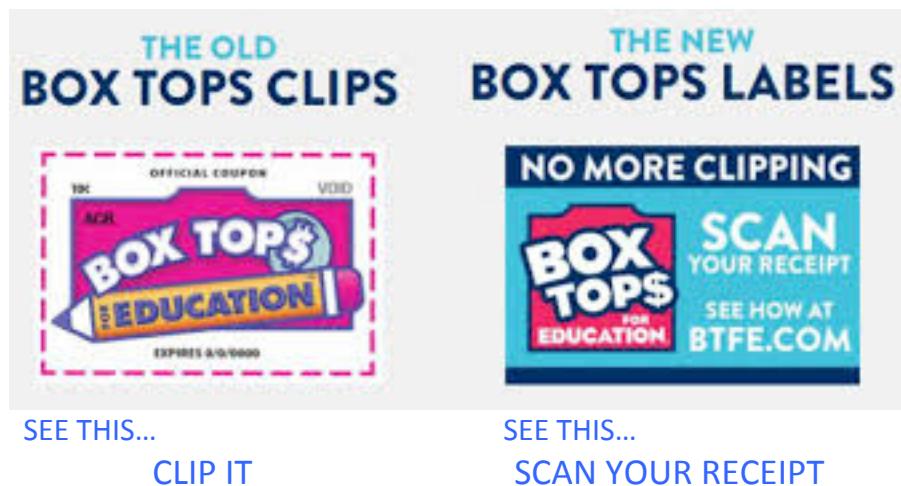


Dear families,

Big changes are coming to the Box Tops for Education Program and you are the first to know!

Over the summer, you may have noticed that some participating brands have changed their packaging from the traditional Box Tops clip to the new Box Tops label.



Going forward, instead of clipping from the packages and checking expiration dates, all Box Tops will be earned digitally by scanning your receipt. The Box Tops for Education team has recently unveiled a new and improved, user-friendly Box Tops mobile app.

The new app features state of the art technology that allows you to scan your store receipt, find participating products and instantly add Box Tops to our school's earnings online.

You can download the app in the Apple Store or on Google Play.



If you still have traditional Box Tops clips at home, be sure to continue to save them in the baggie provided to you from the PTO during the Welcome Fair and return them to school. One great benefit during the transition is that you can “double clip” while there are still paper Box Tops out there. Collect both the paper Box Top and scan your receipt for double credit.

The Box Tops program is one of the most simple and effective ways the PTO fundraises throughout the year. Last year our school earned over \$800. This year we have set a goal of \$1,000. Attached you can find a list of participating products. Go to BTFE.com for an even more comprehensive list of products.

Box Tops will be collected twice during the year- once in the fall and again in the spring. New this year, we will collect box tops by house instead of class so that families can contribute together. The winning house at each collection date will receive a prize.

We are also in the process of creating a volunteer opportunities for parents unable to download the app to bring receipts into school and have them scanned that way. Stay tuned!

Download the app before the Welcome Fair and show it to the parents at the PTO table. We will enter you to win a fabulous prize package of new Centennial Bling including a shirt, notepad & pen, and car decal.

Thanks as always for your continued support,

YOUR SBCS PTO