
Year-Round Mentoring

Organisational Development and Fundraising



Year-Round Mentoring in Organisational Development

Growing Your Organisation for Greater Impact
2022-23

GOAL & PURPOSE –

The goal of this year-long mentoring programme is to walk through an entire year together with leaders of organisations, addressing many of the typical issues that occur at various stages of the developmental year. Five scheduled webinars, an intense retreat, and scheduled group activities at the annual European Leadership Forum will provide opportunity to explore how to build a sustainable, growing ministry.

Individuals electing to pursue the professional development certification CDP (Certified Development Professional) can complete the rest of the CDP requirements and additional work through CDPOnline. There are additional projects & costs to earning your certification, but participating fully in the Network and YRM will provide significant strategies and tools to grow your organization.

PLAN & EXPECTATIONS – The programme will include the following:

- 1) Full participation at the European Leadership Forum in the Organisational Development & Fundraising Network in the 2022 Forum (21-26 May 2022).
- 2) One 2-hour, and five one-hour webinars and webinar assignments. Participants can expect an average of 5-8 hours of work between Webinars. This will be a combination of reading assignments, video review and practical application of Network principles.
- 3) Full participation at the ELF Mid-Winter Retreat on 6-8 December 2022 (exact location TBD). The participant fees for the retreat are 150 Euros, or 100 Euros for scholarship recipients. For the retreat, non-scholarship recipients also have the option, which must be chosen in the application form, of paying 190 Euros in order to stay in a single room. Participants are also responsible for their own travel expenses.
- 4) Full participation in the ELF Pre-Forum on May 2023, in order to present your Development Plan for your ministry. The fees for the 2023 Pre-Forum Conference are 80 Euros for a Double Room and 90 Euros for a Single Room / 68 Euros for scholarship recipients. Participants will still need to apply for the European Leadership Forum and will be responsible for paying Forum fees in order to participate in the 2023 Forum. Participants must also pay for their own travel expenses.
- 5) In order to be accepted to next year's European Leadership Forum all Year-Round Mentoring participants will need to nominate two other leaders for the following year Year-Round Mentoring which includes personally contacting and recruiting them by email.

PARTICIPANTS – This mentoring group will be limited to 18 participants. Participants will be expected to attend each webinar and complete webinar assignments. Participants missing two sessions and/or assignments will be removed from the current cohort, and encouraged to continue at another time.

QUALIFICATIONS – Each participant must be in a leadership role within their organization/ministry. They could serve either as a staff member of an organization or as a volunteer whose work involves areas related to Development. This could be a lead pastor, executive director, managing director, development director, or similar role.

BOOKS REQUIRED: Required texts for this class include: **Funding Your Vision: New Hope for Nonprofits**, and **How to Raise the Money You Need for the Causes You Love: Secrets from a Master Fundraiser**. Both of these books are written by Jerry Twombly.

Also, **God's Powerful Vision for Your Life: The BIG Idea** by Gregory Long

These titles are all available through Amazon as print and e-books (Kindle). Participants are expected to order these on their own.

Webinar and Meeting Schedule

YRM Launch Webinar

22 August 2022 (18:00-20:00 London Time)

After your participation in the May 2022 Forum, we'll convene as a cohort to continue our learning and community. This initial, 2-hour webinar will help process the principles shared during the Forum, and address any lingering questions. We will also discuss the expectations for the YRM cohort, including attendance, projects, etc. We'll dedicate part of this webinar to prayer requests for all of us.

Webinar One: Building Capacity and Your Development Plan

12 September 2022 (18:00-19:00 London Time)

It has been said that "you have the perfect organisation to accomplish what you are currently doing." The point is, if you want to make greater strides to grow your ministry, changes must occur. The process is called "capacity building" and this session will focus on how you can increase your organisational capacity.

Prior to the September Webinar, participants are required to read the book: **Funding Your Vision: New Hope for Nonprofits** by Jerry Twombly.

Webinar Two: The Developmental Audit

10 October 2022 (18:00 - 19:00 London Time)

This session will focus on how to conduct an audit of your developmental elements, strategies and plans. Each participant is expected to complete an audit for their ministry/organisation, and will receive feedback & mentoring on their plan.

Prior to the Presentation participants are required to read the book: *Funding Your Vision: New Hope for Nonprofits* prior to this initial session.

Webinar Three: The Development Calendar

14 November 2022 (18:00 - 19:00 London Time)

This session will focus on the typical "developmental calendar" — what takes place, when, and how to set up a schedule for the year.

Each participant will develop a calendar for their own ministry/organisation, including projects, programs, activities and events. Measurable goals will be developed for this project,

Mid-Winter Retreat – Case Studies and Sharing

6-8 December (noon to noon) 2022, (Exact location TBD)

This time will be spent working through a wide range of development scenarios and situations common to ministry of every kind. Participants will work together in analyzing each scenario and building a case to address the challenges being faced by the non-profit examples that will be provided. We will have further opportunity to discuss individual challenges, seeking the engagement of others.

Webinar Four: Topic to be Determined

13 February 2023 (18:00 - 19:00 London Time)

This session is held open on purpose. Many times we are finishing a discussion or topic that is a holdover from the Mid-Winter Retreat. Previous topics this session have included: raising funds through trusts and foundations; marketing your ministry; volunteer and others.

Webinar Five: How to Develop Your Plan

10 April 2023 (18:00 - 19:00 London Time)

The admonition of the Apostle Paul to Timothy at the end of his life, was “*the things you have heard from me say in the presence of many witnesses, entrust to reliable men who also be qualified to teach others.*” (2 Timothy 2:2, NIV). This session will focus on how you can expand your impact & influence through a business, coaching, and/or mentoring other Development professionals and volunteers.

Application Process

Individuals interested in participating in this programme must complete the [online application](#). All applications will be reviewed. You will receive notice as to whether or not you have been accepted as a participant in the 2022-23 Year-Round Mentoring programme within four to six weeks.

Leader's Vitae

Gregory Long is an author, speaker & church elder. His 35+ years of ministry leadership steeps every conversation and presentation. He has taught non-profit leadership at the undergraduate and graduate level. Greg serves as a Network Leader for the European Leadership Forum, with on-going mentoring relationships in Central Europe and Africa.

He currently heads The NonProfit Authority (NPA), specializing in strategic planning, development and full-service consulting. (www.npauthority.com) The content for this Network is based on Certified Development Professional (CDP). CDP has been used by 3500+ development leaders in more than 50 countries since 1993, and has been the main curriculum for this Network for two decades.

Greg's book, *God's Powerful Vision for Your Life; The BIG Idea* is available at Amazon (<https://tinyurl.com/6p2a47km>). Married to Elaine for 39 years; together they walk with Jesus, fish, camp and canoe.