union Foundation (ICUF) is the philanthropic arm of the Iowa credit union movement. Guided by the credit union philosophy of 'people helping people', ICUF works to champion financial well-being for all. Each year ICUF invests in grants and scholarships, and collaborates with credit unions and community partners to provide needed financial resources.

Join 300 leaders and friends of the Iowa credit union movement at ICUF's largest fundraising event of the year, the ICUF Benefit Night Fundraiser, set for Thursday, September 17 during the Iowa Credit Union Convention. This evening includes a silent auction, dinner, musical entertainment and the annual ICUF Community Impact Awards ceremony honoring the philanthropic achievements of our Iowa credit union community.

Presenting Sponsor, \$10,000 (1 available)

- Opportunity to provide welcome remarks during event program
- Named signature cocktail at event, complementary to attendees
- Logo included in all event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Eight complimentary event tickets

Ballroom Sponsor, \$8,000 (1 available)

- Opportunity to provide welcome remarks during event program
- Logo signage included around the ballroom event space
- Logo included in all event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Seven complimentary event tickets

Host Sponsor, \$5,000 (2 available)

- Recognition in the event program and slideshow
- Logo included in all event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Six complimentary event tickets

Program Sponsor, \$4,000 (1 available)

- Logo included in all event promotions (as able)
- Logo included on event program
- Recognition on social media channels (Facebook, LinkedIn)
- Four complimentary event tickets

Dinner Sponsor, \$3,000 (6 available)

- Logo and recognition included on tables
- Logo included on all event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Three complimentary event tickets

Beverage Sponsor, \$2,000 (5 available)

- Logo and recognition at bars
- Logo included in event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- Two complimentary event tickets

Dessert Sponsor, \$1,500 (7 available)

- Logo and recognition at dessert stations
- Logo included in event promotions (as able)
- Logo included on event promotional materials
- Recognition on social media channels (Facebook, LinkedIn)
- One complimentary event ticket

Entertainment Sponsor, \$1,000 (10 available)

- Logo included on stage/podium signage
- Logo included on event promotions (as able)

Supporting Sponsor, \$500 (unlimited)

- Logo included on stage/podium signage
- Logo included on event promotions (as able)

